# A Threat to Democracy: Unmasking America's Voter Engagement Organizations

Note: This is an evolving document that is frequently updated. The most up-to-date document can be found at this link-

https://republicanatheists.com/democracy-voterengagement/https://republicanatheists.com/democracy-voter-engagement/

Note: This document can be more easily navigated when the table of contents is accessible, such as in programs like Foxit Reader or Adobe Acrobat.

## Disclaimer

The content, information, opinions, and viewpoints contained in these educational materials are those of the authors or contributors of such materials. While the developers of this document take great care to screen the credentials of the contributors and make every attempt to review the contents, the developers MAKE NO WARRANTY, EXPRESSED OR IMPLIED, as to the completeness or accuracy of the content contained in the educational materials. The reader of these materials uses these materials at his or their own risk, the developers shall not be responsible for any errors, omissions, or inaccuracies in these materials, whether arising through negligence, oversight, or otherwise. Reliance on any information appearing in this document is strictly at your own risk. The developers make no warranty that the information contained herein will be error free, and the readers of such information use such at their OWN RISK.

## General details

This research project is available to the public for free and is an open source project.

Recommended tips, edits, updates? Email lauren@laurenelltalk.com.

## About the Primary Researcher

**Primary Researcher** 

Lauren Ell

Lauren Ell is a community developer, social influencer, social media manager and marketing consultant. She is president and founder of Republican Atheists, the first organization to represent atheist Republicans in the United States.

## Initiation of this research project

I was tipped off to research voter engagement organizations after receiving a subscription email from the president of the organization Vote.org in April 2021. Her email discussed police brutality in relation to the death of George Floyd, making it clear Vote.org was not solely about educating the public about voting, but was also about influencing the thoughts of voters beyond the subject of voting. I began to look into the background of Vote.org, which then led me down a rabbit hole of researching other voter engagement organizations and their partnerships.

I realized it is critical that the public is informed about voter engagement organizations in order to be aware of how members of society are being encouraged to vote, and to be aware of groups these organizations focus on and ignore. They should also be aware of how their personal information is being handled when they register to vote through third party voter registration services. - Lauren Ell

## Introductory information

### What is voter engagement?

Voter engagement is the effort to educate the public about how to vote and encourage the public to vote. This is done through word of mouth, presentations (to organizations, high school and university classes, company staff, etc.), advertising, text messaging, phone calls, tabling at events, and other forms of communication.

Voter engagement can focus on local, state and/or national elections.

## Significance of 501(c)3 nonprofit status

The voter engagement organizations we discuss are 501(c)3 nonprofits, meaning they do not operate for profit, and therefore have the opportunity to qualify for grants offered by grant foundations. As a result, doors open for them to obtain funding beyond individual donations.

A 501(c)3 is required to not partake in lobbying or endorsing a candidate or political party. This is where a primary conflict lies with many modern voter engagement organizations, as they appear to be solely pandering to people subscribed to a certain political party and ideology, in this case the Democratic party, and are pushing policy that tends to be upheld by the Democratic party.

## What is "progressive"?

The term "progressive" is frequently used in this document. Progressive is a broad term that is used to define groups that take interest in a number of "left-leaning" issues, such as climate change awareness, eliminating student loan debt, socialized healthcare, anti-gun policy, lax immigration policy, identity (example, race, gender, sexual orientation), etc.

## Introduction

Voting is one of the most fundamental rights of an American citizen. Voter registration should be treated with utmost security and transparency when being conducted.

During the last three decades, a multitude of non-profit "non-partisan" voter engagement organizations propped up with the goal to uplift American voter registration numbers. The organizations tend to state they focus on the general American public ("every American") or youth. Some of them offer visitors the options to register to vote and check their voter registration status directly on their websites.

The most recognized voter engagement organizations include Rock the Vote, Vote.org, Students Learn Students Vote Coalition, Campus Vote Project, Headcount, Nonprofit Vote, and League of Women Voters. There are dozens more of similar voter engagement organizations that operate at the state level or are not as recognized.

National Voter Registration Day is a recognized day to encourage the public to vote. It is currently managed by the organization Nonprofit Vote.

Although these organizations appear to work independently, they also appear very similar to each other in regards to targeting certain demographics and promoting certain political ideology in their promotional materials or directly on their websites and social media. Many of them are also partners with each other.

They all emphasize that they are "non-partisan," which is important since being non-partisan is what allows them to retain 501(c)3 nonprofit status which opens the door to more funding opportunities. They are non-partisan in the traditional sense of not directly telling voters which candidate to vote for or which political party to support, but when looking at their partnerships and staff backgrounds, it is clear that they are indirectly promoting the Democratic party and progressive policy, and working closely with groups that pander to Democrat-majority communities. The organizations can be indirectly labeled partisan.

It appears investing in voter engagement organizations has been lucrative for the Democratic party, considering the number of voter engagement organizations has increased significantly since 2000. Their annual revenues range in the millions.

After Trump was elected president, many voter engagement organizations mysteriously received significant increases in grants and donations, and grew their staff and adviser teams. In 2015, the organization Vote.org reported receiving over \$375k in contributions and grants, while in 2018 reported to have received over \$11 million, a massive jump in revenue. In the year 2020, the staff size of Students Learn Students Vote tripled.

Taking these trends into account, it is likely these organizations will continue to receive more funding and solely work within progressive and Democrat circles despite being under the guise of "nonpartisan."

Ironically, many of these voter engagement organizations in the United States claim to be "defending democracy" by increasing voter turnout in communities with low voter turnout. Do not be fooled by this reasoning, it is clear that their purpose is to stimulate Democrat voters because they largely partner with progressive groups, some that outright oppose Republicans, and integrate left-leaning progressive ideology in their promotional materials.

Additionally, when looking closely at the backgrounds of their staff and advisers, it becomes apparent that they are practically mirrors of each other, often coming from the same universities, having only worked with Democratic campaigns and candidates, and having a history of working with progressive organizations. The progressive background of staff and advisers shows that they are out of touch with the more conservative-leaning population of America.

If these groups were truly about motivating all Americans to register to vote, they would partner with organizations that cover a wider spectrum of public interests, and also not intertwine political ideology into their materials.

It is clear many Americans who are not a part of progressive groups are likely to be unaware of these voter engagement organizations and their efforts, and therefore have less knowledge of the voting process.

This is a threat to democracy since these voter engagement organizations create an illusion to the public in regards to their efforts being non-partisan and not discriminating against Americans. For the sake of democracy, it is critical that the American public is aware of tampering efforts with voter participation and voter registration from organizations that are non-profits and under the guise of "non-partisan".

## Additional details about this research project

## Text marked in red

Text marked in red in this document notes an organization or university that is of concern, either being very left-leaning or being mentioned multiple times in this document.

### Searching terms in this document

This document was formatted in a way so that readers can easily find terms and organization names mentioned throughout the document. Search for terms in this document by pressing Ctrl+F. Insert the term you are searching for to find where it appears throughout this document.

This is particularly helpful in finding organizations, universities, etc., and seeing how they are connected to other organizations.

# Key words taken note of when analyzing voter engagement organizations and their partners

When reading text published by voter engagement organizations, as well as their partner organizations, these words and phrases tend to be mentioned repeatedly:

- Civic engagement
- Positive social change

- Inclusive
- Equity
- Equality
- Defending democracy, etc.

These words may sound unconcerning to those who do not closely observe organizations that use them. However, when taking a closer look at organizations that frequently use these words, it is apparent that the words are used to create a surface image pleasing to the public yet promote progressive political ideology.

Organizations that use these words are often not about inclusivity or equality (as they claim to be), they are about pushing their political ideology forward and rejecting those who do not agree with them. More often than not, they will ignore or outright reject conservatives or Republicans, and are left-leaning organizations that likely have a foundation in pandering to Democrats. This can especially be seen in the partners affiliated with voter engagement organizations Students Learn Students Vote, Headcount and Rock the Vote.

### Background notes of individuals and partners

This research project lists details about the backgrounds of staff, advisers, etc. associated with voter engagement organizations, as well as organizations closely affiliated with them. The detail specifically lists previous organizations, companies and politicians they have worked with, as well as universities they attended.

Note, much of the information reported in this document in regards to the backgrounds of involved staff and advisers is based on the details published on the websites of the organizations they work with, so it is based on what the individual was willing to report. We have not done external research as of yet.

The reason for these details is to give insight about the ideologies integrated into the foundation of the voter engagement organizations via their staff, and to see how much the staff and advisers relate to the American population in regards to diverse interests and political views.

Additionally, these details are important for the public to be aware of to better understand voter engagement organizations working in their communities.

When looking at the backgrounds of the individuals, such as staff members and advisers, it is evident that the vast majority of them have worked with progressive organizations. Some have also studied at the same schools, for example, a large number are connected to <u>Harvard Kennedy School</u> (Cambridge, Massachusetts), <u>Georgetown University</u> (Washington, D.C.) and *Recommend additional information to be added to this document or note outdated information by emailing lauren@laurenelltalk.com* 

<u>Tufts University</u> (Somerville, Massachusetts). Additionally, nearly all of the the individuals who have worked with politicians have solely worked with Democrats or the Democratic party, based on their reported background.

Be sure to take a close look at the partners of the voter engagement organizations. They are predominantly progressive, and some put outright effort into the impeachment of Donald Trump.

## History of modern voter engagement organizations

Note: This list contains voter engagement organizations that are larger, more well funded, and are more noted in the voter engagement network. There are dozens of smaller and less recognized voter engagement organizations not included in this list.

1920 - League of Women Voters launched.

1990 - **Rock the Vote**, launched in 1990 by the co-chairman of Virgin Records America, is one of the earliest modern progressive voter engagement organizations that received massive press and appears to have laid the foundation for many similar voter engagement organizations that have propped up since then.

2004 - **Headcount** was founded by Andy Bernstein to register voters primarily at entertainment events.

2005 - **Nonprofit Vote** launched with the goal of expanding the role of America's nonprofits in promoting active civic participation and democracy.

2008 - **Vote.org** was founded by Debra Cleaver, a graduate of Pomona College in Claremont, California.

2012 - National Voter Registration Day was first observed. It was launched by Matt Singer, who has also previously served as the Executive Director of the Bus Federation Civic Fund (now the Alliance for Youth Action, aka Alliance for Youth Organizing). In 2017 National Voter Registration Day became an official project of the voter engagement organization Nonprofit Vote.

2012 - Campus Vote Project launched by Fair Elections Center to focus on university students.

2016 - Students Learn Students Vote was founded, now a project of National Conference on Citizenship. Campus Vote Project played a critical role in the development of Students Learn Students Vote.

## In a nutshell

This is a breakdown of this research paper.

While this section gives a general overview of this research paper, readers are encouraged to look through the detailed sections below to fully observe the backgrounds of these organizations and the networks they are affiliated with. The sections below titled "Foundation Entities" and "Voter Engagement Organizations" list great detail about the primary organizations featured in this paper.

## Rock the Vote

Since launching in 1990, Rock the Vote has come to be recognized as a progressive voter engagement organization, and is one of the earliest organizations that appears to have created a model that other prominent voter engagement organizations have chosen to follow. The model is to be under the guise of "non-partisan," while discretely pandering to certain voters and/or organizations that are likely to vote in favor of the policies the organizers and funders desire.

For example, the initiation of Rock the Vote was not simply to encourage young Americans to vote, it was to challenge policy proposed by legislators to censor rap artists (specifically foul language). To challenge this policy, Rock the Vote focused on young Americans who listen to mainstream music rather than older generations or conservative America.

The model of pandering to specific demographics is what other prominent voter engagement organizations follow. They focus on Americans that are likely to vote in favor of policies and politicians they desire, while ignoring Americans that will likely not vote in their favor.

Rock the Vote was criticized for a music video it released where celebrities mentioned support for progressive topics but did not mention conservative topics.

Rock the Vote serves as a partner to National Voter Registration Day, Nonprofit Vote, Headcount and Students Learn Students Vote. H. Smith, a former president of Rock the Vote from 2007-2014, serves on the leadership board of Nonprofit Vote.

# National Conference on Citizenship and Students Learn Students Vote

National Conference on Citizenship (NCoC) is a congressionally chartered non-profit that is the parent organization of Students Learn Students Vote (SLSV). NCoC has many staff members that are affiliated with Harvard Kennedy School and Georgetown. Students Learn Students Vote is a voter engagement organization with a progressive angle that is geared towards students. The progressive angle can be observed through the staff backgrounds, organizations it is partnered with and the content posted on its social media accounts.

Students Learn Students Vote has worked jointly with Campus Vote Project, another student voter engagement organization that is a project of Fair Elections Center. SLSV has worked with MTV (owned by ViacomCBS) on a voter engagement project known as +1 the Vote.

## Fair Elections Center and Campus Vote Project

Fair Elections Center is the parent organization of Campus Vote Project, a progressive voter engagement organization geared towards students. Campus Vote Project is noted to have played a critical role in the development of Students Learn Students Vote, and is practically identical to it.

Campus Vote Project and Students Learn Students Vote have worked together on voter engagement projects, primarily +1 the Vote, a project that was hosted by MTV and Comedy Central (both owned by ViacomCBS).

Additionally, Fair Elections Center is the parent organization of WorkElections.com, a platform that provides information to the public about working the elections. WorkElections.com manages Power the Polls, a project that networked primarily with progressive organizations with the mission of recruiting poll workers for the 2020 Presidential Election.

# Alliance for Youth Action (also known as Alliance for Youth Organizing)

The founder of Alliance for Youth Action (AYA), Matt Singer, was the primary founder of National Voter Registration Day in 2012. AYA is a progressive youth organization that also has connections to Students Learn Students Vote and Campus Vote Project. It has a large network across the United States via affiliate groups and partnerships, and has received millions of dollars in revenue to promote progressive programs.

## Creative Artists Agency (CAA)

Creative Artists Agency (CAA) is one of the largest talent agencies in the world. CAA does more than simply represent actors and actresses, it also represents news anchors, business leaders, activists, major sports athletes and team coaches, former government officials and more. While it does much of its business in the United States, it does a significant amount of business in China.

Joe Biden signed on as a client of CAA in 2017, which appears to be around the time that CAA began dabbling in voter engagement organizations. It serves as a primary partner of National Voter Registration Day and has also worked alongside Students Learn Students Vote and Campus Vote Project. The executive director of CAA Foundation, the philanthropy branch of CAA, sits on the steering committee of National Voter Registration Day.

CAA is also a founding company of Civic Alliance, a progressive project connecting corporations and businesses with voter engagement activity.

## **Democracy Fund**

Democracy Fund is a nonprofit that is one of the many political-oriented organizations founded by Pierre Omidyar, founder of Ebay. The organization claims to be building a "stronger and more inclusive democracy," but really is pushing progressive policy that has little to do with inclusivity.

It serves as a primary partner of National Voter Registration Day, and also worked jointly with Democracy Works, a non-profit organization that provides tech services to voters and election officials. Democracy Fund has also worked alongside CAA in propping up voter engagement initiatives in recent years.

## **Democracy Works**

Democracy Works provides tech tools to voters and election officials. It works jointly with platforms like **Google** and **Facebook** to share election information with the public, such as polling site locations and election deadlines.

While Democracy Works appears to be one of the most active organizations sharing election information, it does not appear to be transparent. Its website does not provide a list of staff, and it has not published an official list of its partners.

Many voter engagement organizations work with Democracy Works, such as National Voter Registration Day, I am a voter (project of CAA), Students Learn Students Vote and Campus Vote Project. It also worked with +1 the Vote, a voter engagement project hosted by MTV and

Comedy Central (both owned by ViacomCBS). It also serves as a supporting partner to Headcount.

Democracy Works has direct connections to Nonprofit Vote, as Seth Flaxman, co-founder of Democracy Works, serves on its advisory board.

On a final note, Democracy Works is a founding organization, alongside CAA, of Civic Alliance. Remember Joe Biden is a client of CAA!

### Vote.org

Vote.org is one of the largest voter engagement organizations in the United States. While from a first glance of its website home page, it appears that Vote.org is focused on encouraging all Americans to vote, but this is not the case when doing a closer assessment of its efforts. Vote.org focuses on increasing voting of "low-propensity" voters, primarily youth and minority groups. It is another voter engagement organization that gives an illusion that it is not discriminating against Americans in its voter registration campaigns.

Vote.org is partnered with I am a voter and National Voter Registration Day. For donation processing it uses <u>ActBlue</u>, a platform that is used to raise funds for progressive organizations and Democratic candidates. For email service to subscribers it uses <u>Action Network</u>, an "organization dedicated to building online power for the progressive movement."

In 2018, the vice chair of Vote.org decided that the board would consist entirely of women.

## National Voter Registration Day (NVRD)

National Voter registration Day was launched in 2012 by founder Matt Singer, former executive director of Bus Federation, now known as Alliance for Youth Action (also Alliance for Youth Organizing). Nonprofit Vote began managing National Voter Registration Day in 2017, though it still has close ties to Alliance for Youth Action.

It is partnered with Nonprofit Vote, I am a voter, Headcount, Rock the Vote and Democracy Works. Andy Bernstein, executive director of Headcount, is one of the founders of NVRD.

NVRD serves as an advisor partner to Civic Alliance, a project of CAA.

## Nonprofit Vote

Launched in 2005 with the goal of dispersing voter and election information to nonprofits across the United States. Like other prominent voter engagement organizations, its staff, advisory board and partner organizations have largely progressive backgrounds.

It is partnered with Rock the Vote and Turbovote (a project of Democracy Works). H. Smith, a former president of Rock the Vote from 2007-2014, serves on its advisory board alongside Seth Flaxman, co-founder of Democracy Works.

It has been the managing organization of National Voter Registration Day since 2017.

#### I am a voter.

A project of Creative Artists Agency (CAA). I am a voter allows CAA to directly collaborate with voter engagement organizations and gain knowledge from them, which is valuable information especially since Joe Biden signed on as a CAA client in 2017.

I am a voter is mostly partnered with branding firms and high end clothing companies. It sells merchandise with its logo. Celebrities wear its merchandise and take photos of themselves, and then it posts their pictures on its social media.

It is partnered with Students Learn Students Vote, National Voter Registration Day, Vote.org and Democracy Works.

Co-founder Natalie Tran, who is also the executive director of CAA Foundation, the philanthropy branch of CAA, also serves on the steering committee of National Voter Registration Day.

## League of Women Voters

League of Women Voters is the oldest voter engagement organization mentioned in this research paper, having been launched in 1920. It is a voter engagement organization geared towards women, though not necessarily focused on women's issues anymore.

It is partnered with Students Learn Students Vote, Rock the Vote, National Voter Registration Day, Nonprofit Vote. An employee of League of Women Voters was a founding member of the National Voter Registration Day 2012 steering committee.

Serves as an advisor partner to Civic Alliance, a project of CAA.

#### Headcount

Founded in 2004 with a focus on registering voters at entertainment events, primarily music festivals and concerts. It takes particular interest in marijuana policy and LGBT issues. Its primary partner is Global Citizen.

Partnered with Rock the Vote, Vote.org, National Voter Registration Day, I am a voter.

Serves as an advisor partner to Civic alliance, a project of CAA.

## Students Learn Students Vote

Launched in 2016 and developed by Young Invincibles and then taken on by National Conference on Citizenship. It has over 400 partners including nonprofits, government entities, businesses and student groups. The majority of its organization partners are progressiveleaning. One of its partners is Alliance for Youth Action.

## Voter registration forms

The voter engagement organizations covered in this research project feature voter registration forms embedded directly on their websites for the public to use to register to vote. These voter registration forms are hosted by either (1) Rock the Vote, (2) Vote.org, (3) Democracy Works and/or (4) Civitech.

Voter engagement organizations that use Rock the Vote's voter registration form

 Campus Vote Project, Students Learn Students Vote, National Voter Registration Day, League of Women Voters, Headcount (and of course Rock the Vote)

Voter engagement organizations that use Vote.org's voter registration form

Nonprofit Vote, National Voter Registration Day (and of course Vote.org)

Voter engagement organizations that use Turbovote's voter registration form (voting information platform, a project of <u>Democracy Works</u>)

• I am a voter, National Voter Registration Day

#### Voter engagement organizations that use Civitech's voter registration form

National Voter Registration Day

Essentially the organizations hosting the voter registration forms are a middle man between voters and state election offices. Their forms appear to be an effort to harvest email addresses and phone numbers from voters in order to send them information through subscription emails or text messaging.

The privacy statements note that contact information is retained so information can be relayed to the individual, and that the individual can opt out of receiving the updates at any time.

The voter engagement organizations that host these forms, and use these forms, do not tell the site visitor that they can register to vote by going directly to their county election office, the most direct way a voter can register to vote without a middle man being involved.

## Conflict with partnerships

Many voter engagement organizations featured in this research paper partner with other organizations in order to expand their outreach, share election information, voter registration details, etc. They partner predominantly with progressive organizations or organizations that favor more progressive policy being implemented.

Not one conservative-oriented organization has been found to be a partner with the voter engagement organizations featured in this research paper.

There can be speculation as to why conservative organizations have not partnered with the featured voter engagement organizations. (1) Either the voter engagement organizations have not reached out to conservative organizations, (2) the voter engagement organizations have denied conservative organizations from being a partner, (3) it works against the conservative organizations to be a partner.

More insight about reason three.. It may actually work against conservative organizations to partner with the featured voter engagement organizations despite them claiming to be nonpartisan. This is because the prominent voter engagement organizations are ultimately harvesting contact information to add to the subscription lists of progressive organizations. If conservative organizations were partners, they would essentially be supporting this effort of harvesting contact information for progressive organizations, which ultimately supports organizations with views that oppose theirs.

Additionally, the voter engagement organizations tend to promote progressive-oriented ideology and also dabble with policy, which can conflict with the efforts of certain organizations that could potentially be partners.

It is ideal that the voter engagement organizations stop using voter registration forms that harvest contact information and simply point the public to their county election offices. They should also simply focus on educating the public to vote rather than intertwine certain ideology and policy discussions in their materials.

## Activism for loosening election rules

The voter engagement organizations featured in this report are not simply focused on encouraging the public to register to vote, they are also activist organizations that are pushing their priorities for election rules.

For example, many of the organizations are pushing for automatic voter registration, continuing electronic signatures on voter registration forms, and automatically sending mail-in ballots to all voters regardless of the ballot being requested or not.

On September 9, 2021, Vote.org sent an email to its subscription list stating it had sued the state of Texas for prohibiting electronic signatures for voter registration. It also promoted the campaign "This Summer We Save Democracy" where it supported the John Lewis Voting Rights Act and Freedom to Vote Act. It stated, "We are reaching our 11 million members.."

Headcount hosts a program called <u>Save the Vote</u> that promotes automatic voter registration, automatically sending ballots to voters and allowing food to be distributed near polling sites.

In the view of many of the organizations, they state they are defending democracy, but it can be debated that they are making elections less secure, increasing opportunities for election fraud and are giving biased organizations free reign to pander to voters near polling sites.

## **Foundation Entities**

To lay a foundation, we want to first focus on external entities that are sponsoring voter engagement organizations, or are affiliated with them. Studying these entities gives insight on the background and motives of voter engagement organizations.

## National Conference on Citizenship (NCoC)

<u>Website</u> - <u>Facebook</u> - <u>Twitter</u> Located in Washington, D.C.

<u>Students Learn Students Vote</u>, a voter engagement organization geared towards students, is a project of <u>National Conference on Citizenship</u> (NCoC), a nonprofit organization that works to improve civic life in America.

Take note that NCoC is a congressionally chartered (Title 36) corporation, meaning that it has more prestige, and essentially more funding opportunities, than similar organizations without that status. According to its Wikipedia <u>page</u>, "While there are approximately 1,487,000 nonprofits in the US, only 94 of them are chartered by Congress." In other words, being a congressional charter is a very unique status.

The reason why NCoC's congressional charter status is emphasized in this research project is because it showcases that the US government endorses the organization, which is problematic when observing the progressive (in a sense partisan) content it promotes. This content conflicts with representing the American public.

Many members of NCoC's staff and board of directors are affiliated with <u>Harvard Kennedy</u> <u>School</u> or <u>Georgetown's Beeck Center for Social Impact and Innovation</u>. To the greater extent, NCoC staff appears to only relate to progressive Americans.

Connection with voter engagement organizations

NCoC oversees student voter engagement organization Students Learn Students Vote

- General information
  - "The National Conference on Citizenship (NCoC) is a congressionally chartered nonprofit dedicated to advancing civic life in America. NCoC was chartered by Congress in 1953 to harness the patriotic energy and civic involvement surrounding World War II."
  - Founded in 1946 after World War II to maintain the patriotism that was established during the war. On August 13, 1953, President Dwight Eisenhower signed a bill that was passed by Congress that incorporated the conference, allowing NCoC to now operate under a Federal Charter. A Federal Charter is a federal statute that establishes cooperation between the government and organizations, agencies or institutions.
  - NCoC has a nationwide network of partners involved in civic health, data, youth participation, misinformation, etc.
  - "In 2009, NCoC was incorporated into the <u>Edward M. Kennedy Serve America</u> <u>Act</u> to expand the national civic health assessment in partnership with the <u>Corporation for National Community Service</u> (CNCS) and the <u>US Census</u> <u>Bureau</u>. Today, the Civic Health Index draws upon data from the US Census Current Population Survey's Voting, Volunteering and Civic Engagement supplements. Data collection is made possible by funding from CNCS."
  - NCoC is a nonprofit 501(c)3, and is nonpartisan
  - "NCoC focuses on increasing voter participation, improve voter experience, work towards a full and complete count in the Census, and better ways to civically engage in the digital world."
  - Donation transaction service Uses <u>Nonprofit Soapbox</u>, a service provider to nonprofits.
- Projects
  - Civic Health Index (CHI) is the cornerstone of NCoC. CHI rates communities on employment rates, school quality, physical health and level of response from government.
    - "CHI partnerships have changed the way governments go about their work, reintroduced civics to our classrooms, redirected investments, influenced national and local conversations resulting in enhancing civic life, and bolstered a network of civic leaders across the country."

Staff of NCoC (as of July 11, 2021 - <u>link</u>)

Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, staff frequently changes, so check the website for an up-to-date listing. Staff of the voter engagement organization Students Learn Students Vote are listed below under "Voter Engagement Organizations" in its own section.

- Caleb Gayle Chief Executive Officer
  - Has an MBA and masters in public policy from <u>Harvard Business School</u> (Boston, Massachusetts) and served as a <u>Soros Fellow</u> (fellowship program launched by George Soros' brother Paul Soros) at <u>Harvard's</u> John F. Kennedy School of Government. He is a writer and fellow for <u>New</u> <u>America</u> (progressive organization), he writes about the impact of history on race and identity. Also attended <u>University of Oklahoma</u> and Oxford. Worked as a program officer at the <u>George Kaiser Family Foundation</u> (Tulsa, Oklahoma).
- L. Matthews Chief Grants Officer
  - Previously served as program director to advance the Civic Health Initiative and Civic Health Index program (projects of NCoC). Also worked as program assistant to the <u>Corporation for National and Community</u> <u>Service</u> (independent agency of U.S. government). Serves on <u>Quality</u> <u>Trust for Individuals with Disabilities</u>' Program and Policy Committee, and is the D.C. representative to the <u>Sibling Leadership Network</u>. She is a member of the <u>D.C. Autism Society</u> and serves on the <u>National Black</u> <u>MBA Association</u> - D.C. Chapter Grants Committee.
- o A. Laackman Chief Strategy and Financial Officer
  - Has a B.A. in finance and a masters in accounting at <u>University of Illinois</u>. In 2008 she joined the Obama for America presidential campaign and Obama/Biden Transition Team. Served the Obamas for three years in the White House as chief financial officer for the Executive Office of the President. In 2012, she served as Michelle Obama's chief of staff on the 2012 presidential re-election campaign. She then worked for <u>Civic</u> <u>Consulting Alliance</u> (progressive organization in Chicago, Illinois), and then <u>Museum of Science and Industry</u> as vice president of finance and administration/chief financial officer.
- T. Savell Policy and Research Analyst
  - Previously worked for Georgetown's <u>Beeck Center for Social Impact and</u> <u>Innovation</u> on the Data + Digital Portfolio. Graduated from <u>Georgetown</u> <u>University</u> (Washington, D.C.) with a B.S. in international politics with minors in economics and Spanish. Worked for the D.C. Schools Project, a program at Georgetown's Center for Social Justice.
- E. Laackman Data Analyst
  - Daughter of A. Laackman, another NCoC employee. Previously worked at <u>Digitas</u> (marketing agency). She is an MBA graduate from the <u>Tuck</u> <u>School of Business at Dartmouth</u> (Hanover, New Hampshire), also has a B.A. in comparative human development from the <u>University of Chicago</u> (Chicago, Illinois).
- J. Engel Program Director
  - Serves as the campaign and advocacy facilitator at the Harvard Institute of Politics (at <u>Harvard Kennedy School</u>). She also worked with

<u>Democracy Entrepreneurs</u> (progressive organization) and <u>Alan Khazei</u> for Congress (Democrat). Also taught English to 7th and 8th graders, and worked for Congressman <u>Seth Moulton</u> (a Democrat and graduate of Harvard's Kennedy School). Also worked with <u>Students for Education</u> <u>Reform</u> (a project of <u>Draper Richards Kaplan Foundation</u>). Has a bachelors in political science and history, and a masters in education from <u>Boston University</u> (Boston, Massachusetts).

- N. Sakaria Chief of Staff, Civic Signals
  - Previously worked for <u>Echoing Green</u> (progressive organization) and launched a program in partnership with <u>Harvard Kennedy School</u>. Holds a B.A. from <u>New York University</u> (New York City, New York).
- K. Fullenwider Senior Fellow
  - Serves as faculty at <u>Georgetown University</u> and as a fellow at <u>Beeck</u> <u>Center for Social Impact and Innovation</u>. Previously worked for the <u>Shorenstein Center on Media, Politics and Public Policy at the Harvard</u> <u>Kennedy School</u>, also served as chief innovation officer at <u>U.S. Census</u> <u>Bureau</u>. Has worked on projects with City of Los Angeles, City of New York, City of Baltimore, as well as <u>University of California, Los Angeles</u> (UCLA), Pepsi, Etsy, etc. Has worked with federal agencies like the Department of Veteran Affairs, the United States Department of Agriculture, the Department of Commerce, the Millenium Challenge Corporation and others.
- E. Pariser Co-Director, Civic Signals
  - Former executive director of <u>MoveOn.org</u> (progressive organization), cofounded <u>Upworthy.com</u> (website for storytelling) in 2012. Has a B.A. from <u>Bard College at Simon's Rock</u> (Great Barrington, Massachusetts) and an honorary doctorate from <u>Dominican University</u> (River Forest, Illinois). Sits on the US programs board of <u>Open Society Foundations</u> (progressive grantmaking organization founded by George Soros) and the Information and Democracy Commission.
- D. Ross Senior Fellow
  - Also is a fellow at <u>Beeck Center for Social Impact and Innovation</u> (Georgetown University). Previously worked for <u>New America</u> (progressive organization). Was a presidential innovation fellow in the Obama administration, co-founded the White House Police Data Initiative. At one point co-directed the Data Center. Has a B.S. from <u>University of</u> <u>Arizona</u> (Tucson, Arizona).
- N. Mele Senior Advisor
  - Currently serves as managing director of <u>Draper Richards Kaplan</u> <u>Foundation</u>. Previously was director for <u>Shorenstein Center on Media</u>, <u>Politics and Public Policy (Harvard Kennedy School)</u>, as well as senior vice president and deputy publisher of the <u>Los Angeles Times</u> and <u>Wallis</u> <u>Annenberg Chair in Journalism at the University of Southern California</u> (Los Angeles, California). Is a board member of the <u>Nieman Foundation</u> for Journalism at Harvard and a senior fellow at the <u>USC Annenberg</u> <u>Center on Communication Leadership and Policy</u> (a project of University of Southern California). Attended <u>College of William & Mary</u> (Williamsburg, Virginia).

- K. Dowling Project Manager, Algorithmic Transparency Institute
  - Previously served as senior editor in the Information Disorder Lab, a part of the <u>Shorenstein Center on Media, Politics and Public Policy (Harvard Kennedy School)</u>. Worked with <u>Harvard Law School</u> and was content director of <u>Women Online</u> (all female marketing agency). Her clients have included Obama for America 2012, <u>Priorities USA</u> (progressive organization), HSBC and the <u>Bill and Melinda Gates Foundation</u>. She has a B.A. in political science from the <u>University of New Hampshire</u> (Durham, New Hampshire).
- C. Hickey Project Director, Algorithmic Transparency Institute
  - Formerly was a research fellow at the <u>Shorenstein Center for Media</u>, <u>Politics and Public Policy (Harvard Kennedy School)</u>. Previously he covered science and technology for <u>PBS NewsHour</u> and <u>NOVA</u> (PBS program).
- J. Kilcoyne Administrative Manager
  - Has a degree in philosophy from <u>University of Melbourne</u> (Melbourne, Australia) with supplementary studies in psychology and creative writing.
- J. Coates Research and Evaluation Director
  - Previously worked at <u>Knight Foundation</u> (progressive grant foundation) as a strategic initiative associate, also worked at the Greater New Orleans Disaster Recovery Partnership and American Red Cross' Hurricane Recovery Program in New Orleans. Co-founded Recovery Action Learning Laboratory (RALLY) Foundation. Was a <u>Peace Corps</u> volunteer in Guyana. Has a B.A. in anthropology from <u>University of Oklahoma</u> (Norman, Oklahoma) and a master of public health from <u>Tulane</u> <u>University</u> (New Orleans, Louisiana).
- A. Holden Project Manager
  - Has a B.S. in social sciences with a minor in diversity awareness from Maryland University College (not sure which college this is?).
- C. Blossom Communications Director
  - Previously worked as associate marketing director for <u>Service Year</u> <u>Alliance</u> (demanding a paid full year of service for young Americans). Was previously involved with <u>Action Research Center at Illinois Wesleyan</u> <u>University</u>, as well as West Bloomington Revitalization Project. Has a B.A. in business administration-marketing and a minor in sociology from <u>Illinois</u> <u>Wesleyan University</u> (Bloomington, Illinois).
- Board of Directors of NCoC (as of July 11, 2021 link)

# Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, board of directors frequently change, so check the website for an up-to-date listing.

- o Garrett Graff Chair
  - Serves as director of <u>Aspen Institute</u>'s (progressive organization) cyber security and technology program, and is a contributor to <u>WIRED</u>, <u>Longreads</u> and <u>CNN</u>. Served as editor for <u>Washintonian</u> (publication in Washington, D.C.) and <u>Politico</u>.
- o **B. Byrd** 
  - Serves as a partner of the law firm Pineiro Byrd PLLC, specializing in real estate law. Is a graduate of <u>Stetson University</u> (DeLand, Florida) and

Stetson College of Law. Serves in a number of community groups in Palm Beach County, Florida.

- L. Coor
  - Founded <u>Center for the Future of Arizona in 2002</u>. He is the Ernest W. McFarland Arizona Heritage Chair in Leadership and Public Policy. He is a professor of public affairs at <u>Arizona State University</u> (Tempe, Arizona), served as president emeritus of Arizona State University 1990-2002.
- P. Duncan
  - Is president of Civicatalyst Communications, a consulting firm focusing on civic participation and education. He worked at the <u>Charlotte Observer</u> (a publication based in Charlotte, North Carolina) and the <u>Knoxville News</u> <u>Sentinel</u> (a publication based in Knoxville, Tennessee), and then for <u>Congressional Quarterly</u> as a politics reporter and editor. Serves on the city council of Falls Church, Virginia.
- P. Ellis
  - Former <u>Knight Foundation</u> (progressive grant foundation) officer, senior publishing executive and journalist. Worked for Knight Ridder Inc., serves as a trustee of <u>Poynter Institute for Media Studies</u> (also operates notorious "International Fact-Checking Network"), a member of <u>Knight</u> <u>Commission on Intercollegiate Athletes</u>, and is a board member of <u>Grassroots Grantmakers</u> (grants for civic engagement) and the <u>Philip</u> <u>Merrill College of Journalism</u> (University of Maryland) board of visitors.
- o D. Fallows
  - A writer, linguist and fellow at <u>New America</u> (progressive organization). Has written for <u>The Atlantic</u>, <u>National Geographic</u>, <u>Slate</u> (left-leaning media outlet), <u>The New York Times</u>, <u>The LA Times</u>, and <u>Washington</u> <u>Monthly</u>.
- o J. Fulkerson
  - Director of learning and civic engagement at <u>East Tennessee State</u> <u>University</u> (Johnson City, Tennessee). Served as a grant administrator for <u>Volunteer Tennessee</u>.
- Hon. Bob Graham (Democrat)
  - Served as a state legislator, governor and three term U.S. senator in Florida. Created the <u>Bob Graham Center for Public Service</u> (inspired by Harvard Kennedy School) at the <u>University of Florida</u> (Gainesville, Florida). Graduated from <u>Harvard Law School</u>. Served as chairman on the Senate Select Committee on Intelligence, and as a senior fellow at the <u>Harvard Kennedy School of Government</u>. He was appointed by Obama to serve as co-chair of the National Commission on the BP Deep Water Horizon Oil Spill and Offshore Drilling.
- K. Harbath
  - Founder and CEO of <u>Anchor Change</u> ("Developing solutions at the intersection of tech, policy, and business focusing on global issues related to democracy, elections, and civic engagement online"). Formerly served as a public policy director at Facebook for ten years contributed significantly to how Facebook manages elections. She created a team that encouraged governments and elected officials to connect with constituents with Facebook and Instagram. Previously held senior

strategic digital roles at the <u>Republican National Committee</u>, the <u>National</u> <u>Republican Senatorial Committee</u>, <u>DCI Group</u> (communication and networking strategies) and multiple campaigns. She also serves on the boards of <u>Democracy Works</u> (tools for voters/election data/support for election officials) and the <u>Center for Journalism Ethics at UW Madison</u>. Holds a B.A. in journalism and political science from <u>University of</u> <u>Wisconsin-Madison</u> (Madison, Wisconsin).

- o G. Leftwick Kitch
  - Served as executive vice president, communication and finance at the <u>Voter Participation Center</u> (progressive voter engagement organization). Previously served as executive director of By The People, president of <u>Federation of State Humanities Council</u>, the national membership organization of the state affiliates of the <u>National Endowment for the</u> <u>Humanities</u> (a federal government agency).
- A.G. Newmyer
  - An active investor and management consultant. Founder of U.S. Fudiciary Advisors. Has a B.A. from <u>Yale</u> (New Haven, Connecticut). "Much of his non-profit work is focused on the evolution of our nation's healthcare system."
- M. Weiser Chairman Emeritus
  - Serves as a general partner of Lowell Associates, LP, a private investment partnership. In 2019 he was the elected director of the <u>Office</u> of <u>New Americans of Miami-Dade County</u>. Has contributed to The <u>Washington Times</u>, <u>Miami Herald</u>, <u>Chicago Tribune</u>, <u>TheStreet.com</u> and other media. Has a bachelors in journalism from the <u>University of Missouri</u> (Columbia, Missouri).
- Social media
  - Re-tweeted its program Students Learn Students Vote Coalition to challenge "voting restrictions" and support "inclusive democracy." Also re-tweeted a tweet from the same program that also mentioned League of Women Voters.
- Financial details
  - o **990s** 
    - Fiscal year ending June 2020
      - Total revenue: \$6,855,946
      - Grants given
        - <u>Alliance for Youth Organizing</u> (progressive youth organization) \$32,540, <u>Data and Society Research</u> <u>Institute</u> (progressive research organization) - \$149,250, <u>Fair Elections Center</u> (voting rights) - \$244,040, <u>Faith in</u> <u>Action Network</u> (progressive activism for people of faith) -\$10,000, <u>University of Southern California</u> (private university in Los Angeles, California) - \$250,903
    - Fiscal year ending June 2019
      - Total revenue: \$1,688,635
      - Grants
        - <u>Bridge Alliance</u> Education Fund ("helping Americans right, left and center find ways to heal our divides") \$20,000,

#### Philanthropy for Active Civic Engagement (progressive

grant foundation) - \$10,000

- Fiscal year ending June 2018
  - Total revenue: \$1,628,416
  - Grants
    - <u>Bridge Alliance</u> Education Fund ("helping Americans right, left and center find ways to heal our divides") - \$10,000, <u>Listen First Project</u> (networking organization to "bridge divides") - \$10,000, <u>Tufts University</u> (private university in Massachusetts) - \$10,000
- Fiscal year ending June 2016
  - Grants
    - <u>Service Year</u> Exchange ("working to make a year of paid full-time service") - \$1,473,028

## Fair Elections Center

<u>Website</u> - <u>Facebook</u> - <u>Twitter</u> Based in Washington, D.C.

Connection with voter engagement organizations

Oversees the voter engagement organization Campus Vote Project

- General information
  - Fair Elections Center was established in 2017 as a 501(c)3 organization. It is affiliated with the Fair Elections Legal Network that began in DC in 2006. It grew from a meeting that was attended by over 60 voting rights and mobilization organizations and a number of pro bono lawyers.
  - "Fair Elections Center continues that work with its staff of attorneys and advocates, delivers nonpartisan creative solutions to the complex web of barriers that have been erected over time to prevent segments of our citizens from reaching their full potential."
  - Launched and manages <u>Power the Polls</u>. "Partnering with civic groups, businesses & others, we launched Power The Polls to recruit a new generation of poll workers. WorkElections.com had more than 1 million visitors & directly recruited 11K+ to sign up at Power The Polls. In total, 700K+ people signed up at the Power the Polls site."
  - Featured primarily in left-leaning media, such as <u>CNN</u>, <u>Huffington Post</u>, <u>Mother</u> Jones, <u>NBC</u>, <u>The Washington Post</u>, <u>PBS</u>, etc. List of media mentions - <u>Link</u>.
  - Donation transaction service: Uses <u>Salsa Labs</u>, a service provider to nonprofits.
- Staff of Fair Elections Center (as of July 13, 2021 link)

# Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, staff frequently changes, so check the website for an up-to-date listing. Staff of the voter

## engagement organization Campus Vote Project are listed below under "Voter Engagement Organizations" in its own section.

- Robert M. Brandon President and CEO
  - Co-founded Fair Elections Legal Center in 2006. He has served as an advisor to the White House on healthcare, also served as an adjunct lecturer in law at the <u>George Washington University Law School</u> (Washington, D.C.). Received a J.D. from the National Law Center at George Washington University where he was editor of Law Journal. Has a B.A. from the <u>Maxwell School at Syracuse University</u> (Syracuse, New York).
- R. Caruthers Vice President
  - Has worked with <u>MoveOn.org</u> (progressive organization), <u>Everytown for</u> <u>Gun Safety</u> (gun control organization), the <u>National Democratic Training</u> <u>Committee</u>, <u>Equal Justice Works</u> (progressive legal organization), the <u>National Network for Arab American Communities</u> (a branch of <u>Arab</u> <u>Community Center for Economic and Social Services</u>). She worked for Congressman <u>John Dingell</u> (Democrat), focusing on the Affordable Care Act. Studied law at the <u>University of Nebraska College of Law</u> (Lincoln, Nebraska) and studied abroad in South Africa through <u>Howard University</u> <u>School of Law</u> (Washington, D.C.). Studied political science at <u>Creighton</u> <u>University</u> (Omaha, Nebraska).
- J. Sherman Litigation Director and Senior Counsel
  - Clerked for Judge Barry Silverman on the U.S. Court of Appeals for the Ninth Circuit (Phoenix, Arizona) and also clerked for Chief Judge George H. King of the U.S. District Court for the Central District of California. He interned with Senator <u>Russ Feingold's</u> (Democrat) Judiciary Committee counsel and the <u>Human Rights Commission of Pakistan</u>. Also worked as a litigation associate at <u>WilmerHale LLP</u>. Holds a J.D. from <u>Columbia</u> <u>University School of Law</u> (New York City, New York) and a B.A. from <u>Harvard University</u>.
- M. Kanter Cohen Policy Director and Senior Counsel
  - Previously worked for <u>Project Vote</u> (ceased operation in 2017), and also as a litigation associate for <u>WilmerHale LLP</u>. Has a J.D. from <u>Boston</u> <u>College Law School</u> (Newton, Massachusetts) and a B.A. in political science from <u>Yale University</u> (New Haven, Connecticut).
- o C. Aguilera Counsel
  - Interned at the U.S. Department of Justice's Civil Rights Division and Office of the Pardon Attorney, the D.C. Superior Court and the Capital Appeals Project. Served as a student attorney with the <u>Georgetown</u> <u>Juvenile Justice Clinic</u>. Previously worked as staff assistant for U.S. Senator <u>Dianne Feinstein</u> (Democrat). Has a B.A. from <u>Mills College</u> (Oakland, CA), a masters from <u>University of Cambridge</u> (Cambridge, England) and J.D. from <u>Georgetown University</u> (Washington, D.C.).
- R. Milner Director of Finance

- Worked with organizations whose platforms focused on "refugee financial literacy, health care and support for low income families led by single mothers, anti-fracking and GMOs."
- M. A. Walker Development Director
  - Previously served as manager of Individual Giving and development operations for <u>The Leadership Conference on Civil and Human Rights</u> ("join the fight for justice, inclusion and fairness for all") and <u>The</u> <u>Leadership Conference Education Fund</u> (progressive organization). Has an M.A. in history from <u>James Madison University</u> (Harrisonburg, Virginia) and B.A.s in English and history from the <u>University of Fairbanks Alaska</u> (Fairbanks, Alaska).
- R. Robinson Communications Director
  - Previously worked for <u>Advancement Project</u> (equity and racial justice organization), <u>FairVote</u> ("driving force behind advancing ranked choice voting") and the <u>University of Maryland's Program for Public Consultation</u>. Also served as communications director for <u>Western Washtenaw</u> <u>Democrats</u> (Ann Arbor, Michigan). Served as campaign communications director for Michigan State Representative <u>Pam Byrnes</u> (Democrat). Worked in Hollywood as a publicist, journalist and Emmy-winning television producer. Worked on a celebrity event celebrating former president Bill Clinton's inauguration. Studied journalism at <u>Central Michigan University</u> (Mount Pleasant, Michigan).
- R. Pierannunzi National Special Projects Manager
  - Interned with <u>Common Cause</u>, serves as a fellow of <u>U.S. Public Interest</u> <u>Research Group</u> (U.S. PIRG). Has a B.A. in history from <u>Fordham</u> <u>University</u> (New York City, New York) and MPP from <u>John F. Kennedy</u> <u>School (Harvard University)</u>.
- K. Moore HR Generalist
  - Has a B.S. in business management and a masters in human resources management from <u>Saint Francis University</u> (Loretto, Pennsylvania).
- K. Chan Legal Fellow
  - Interned at the <u>ACLU Voting Rights Project</u> and the <u>ACLU of Washington</u> (progressive organization). Served as a student attorney with <u>Michigan</u> <u>Law's Civil Criminal Litigation Clinic</u> and Civil Rights Initiative. Has a J.D. from <u>University of Michigan Law School</u> (Ann Arbor, Michigan) and a B.A. in political science from the <u>University of Washington</u> (Seattle, Washington).
- E. Holtzman Čo-founder
  - Serves as counsel to <u>Herrick, Feinstein LLP</u>. Served in the U.S. House of Representatives for eight years and served on the House Judiciary Committee during Watergate. Was appointed by former president Clinton to the Nazi and Japanese Imperial War Criminal Records Interagency Working Group.
- Board of Directors of Fair Elections Center (as of July 13, 2021 link)

# Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, board of directors frequently change, so check the website for an up-to-date listing.

- David Fineman Chair and Secretary
  - Former Chair of United States Postal Service (USPS)

- L. McMath Turner Vice Chair
  - Serves as director of government and external relations at <u>Stella and</u> <u>Charles Guttman Community College</u> (New York City, New York). Also serves as a board member of <u>The Democracy Commitment</u> (a project of <u>American Association of State Colleges and Universities</u>).
- T. Chaudhuri Treasurer
  - Former vice president, strategic communications and national partnerships at <u>Public Broadcasting Service</u> (PBS)
- C. Berkley
  - Managing director for <u>Planned Parenthood Action Fund</u>, former field director at <u>National Association for the Advancement of Colored People</u> (NAACP). Also served as former president of United States Student Association.
- E. Rodriguez
  - Vice president of <u>UnidosUS</u> (progressive Latino civil rights and advocacy organization, formerly National Council of La Raza)
- o G. Siegel
  - Retired policy director for Cook County Illinois Clerk's Office, the third largest election jurisdiction in the US
- o L. Quintero
  - Current chair of Fair Election Center's <u>Campus Vote Project</u>'s National Student Advisory Board. Studies political science at <u>UC Berkeley</u> (Berkeley, CA)
- o G. Moore
  - Served as executive director of the <u>National Association for the</u> <u>Advancement of Colored People</u> (NAACP) National Voter Fund (the lobbying and advocacy arm of NAACP)
- E. Moritsugu
  - Works with <u>National Partnership for Women and Families</u> (progressive pro-Democrat organization) where she leads the Economic Justice Team. Used to work for <u>Anti-Defamation League</u> ("stop the defamation of Jewish people").
- J. Chaney
  - Founder of <u>J.O.I. Strategies</u> develops strategies for organizations and companies seeking to achieve justice, opportunity and inclusion for America's underserved communities. Former chief of staff to US Senator <u>Kirsten Gillibrand</u> (Democrat) and advisor to the Chair of the US Equal Employment Opportunity Commission to the Obama-Biden administration
- Robert M. Brandon
  - Co-founder of the Fair Elections Legal Network in 2006.
- Social media
  - Encourages corporations to become more involved with the election process. Link.
  - Targeting Republicans. Link.
  - Encourages civic classes in public education. Link.
  - The Daily Show (left-leaning show) hosted a fundraiser for Fair Elections Center. Link.
- Financial details

- o **990s** 
  - Fiscal year ending December 2019
    - Total revenue: \$2,686,420
    - Grants given
      - <u>University of Austin Texas</u> (public university in Austin, Texas) - \$12,000
      - <u>Network of Schools of Public Policy, Affairs, and</u> <u>Administration</u> (NASPA - "We promote the ideal of public service globally") - \$23,000
  - Fiscal year ending December 2018
    - Total revenue: \$2,421,592
    - Grants given
      - <u>University of Texas</u> (university system in Texas) for TX Voting Summit - \$15,500
      - <u>National Association of Student Personnel Administrators</u> (NASPA) for Students Learn Students Vote VFC program -\$13,450
      - <u>Shippensburg University</u> (public university in Shippensburg, Pennsylvania) for PA Accelerator Grant -\$6,000
      - <u>California University of Pennsylvania</u> (public university in California, Pennsylvania) for PA Accelerator Grant - \$6,000
  - Fiscal year ending December 2017
    - Total revenue: \$298,031
  - No other 990s available

# Alliance for Youth Action (also known as Alliance for Youth Organizing)

<u>Website</u> - <u>Facebook</u> - <u>Twitter</u> - <u>Instagram</u> Located in Washington, D.C.

#### Alliance for Youth Action will be noted as AYA

Connection with voter engagement organizations

- National Voter Registration Day (NVRD)
  - NVRD was founded by Matt Singer, former executive director of Bus Federation Civic Fund, now known as Alliance for Youth Action.
  - AYA continues to work extensively with NVRD, and serves as a partner.
  - AYA affiliate NextUp (Oregon) serves as a state captain for National Voter Registration Day.
- AYA affiliate New Era Colorado is a partner with Rock the Vote.
- AYA itself and a number of its affiliates and partners are partners with Students Learn Students Vote. AYA has worked extensively with both Campus Vote Project

and Students Learn Students Vote via +1 the Vote and +1 the Polls (in collaboration with MTV and Comedy Central, owned by ViacomCBS).

- A former worker of Forward Montana, an affiliate of AYA, serves on the staff of Nonprofit Vote and works with Campus Vote Project.
- AYA serves as a committee partner of +1 the Polls.

#### General information

- Progressive organization that mobilizes young people to "fight for progressive legislation."
- Originally was called Bus Federation, an organization that offered supporters bus trips to knock doors to discuss progressive policy issues.
- In an <u>interview</u> published on April 27, 2020, Sarah Audelo, executive director of Alliance for Youth Action, discussed low youth support for Biden, stating it "is something that is very concerning for those of us who are very committed to making Donald Trump a one term president."
- On April 8, 2020, Alliance for Youth Action published <u>a letter</u> to the public that it sent to Biden in conjunction with <u>IfNotNow Movement</u> ("building a movement of Jews to end Israel's occupation and transform the American Jewish community"), <u>Justice Democrats</u> ("usher in a new generation of diverse, progressive, working-class Democrats"), <u>March</u> for Our Lives Action Fund (anti-gun policy), <u>NextGen America</u> (progressive youth organization launched by billionaire Tom Steyer to get progressive candidates into office), <u>Student Action</u> (progressive youth organization, a project of <u>People's Action</u>), <u>Sunrise Movement</u> (climate change advocacy), <u>United We Dream Action</u> (voter engagement organization focused on immigrants and people of color).
- On August 19, 2021, Alliance for Youth Action was included in a <u>group discussion</u> with Vice President Kamala Harris that was hosted by actress Storm Reid.
- AYA's website is vague it does not provide professional or academic backgrounds of staff and does not discuss its projects in-depth.
- Supports <u>eliminating student debt</u>, setting rent limits, giving employees more access to company management and profit. (<u>link</u>)
- Rallies people to approach politicians publicly and intimidate them. (link)
- Donation transaction service: Uses <u>EveryAction</u>, a company that works with many progressive nonprofits.

#### Staff of Alliance for Youth Action (as of August 22, 2021 - link)

# Note: Professional and academic backgrounds of staff were not provided. Staff frequently changes, so check the website for an up-to-date listing.

- Sarah Audelo Executive Director
- W. Celestin Development and Grants Coordinator
- R. Gorena Senior Program Director
- G. Gumanow Director of Network Capacity
- J. Iriarte Finance Manager
- S. Jimenez Development Director
- B. Koontz Senior Finance Director
- A. Mistry Deputy Executive Director of Network Strategy
- D. Mrabti Digital Director

- K. Myers Director of Network Capacity
- C. Pryor Senior Director of Communications
- J. Serpas Senior Operations Director
- M. Slifka Operations Manager
- S. Vernon Data Manager
- M. Villacorta Development Associate

#### Board of Directors of Alliance for Youth Action (as of August 22, 2021 - link)

# Note: Board of directors frequently change, so check the website for an up-to-date listing.

- A. Merkin senior confidential specialist at <u>National Education Association</u> Alexandra (education labor union)
- A. Acker-Lyons president at <u>AL Advising</u> (consulting service for progressive philanthropists)
- B. Wessel executive director at <u>NextGen America</u> (progressive youth organization launched by billionaire Tom Steyer to get progressive candidates into office)
- C. Sloan (treasurer) director of government affairs at <u>International Union of Painters</u> and <u>Allied Trades</u> (labor union)
- D. Gonzales trainer and evidence-based practitioner
- J. Paik executive director at <u>Orange County Civic Engagement Table</u> (progressive organization in Orange County, California)
- J. Escalante digital campaigns manager at <u>FWD.us</u> (immigration and criminal justice reform)
- O. Boleman national data manager at <u>America Votes</u> (organization that pushes progressive policy and candidates, founded by former president of Planned Parenthood)
- P. Ramos <u>VICE</u> host/correspondent (progressive media outlet) and NBC/ <u>Telemundo</u> contributor
- R. Thomas statewide political director at <u>Service Employees International Union (SEIU)</u> of <u>Texas</u>
- T. Corder campaign coordinator at <u>Action Center on Race and the Economy</u> (progressive organization)

#### Additional Board of Directors (as of August 22, 2021 - link)

## Note: Board of directors frequently change, so check the website for an up-to-date listing.

- A. Faulring partner and coach at <u>The Management Center</u> (race oriented consulting service for businesses and organizations)
- A. Anderson-Reed executive director at <u>State Voices</u> (progressive organization)
- C. Lerza philanthropic advisor
- K. Rogers consultant
- L. Rubenstein senior vice president of Social Impact, 21st Century Fox (defunct)
- L. Gong interim legal director at <u>Public Rights Project</u> (legal services for state, local and tribal governments, sponsored by Tides Center, connected to <u>Tides Foundation</u>)
- M. Ruskin independent civic designer and researcher
- S. Cole-Schwartz portfolio director at <u>Group Health Foundation</u> (progressive grant foundation)

- V. Frisby senior major gifts officer at <u>The Trevor Project</u> (suicide prevention among LGBTQ)
- W. Porter director of finance and administration at <u>Jews United for Justice</u> (progressive Jewish organization)

Voting projects of Alliance for Youth Action ("Voting Innovation" - link)

- The American Voter Guide
  - "Distributed over 1.5 million voter guides in key elections in 2016."
- Golf cart rides on campuses to polling sites
- Election protection text message hotline
  - SMS system to assist youth in finding polling sites and work out voter problems
- Student Voter Day
  - Bring early vote sites to campuses
- Parades to the polls
  - Drum corps marches to polling sites
- VoteBot
  - o "The lowest-tech high-tech player on the democracy scene."

#### Network of Alliance for Youth Action (as of August 22, 2021 - link)

# Affiliates and partners are provided tools and training to assist with funding and financial management, organization, legal issues, advancing progressive ideology, etc.

- Affiliates
  - <u>Chicago Votes, Engage Miami, Forward Montana, Leaders Igniting</u> <u>Transformation</u> (Milwaukee, Wisconsin), <u>Minnesota Youth Collective, Move</u> <u>Texas, NextUp</u> (Oregon), <u>New Era Colorado, Ohio Student Association, The</u> <u>Washington Bus</u>
- Partners
  - <u>Asian Community Development Council</u> (greater Nevada), <u>Detroit Action</u>, <u>Florida</u> <u>Student Power Network</u>, <u>Loud Light</u> (Kansas), <u>Michigan Student Power Network</u>, <u>Mississippi Votes</u>, <u>New Hampshire Youth Movement</u>, <u>North Carolina Asian</u> <u>Americans Together</u>, <u>Poder in Action</u> (Arizona), <u>Virginia Student Power Network</u>, <u>Youth Progressive Policy Group</u> (New York)
- Financial details
  - o **990s** 
    - Fiscal year ending December 2019
      - Total revenue: \$8,361,626
      - Grants given
        - Forward Montana (progressive organization, an affiliate of the <u>Alliance for Youth Organizing</u>) - \$72,000, New Era Colorado - \$52,000, <u>Georgia Shift</u> (progressive voter engagement) - \$38,000, Oregon Progress Forum (a project of <u>NextUp</u>, an affiliate of Alliance for Youth Organizing) -\$37,500, <u>Minnesota Youth Collective</u> Education Fund (progressive voter engagement organization, an affiliate of <u>Alliance for Youth Action</u>) - \$37,000, <u>Chicago Votes</u>

Education Fund (progressive organization, an affiliate of the Alliance for Youth Organizing) - \$32,000, Ohio Organizing Collaborative (progressive organization, a partner of Alliance for Youth Organizing) - \$32,000, Poder in Action (progressive organization, a partner of Alliance for Youth Organizing) - \$30,000, The Tides Foundation (progressive charity and lobbying organization) - \$20,000, Media Mobilizing Project (now known as Movement Alliance Project, a progressive networking organization) -\$15,000, The Washington Bus Education Fund (an affiliate of Alliance for Youth Organizing) - \$7,000, MOVE Texas Action Fund (progressive organization, an affiliate of Alliance for Youth Action) - \$6,000, Center for Popular Democracy (progressive organization) - \$5,000, Loud Light Inc. (progressive voter engagement organization, a partner of Alliance for Youth Action) - \$15,000, Michigan Student Power Alliance (Network, a partner of Alliance for Youth Organizing) - \$5,000, Movement Voter Project (progressive organization) - \$5,000, North Carolina Asian Americans Together (Asian voter engagement organization, a partner of Alliance for Youth Organizing) - \$5,000

- Fiscal year ending December 2018
  - Total revenue: \$4,410,817
  - Grants given
    - Chicago Votes (progressive organization, an affiliate of the 0 Alliance for Youth Organizing) - \$89,400, New Era Colorado (progressive youth voter engagement, an affiliate of Alliance for Youth Action) - \$81,150, Georgia Shift (progressive voter engagement) - \$58,250, Ohio Organizing Collaborative (progressive organization, a partner of Alliance for Youth Organizing) - \$48,100, Forward Montana (progressive organization, an affiliate of the Alliance for Youth Organizing) - \$45,300, Minnesota Youth Collective Education Fund (progressive voter engagement organization, an affiliate of Alliance for Youth Action) - \$44,200, United We Dream Network (largest immigrant youth-led network) - \$25,000, The Washington Bus Education Fund (an affiliate of Alliance for Youth Organizing) - \$22,000, Progress Michigan (a 501c4, progressive communications service) - \$20,500, The Tides Foundation (progressive charity and lobbying organization) - \$15,000, North Carolina Fair Share (progressive leadership training organization) - \$13,400, Oregon Progress Forum (a project of NextUp, an affiliate of Alliance for Youth Organizing) - \$10,220, Michigan Student Power Alliance (Network, a partner of Alliance for Youth Organizing) - \$7,000, Virginia New Majority Education Fund (progressive transformation of Virginia) - \$7,000,

<u>Center for Popular Democracy</u> (progressive organization) - \$7,000

- Fiscal year ending December 2017
  - Total revenue: \$2,104,125
  - Fiscal year ending December 2016
     Total revenue: \$2,162,629
- Fiscal year ending December 2015
  - Total revenue: \$1,045,208
  - Fiscal year ending December 2014
    - Total revenue: \$878,246
- Fiscal year ending December 2013
  - Total revenue: \$320,667

## **Democracy Fund**

<u>Website</u> - <u>Facebook</u> - <u>Twitter</u> Located in Washington, D.C.

While Democracy Fund claims it is helping to build a stronger and more inclusive democracy, this does not appear to be so when looking at the backgrounds of its staff members. The majority of the staff members have graduated from or somehow connected with American University or George Washington University, both based in Washington, D.C. The vast majority of the staff members also have backgrounds in working with progressive organizations or Democratic politicians. There is little diversity when it comes to the views of this staff, and it appears they are out of touch with a large segment of the American population.

#### Connection with voter engagement organizations and foundation

#### organizations

Serves as a primary partner of National Voter Registration Day. Democracy Fund staff member Tammy Patrick serves on the National Voter Registration Day steering committee. Offers support for Civic Alliance, a project of Creative Artists Agency Foundation, that is connected to a number of voter engagement organizations. Works jointly with Democracy Works.

- General information
  - Democracy Fund is a nonpartisan nonprofit organization focused on "creating an open and just democracy." Since 2014, it has given over \$150 million financial contributions primarily to progressive organizations claiming to be building a more inclusive society.
  - Founded by Pierre Omidyar, the founder of eBay. One of his most noted projects is media outlet <u>The Intercept</u>, launched under his media company <u>First</u> <u>Look Media</u>.
- Team members of Democracy Fund (as of July 24, 2020 link)

## Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, staff frequently changes, so check the website for an up-to-date listing.

- Leadership
  - Joe Goldman President
    - Created Democracy Fund inside <u>Omidyar Network</u> (progressive investment firm) where he was an investment director. He launched Democracy Fund as a private foundation in 2014, alongside <u>Democracy Fund Voice</u>, a 501c4.
  - L. Chambers Chief Operating Officer
    - Previously served as the Chief Operations Officer of the <u>Democratic National Committee</u> (DNC), as well as chief of staff at the <u>U.S. Peace Corps</u> (volunteer program). Also worked with <u>American Association of Retired Persons</u> (AARP) and held global leadership roles at the <u>Global</u> <u>AIDS Alliance</u> and <u>Civic Ventures</u> (progressive organization). Worked with <u>Advocacy Institute</u> ("improving the lives of people with disabilities") and Leadership for a Changing World.
  - I. Castilla General Counsel
    - Previously worked with <u>Alliance for Justice</u> (progressive judicial advocacy group). Before practicing law he worked with the (Ronnie) <u>Musgrove</u> for United States Senate campaign (Democrat), <u>Alex Sink</u> for Governor campaign (Democrat) in Florida, <u>Bill Luckett</u> for Governor (Democrat) campaign and Progress for Mississippi PAC. Has a J.D. from <u>Mississippi College School of Law</u> (Jackson, Mississippi) and a B.A. in music from <u>Tougaloo College</u> (Jackson, Mississippi).
  - T. Glaisyer Managing Director of Program
    - Previously worked with <u>New America Foundation's Open</u> <u>Technology Institute</u> (progressive organization). Has a bachelors of engineering and economics from <u>University of</u> <u>Birmingham, England</u>. Has a master's of international affairs from the <u>School of International and Public Affairs at</u> <u>Columbia University</u> (New York City, New York), as well as an M.Phil and Ph.D from Columbia University's Graduate School of Arts and Sciences. Also serves as secretary for <u>Outward Bound Center for Peacebuilding</u>.
  - L. Strayer Managing Director of Communications and Network
    - Worked as an independent consultant specializing in campaigns and brand strategy. Her clients included <u>United</u> <u>Auto Workers Union</u>, <u>Inside Philanthropy</u>, the <u>Franklin and</u> <u>Eleanor Roosevelt Institute</u>, the Free Press, etc. Also worked at <u>Demos</u> (a liberal think tank working to achieve social, economic and political equity), and was a producer for <u>Air America Radio</u> (shut down in 2010), a progressive political fundraiser. Has an MBA from <u>Georgetown</u>

(Washington D.C.) and a BA in political science and economics from <u>University of Michigan</u> (Ann Arbor, Michigan). Is a fellow at <u>Grantmakers for Effective</u> <u>Organizations</u> (progressive grant organization).

- Elections Program
  - A. Ambrogi Program Director, Elections and Voting
    - Previously worked as chief counsel for the U.S. Senate Committee on Rules and Administration. Served as special assistant and counsel for Commissioner Ray Martinez III of U.S. Election Assistance Commission. Has a law degree from <u>University of Texas-Austin</u> (Austin, Texas), and a bachelors in government from <u>University of Virginia</u> (Charlottesville, Virginia). In 2018 he received an Executive Certificate at the <u>Institute for Transformational Leadership</u> at Georgetown University.
  - H. Creek Strategy and Learning Manager, Elections
    - Previously worked for <u>Pew Charitable Trusts</u> ("improve public policy, inform the public, and invigorate civic life"), as well as Committee on Elections and Ethics in the Texas House of Representatives. Has a Ph.D and masters in government and politics from the <u>University of Maryland</u> (College Park, Maryland), where she was a researcher in the Center for American Politics and Citizenship, also taught courses. Has a B.A. in political science and a BFA in ballet from <u>Texas Christian University</u> (Fort Worth, Texas).
  - L. Daniels Program Director, Elections
    - Previously managed economic policy at <u>UnidosUS</u> (progressive Latino civil rights and advocacy organization, formerly National Council of La Raza). Worked independently as a consultant, clients included <u>Leadership</u> <u>Conference Education Fund</u> (progressive organization) and <u>Mi Familia Vota</u> (anti-Trump Latino organization). Has an MBA from <u>Georgetown McDonough School of Business</u> and a BA in speech communication and Spanish from <u>Augustana College-Rock Island</u> (Little Rock, Illinois).
  - T. Ostbye Senior Program Associate, Elections
    - Previously served as national coordinator at the <u>Lawyers'</u> <u>Committee for Civil Rights Under Law</u>. Worked with <u>Hope</u> <u>Street Group</u> (Chicago, Illinois) and <u>Sustained Dialogue</u> <u>Institute</u> (focused on communication strategy). Has a J.D. from <u>Wake Forest University School of Law</u> (Winston-Salem, North Carolina) and a B.A. in public policy from <u>Duke University</u> (Durham, North Carolina).
  - T. Patrick Senior Advisor, Elections
    - In 2013 was selected by Obama to serve as commissioner on the presidential Commission on Election Administration, eventually working at <u>Bipartisan Policy Center</u> (a think tank

that promotes bipartisanship). Previously she was the federal compliance officer for Maricopa County Elections Department (California). She serves as an adjunct professor at the <u>University of Minnesota's Humphrey</u> <u>School of Public Policy</u>. Has a bachelors in American studies from <u>Purdue University</u> (West Lafayette, Indiana) and is certified by <u>Auburn University</u> (Auburn, Alabama) as a certified elections registrations administrator.

- V. Perez Senior Program Associate, Elections
  - Previously worked for <u>Democracy Prep Public Schools</u> (progressive public charter schools). Also was a <u>Teach for</u> <u>America</u> (progressive teaching organization) corps member. Graduated from <u>Boston University</u> (Boston, Massachusetts) with a B.A. in sociology and a minor in philosophy, has an M.S.T. from <u>Pace University</u> (New York City, New York).
- S. Roman Senior Program Associate, Elections
  - Previously worked as a policy advisor at <u>UnidosUS</u> (progressive Latino civil rights and advocacy organization, formerly National Council of La Raza). Also worked with <u>Institute for Women's Policy Research</u>. In 2017, she served as the William R. Hearst Fellow with <u>Aspen</u> <u>Institute's Program on Philanthropy and Social Innovation</u>. Has a masters in public policy from <u>University of Michigan</u> <u>Gerald R. Ford School of Public Policy</u> (Ann Arbor, Michigan) and a B.A. from <u>Pomona College</u> (Claremont, California)..
- F. Salas Program Assistant, Elections
  - He supports the Elections Program, whose current grantees include <u>Pew Charitable Trusts' Election Initiatives</u> (examined election problems, ended in 2018), <u>Turbovote</u> (voting information platform, a project of <u>Democracy</u> <u>Works</u>), <u>MIT's Voting Technology Project</u> (develop better voting technology, in collaboration with CalTech), <u>The</u> <u>Piper Fund's Communications Collaborative</u> (progressive project), Fund for the Republic, <u>Demos</u> (a liberal think tank working to achieve social, economic and political equity) and <u>Cato's Deepbills Project</u> (government transparency project). Previously worked as an <u>AmeriCorps</u> (civil service organization) VISTA at the <u>Fredericksburg Regional</u> <u>Continuum of Care</u> (homelessness organization). Has a B.A. in political science and minor in urban affairs and planning from <u>Virginia Tech</u> (Blacksburg, Virginia).
- Governance Program
  - W. Chen Strategy and Learning Manager, Governance
    - Previously worked as a manager at <u>Monitor Deloitte</u> (strategy consulting for businesses), and also served as a senior associate in the Crimes Against Humanity program

at the <u>Center for American Progress</u> (progressive public policy research and advocacy organization). Has a B.A. from <u>Georgetown University</u> (Washington D.C.) and a masters in security studies from <u>Georgetown's Walsh</u> <u>School of Foreign Service</u>.

- L. Flint Director, Governance Program
  - Served as chief of counsel for national security to thenchairman <u>Patrick Leahy</u> (Democrat) of the Senate Judiciary Committee, also served as senior counsel on the Judiciary Committee to Senator <u>Russ Feingold</u> (Democrat). Previously worked at the <u>Center for Democracy and</u> <u>Technology</u> ("We support laws, corporate policies, and technology tools that protect the privacy of internet users, and advocate for stronger legal controls on government surveillance"). Graduated from <u>Medill School of Journalism</u> <u>at Northwestern University</u> (Evanston, Illinois) and <u>Harvard</u> <u>Law School</u> (Cambridge, Massachusetts).
- A. Gleich Program Associate, Governance Program
  - Worked with <u>League of Women Voters</u> (progressive voter engagement organization). Focuses on diversity and inclusion. Graduated from <u>College of Saint Benedict</u> (Collegeville, Minnesota) and <u>St. John's University</u> (New York City, New York) with a B.A. in political science.
- L. Lewis Team Coordinator, Governance Program
  - Previously worked as the director of operations for <u>Authentic Campaigns</u> (progressive campaign consulting group) and was executive assistant to the Department of Criminal Justice at <u>Color of Change</u> ("We design campaigns powerful enough to end practices that unfairly hold Black people back, and champion solutions that move us all forward. Until justice is real.").
- R. Mehrbani Senior Advisor, Governance Program
  - Is a fellow at <u>Brennan Center for Justice</u> (a branch of <u>New</u> <u>York University Law School</u>) and is a member of the <u>J.</u> <u>William Fulbright Foreign Scholarship Board</u>. Served as assistant to Obama and director of the Presidential Personnel Office in the White House. Was the general counsel at the <u>Peace Corps</u> (volunteer organization). Has a B.A. from <u>Emory University</u> (Atlanta, Georgia) and a J.D. from the <u>University of Virginia School of Law</u> (Charlottesville, Virginia). Also attended <u>Bucerius Law</u> <u>School</u> in Hamburg, Germany.
- C. Nehls Senior Systems, Research and Learning Associate, Governance Program
  - Leads Governance Team's grantmaking efforts. Current grantees include <u>OpenGov Foundation</u> (consulting service for politicians to engage with the public), <u>Congressional</u> <u>Management Foundation</u> (works with Congress members'

offices to improve management), <u>Demand Progress</u> (progressive policy change organization), <u>TechCongress</u> ("gives talented technologists the opportunity to gain first-hand experience in federal policymaking and shape the future of tech policy through our fellowships with Members of Congress and Congressional Committees"), <u>Lincoln</u> <u>Network</u> (connects tech leaders with politicians) and <u>Popvox LegiDash Fund</u> (Tools for Congress & Congressional staff from @POPVOX , made possible by @DemocracyFund). Previously worked for <u>CQ Roll Call</u> (reports on the people and politics of Capitol Hill) in D.C., and also taught history at colleges in Virginia, Arkansas and Rhode Island, specializing in American political culture. Received undergraduate degrees in English and history from University of Virginia (Charlottesville, Virginia).

- S. Raymond Program Associate, Governance Program
  - Assists with grantmaking. Current grantees of the Governance Program include <u>Bipartisan Policy Center</u> (think tank that promotes bipartisanship), the <u>Aspen</u> <u>Institute's Congressional Program</u> (educational program serving U.S. Congress) and the <u>Faith and Politics Institute</u> (advance productive discourse among political leaders). Previously worked with the campaigns and elections office at the <u>National Education Association</u> (education labor union). Graduated with a B.A. in political communication and American history from <u>George Washington University</u> (Washington, D.C.).
- N. J. Turner Senior Program Associate, Governance Program
  - Current grantees of the Governance Program include <u>Project on Government Oversight</u> (exposes corruption of government) and <u>Protect Democracy</u> ("dedicated to fighting efforts, at home and abroad, to undermine our right to free, fair, and fully informed self-government"). Previously worked as legislative assistant at the <u>American</u> <u>Civil Liberties Union</u> (ACLU-progressive organization). Also worked as a policy analyst at the <u>Charity and Security</u> <u>Network</u> (charity/nonprofit assistance organization). Graduated from <u>American University</u> (Washington, D.C.) with a B.A. in political science and a masters of public administration.
- Public Square Program
  - A. M. Abdill Strategy and Learning Manager, Public Square
    - Focuses on racial and ethnic diversity, as well as equity. Is a senior fellow at <u>Humanity in Action</u> (progressive organization), an organization committed to social justice. Has a masters in quantitative methodology from <u>Columbia</u> <u>University</u> (New York City, New York), and a doctorate in sociology from <u>Princeton University</u> (Princeton, New

Jersey) with a concentration in organizational theory, race and ethnic studies and community studies.

- A. Das Associate Director, Public Square Program
  - Leads Equitable Journalism strategy. Previously worked as a consultant and senior associate with <u>Dot Connector</u> <u>Studio</u> (progressive creative consulting service). Served as assistant director at the <u>Center for Media and Social</u> <u>Impact at American University</u> (Washington, D.C.). Worked with organizations <u>Wild Earth Allies</u> ("protecting the planet"), <u>Machik</u> ("a stronger future for Tibet") and <u>National</u> <u>Geographic</u> (science media outlet). Has an M.A. in international media from <u>American University</u> (Washington, D.C.) and a B.A. in political science and history from <u>University of Rochester</u> (Rochester, New York).
- T. Gorman Senior Program Associate, Public Square Program
  - Runs the news funding portfolio. Grantees include the 0 Colorado Media Project (make Colorado's local news ecosystem more sustainable), News Revenue Hub (raises funds for mission-driven news outlets), Center for Cooperative Media (project of Montclair State University, grow local journalism), Newsmatch (grassroots campaign to support nonprofit news) and Chicago's City Bureau (progressive media inspiration organization). Co-edits the Local Fix, a newsletter with ideas for local newsrooms. Previously worked for Association of Independents in Radio (hub for independent producers and media makers), National Public Radio (NPR) and Public Broadcasting Service (PBS). Has a B.S. in journalism from Boston University (Boston, Massachusetts) and serves on the board of the American Journalism Project (supporting local news).
- C. Mejia Team Coordinator, Public Square Program
  - Previously worked for several C-level executives at <u>BDO</u> <u>USA, LLC</u> (Chicago, Illinois), a large accounting and consulting firm, as well as Hilton Worldwide's headquarters. Has a bachelors degree in theology and philosophy from <u>St. John's University</u> (New York City, New York).
- C. Schmidt Program Associate, Public Square
  - Previously worked at <u>Nieman Lab</u>, a publication at Harvard. Has experience from <u>Dallas Morning News</u> (newspaper serving Dallas-Fort Worth, Texas area) and <u>KNBC</u> in Los Angeles. Has a B.A. in public policy from the <u>University of Chicago</u> (Chicago, Illinois).
- J. Stearns Program Director, Public Square Program
  - Previously worked as director of journalism and sustainability at <u>Geraldine R. Dodge Foundation</u> (progressive grant funding organization), as well as press

freedom director at Free Press (progressive organization focused on media and tech). Also worked for Campus Compact (progressive student engagement organization). He helped launch Local News Lab (a project of Democracy Fund), First Draft News ("protect communities from harmful misinformation") and Freedom of the Press Foundation ("preserve and strengthen First and Fourth Amendment rights guaranteed to the press"). His writing has appeared in Stanford Social Innovation Review (a project of Stanford University), Guardian (progressive media outlet), Columbia Journalism Review (a project of Columbia University in New York City, New York), PBS MediaShift, Buzzfeed (progressive media outlet), etc. Served as a visiting scholar in the journalism and communication departments at University of Massachusetts Amherst (Amherst, Massachusetts). Taught at CUNY Graduate School of Journalism (a branch of City University of New York). Has a B.A.in writing from St. Lawrence University (Canton, New York) and an M.A. in American studies from the University of Massachusetts.

- L. Trusty Program Associate, Public Square Program
  - Supports Democracy Fund's Engaged Journalism strategy where grants focus on diversity, equity and inclusion. Current grantees include Racial Equity in Journalism Fund (a project of Borealis Philanthropy), the Ida B. Wells Society ("increasing the ranks, retention and profile of reporters and editors of color in the field of investigative reporting") and Maynard Institute (trains people of color to be media workers). Was a Newman's Own Foundation fellow (affiliated with Newman's Own products). Worked with an NPR radio affiliate, is a former member of the EPIP D.C. (Emerging Practitioners in Philanthropy progressive organization) steering committee. Graduated with degrees in politics and Latin America from Princeton University (Princeton, New Jersey).
- P. Waters Associate Director, Public Square Program
  - Previously served as a legal fellow at the Federal Communications Commission in the office of the chairman <u>Wireline Competition Bureau</u> (ensure that all Americans have access to broadband and voice services). Earned his J.D. at <u>George Washington University Law School</u> (Washington, D.C.), and also received a B.A. in political communication and international affairs. Serves on the board of <u>Philanthropy for Active Civic Engagement</u> (PACE - progressive funding organization) and the <u>New Integrity</u> <u>Initiative Advisory Council</u> (a project of City University of New York).

Justice and Inclusive Society Special Project

- O. El Ella Project Associate, Just and Inclusive Society Project
  - From the UK. Previously was the senior lead in Muslim leadership development and public engagement grant making at the <u>Aziz Foundation</u> ("Supporting British Muslims into higher education to better society"). Has predominantly worked in the UK Muslim civil society space. Has an M.A. from the <u>School of Oriental and African</u> <u>Studies</u> (University of London?) in Near and Middle Eastern studies. Has a B.A. in war studies from <u>King's</u> <u>College London</u> (London, England).
- N. Firozvi Program Director, Just and Inclusive Society Project
  - Previously served as policy advisor in the Office for Civil Rights and Civil Liberties in the U.S. Department of Homeland Security. Also served as domestic policy coordinator at the Arab American Institute (progressive organization representing Arab Americans) and was staff attorney at the Asian Pacific American Legal Resource Center (advance the civil and legal rights of Asian Americans). Was a founding board member of Many Languages One Voice (immigrant civic engagement organization). Received a B.A. from Loyola University in Maryland (Baltimore, Maryland), a J.D. from University of Baltimore School of Law and an LL.M. in international protection of human rights from American University Washington School of Law (Washington, D.C.).

#### Strategy, Impact and Learning

- A. Muradi Program Associate, Strategy, Impact and Learning
  - Previously worked with monitoring and evaluation teams with <u>USAID</u> (administers civilian foreign aid and development assistance) contractors in Afghanistan. Was a Henry J. Leir Scholar at the <u>Fletcher School of Law</u> (Tufts University Medford, Massachusetts) and Diplomacy at <u>Tufts University</u>, where he earned a masters of arts and law diplomacy. Has a B.A. in international relations at <u>Hampshire College</u> (Amherst, Massachusetts), where he was the AMZ Renaissance Foundation Fellow.
- L. Ruedy Director, Strategy, Impact and Learning
  - Previously was the director of Office of Monitoring Evaluation and Learning at the <u>International Republican</u> <u>Institute</u> (works with political leaders around the world to "advance democracy"). Taught at <u>George Washington</u> <u>University</u> (Washington D.C.). Has a masters in European and Eurasian studies from <u>George Washington University</u> and a bachelors from <u>College of William and Mary</u> (Williamsburg, Virginia).
- D. Ysagauirre Associate Director, Strategy, Impact and Learning
  - Previously worked with <u>Humanity United</u> ("grant-making and direct impact organization dedicated to building peace

and advancing human freedom"), as well as <u>U.S.</u> <u>Committee for Refugees and Immigrants and United</u> <u>Nations High Commissioner for Refugees</u> (UNHCR). Serves as a pro bono partner to the <u>Buffett-McCain</u> <u>Institute</u> ("advances character-driven leadership based on security, economic opportunity, freedom and human dignity."). Has an M.A. of law and diplomacy from <u>Fletcher</u> <u>School of Law and Diplomacy at Tufts University</u> (Medford, Massachusetts) and a B.A. in political science from <u>Wellesley College</u> (Wellesley, Massachusetts).

#### Communications and Network

- M. Bird Communications Coordinator
  - Previously worked at <u>Global Impact</u> (consulting group for nonprofits) where she worked with organizations like <u>CARE</u> ("fighting global poverty and world hunger"), <u>Doctors</u> <u>Without Borders</u> (international health services), <u>Heifer</u> <u>International</u> (ending hunger and poverty worldwide), <u>International Rescue Committee</u> (responds to world's worst humanitarian crises) and <u>World Vision</u> (humanitarian aid organization). Also worked for <u>Purposely</u> ("supercharge the impact of community-focused companies and engage employees.") Graduated from <u>Georgetown University</u> with an M.A. in conflict resolution, with a focus on international political economy and political systems. Has a B.A. in history and Asian studies from <u>Cook Honors College at</u> <u>Indiana University Pennsylvania</u> (Indiana, Pennsylvania).
- M. Elizabeth Drumm Partnerships Assistant
  - Previously worked for a member of the <u>European</u> <u>Parliament</u> (a legislative branch of the European Union), as well as for <u>Embassy of Ireland USA</u> (Washington, D.C.). Has an M.A. in political communication from <u>American</u> <u>University's School of Public Affairs</u> (Washington, D.C.) and has a B.A. in politics with a minor in history and theology from <u>The Catholic University of America</u> (Washington, D.C.).
- R. Griffin Research Director
  - Is involved with the "States of Change" project, a collaboration between the <u>Center for American Progress</u> (progressive public policy research and advocacy association), demographer William Frey of the <u>Brookings</u> <u>Institute</u> (progressive public policy organization), and the <u>Bipartisan Policy Center</u> (think tank that promotes bipartisanship). Serves on the editorial committee of a project of <u>American Political Science Association</u> ("leading professional organization for the study of political science"). His research has appeared in The New York Times, The Washington Post, The New Yorker, The Economist and NBC News, and he has been featured on

CNN and Meet the Press. Previously worked for <u>Public</u> <u>Religion Research Institute</u> and <u>Center for American</u> <u>Progress</u>. Has taught courses at <u>George Washington</u> <u>University</u> (Washington, D.C.), <u>Pennsylvania State</u> <u>University</u> and <u>Loyola University Chicago</u> (Chicago, Illinois). Has a Ph.D in political science and research methodology from <u>George Washington University</u>.

- L. Hill Director of Partnerships
  - Previously worked for <u>Democracy Alliance</u> (progressive organization), <u>ZERO TO THREE</u> (progressive organization for parents), <u>The Kirwan Institute</u> (study of race and ethnicity, project of Ohio State University) and <u>Poverty and Race Research Action Council</u>. Has a B.A. in political science and women's studies from <u>Ohio State University</u>.
- A. Kegler Senior Communications Associate
  - Previously worked at <u>Polaris Project</u> ("we fight to end human trafficking"), <u>Clarivate Analytics</u> (consulting group to spur innovation), and <u>RJMetrics</u> (now a project of Magento, a service for businesses to analyze data). Has an M.A. in criminology from <u>University of Pennsylvania</u> (Philadelphia, Pennsylvania) and a B.A. in Latin American studies/Portuguese-Brazilian studies from <u>Smith College</u> (Northampton, Massachusetts).
- C. Lobeck Partnership Associate
  - Previously worked as partner services program manager for <u>Democracy Alliance</u> (progressive organization), a network of progressive funders. Served as elections and electoral project associate at the <u>National Democratic</u> <u>Institute</u> (progressive organization assisting democracies worldwide). Graduated from <u>George Washington University</u> (Washington, D.C.) with a B.A. in political science.
- A. Prevost Director, Voter Study Group
  - 0 Was founding executive director of We Vote (election guide service) and Defend Our Future (climate change awareness). Defend Our Future was honored by the Aspen Institute (progressive organization). Worked with the Democratic National Committee, as well as the 2004 Democratic National Convention in Boston, the Michigan Democratic Party, and the Institute of Politics at Harvard University. Worked as a staff assistant for former Congressman John Dingell (Democrat). Served as an adjunct professor at American University's School of Public Affairs (Washington, D.C.) and also as a lecturer at Campaign Management Institute (a branch of American University). Serves on the advisory board of All in Campus Democracy Challenge (youth voter engagement organization, a project of Civic Nation)
- M. Quasem Research Assistant, Voter Study Group

- Previously worked at <u>GBSM</u>, a strategic communications firm in Denver, Colorado. Also worked at global public affairs firm <u>APCO Worldwide</u> (progressive public affairs company), Denver-based <u>Communications Strategy Group</u> (content marketing agency), the <u>National Partnership for</u> <u>Women and Families</u> (progressive pro-Democrat organization), and the U.S. Senate. Graduated from <u>American University</u> with a B.A. in political science and government.
- N. Roberts Senior Director, Communications and Equity
  - Served as director of communications and patient advocacy for <u>AstraZeneca</u> (pharmaceutical company). Also worked with public global affairs agency <u>APCO Worldwide</u> (progressive public affairs company), working with clients like <u>Hyundai Hope on Wheels</u> (donations to fight cancer), <u>GlaxoSmithKline</u> (pharmaceutical company) and <u>Johnson</u> and Johnson. Served in the <u>D.C. Department of Health</u> under Mayor Vincent Gray. Worked with non-profit <u>Truth</u> <u>Initiative</u> (anti-smoking campaign). Has a B.A. in public relations from <u>Hampton University</u> (Hampton, Virginia).
- R. Stewart Senior Communications Associate
  - Previously worked for <u>SKDKnickerbocker</u> (progressive public affairs and political consulting group). Served the Obama administration at the Department of Justice. Before that she worked with <u>Meeting Street Academy</u> (charter school in Charleston, South Carolina). Has a masters from <u>George Washington University</u> (Washington, D.C.) and a bachelors from <u>College of Charleston</u> (Charleston, South Carolina).

#### **Operations and People**

- M. Bailey Accounting Manager
  - Previously worked for <u>Opiant Pharmaceuticals</u> (treat addiction and drug overdose) and <u>ExEd</u> (support tools for charter schools). Graduated from <u>Howard University</u> (Washington, D.C.) with a bachelors in business, as well as <u>University of Maryland, College Park</u>, with a masters in accounting.
- P. Brown Director of People
  - Previously was global HR manager for <u>Afiniti</u> (global A.I. and software development company), also worked at <u>CoStar Group</u> (marketing services for the commercial property industry). Has a bachelors in journalism from <u>North Carolina A&T State University</u> (Greensboro, North Carolina).
- K. Elsaddi Law Clerk
  - Has a J.D. from <u>American University Washington School of</u> <u>Law</u>.
- A. Escobar People Team Associate

- Previously was program instructor at <u>Close Up Foundation</u> (public policy discussion for young people). Served as a <u>Peace Corps</u> volunteer in China. Volunteered on <u>Beto</u> <u>O'Rourke's</u> (Democrat) U.S. Senate campaign. Worked at Peace Corps headquarters. Has a bachelor of business administration in entrepreneurship from <u>Loyola Marymount</u> <u>University</u> (Los Angeles, California) and is an alumna of the <u>Latino Leadership Initiative at Harvard Kennedy School</u> <u>of Government</u>.
- L. Woods Fink Senior Advisor for Talent Acquisition
  - Previously worked at <u>First Look Media</u> (progressive media organization) and served as a member of <u>Omidyar</u> <u>Network</u>'s Human Capital team (progressive investment organization). Worked for six years at Apple and six years with <u>Twentieth Century Fox</u>.
- S. Krongos Staff Accountant
  - Previously was staff accountant at <u>Jobs With Justice</u> (union rights organization). Serves on the executive committee of <u>Fair Budget Coalition</u> (progressive organization), and is involved with a number of organizations that focus on poverty and injustice. Has a B.A. in political science from <u>Humboldt State University</u> (Arcata, California).
- T. E. McCray Executive Assistant to the Chief Operating Officer
  - Previously worked at Corporate Executive Board (now called Gartner). Worked part time with Washington Wizards and D.C. United (soccer club). Graduated from University of Maryland, Eastern Shore (Princess Anne, Maryland), with a B.A. in English and has a masters in media management from Morgan State University (Baltimore, Maryland).
- K. Reed Deputy Chief Operating Officer, Grants and Finance
  - Previously was director at Arabella Advisors (progressive 0 consulting group, founded by a former Clinton administration appointee) where she worked with campaigns relating to social justice issues, also helped nonprofits such as New Venture Fund (progressive consulting group) and Sixteen Thirty Fund (a social welfare organization, progressive consulting group). Before that she worked at Ploughshares Fund (nonprofit organization aimed to "rid the planet of nuclear threats") that played a role in the nuclear deal between the U.S. and Iran. Held internships at the State Department, BusinessWeek and Office of U.S. Senator Herb Kohl (Democrat). Majored in journalism and political science from Northwestern University (Evanston, Illinois). Is a member of Kappa Tau Alpha, a journalism honor society.
- K. Simhan Associate Director, Grants Management

- Previously worked for <u>Mozilla</u> (open-source web browser). Worked with <u>Vital Voices</u> (progressive women's leadership organization), <u>Inclusive Security</u> (training women leaders internationally) and <u>ActionAid</u> (striving for a world "free from poverty and injustice"). Served as director of development for <u>Apna Ghar</u> ("human rights organization working to end gender violence"). Has an M.A. in distinction in international education and development from <u>University of Sussex</u> (Brighton, England) and a B.A. in international affairs from <u>George Washington University</u> (Washington, D.C.).
- M. Yao Senior Advisor for Leadership Development
  - Worked with a consulting practice that advised nonprofits and government clients on strategy, performance and internal and public engagement. Has a B.A. in economics from <u>University of Michigan</u> (Ann Arbor, Michigan), an MBA from the <u>University of Texas Austin</u>, and a coaching certification from <u>Gestalt Institute of Cleveland</u> (Berea, Ohio). Currently sits on the board of <u>Carlos Rosario</u> <u>International Charter School</u> (Washington, D.C.).
- N. Zenni Grants Associate
  - Previously served as program officer for <u>Susan Crown</u> <u>Exchange</u> (progressive youth program organization) in Chicago. Worked at the <u>Knight Foundation</u> (progressive grant foundation). She managed the Knight News Challenge, a large grantmaking competition. Has a B.S. in social work from <u>New York University</u> (New York City, New York).
- Board of Directors (as of September 2, 2021 link)

Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, board od directors frequently changes, so check the website for an up-to-date listing.

- Pierre Omidyar Founder and Chairman
  - Founder of eBay. He and his wife invested \$1.5 billion dollars into philanthropy in two decades. They received the Carnegie Medal of Philanthropy in 2011. Organizations and companies they founded through the Omidyar Group include Democracy Fund, HopeLab (company that creates technology for healthier lives). Humanity United ("grant-making and direct impact organization dedicated to building peace and advancing human freedom"), Omidyar Network (progressive investment firm) and Ulupono Initiative ("committed to a sustainable environment"). They all "aim to spark social impact and empower individuals." He is the founder of First Look Media (media company, most known for launching The Intercept) and is publisher of Honolulu Civil Beat. Serves on the board of directors eBay and is a trustee of Tufts University (Somerville, Massachusetts), Santa Fe Institute (research center focused on understanding complex systems) and Punahou School (Honolulu, Hawaii).

- P. Christen Board Member
  - Serves as managing director of <u>The Omidyar Group</u> (progressive investment firm). Previously served as president and CEO of <u>HopeLab</u>, as well as executive director to <u>San Francisco AIDS</u> <u>Foundation</u>. Also served <u>Pangaea Global AIDS Foundation</u>. Was a Peace Corps volunteer in Kenya. Graduated from <u>Stanford</u> <u>University</u> (Stanford, California) where she studied biology and political science.
  - S. Steven Board Member
    - Has worked with various organizations and companies under <u>The</u> <u>Omidyar Group</u>. Previously developed influence campaigns for clients like Home Box Office, Microsoft and the Centers for Disease Control and Prevention. Worked with Hewlett-Packard. Has a B.A. in communications from <u>George Mason University</u> (Fairfax, Virginia).
- Social media
  - Promotes race, Islam, clearly anti-Trump
- Financial details
  - o 990s
    - Fiscal year ending December 2018
      - Total revenue: \$73,959,277
      - Independent contractors used
        - <u>SKDKnickerbocker</u> (progressive public affairs and political consulting group, used for consulting)
        - <u>Williams Group</u> (communications group that works with many progressive organizations, used for consulting)
        - <u>FSG Inc.</u> (progressive business consulting firm, used for consulting)
        - <u>Arabella Advisors</u> (progressive consulting group, founded by a former Clinton administration appointee, used for consulting)
        - Organizational Research Services (progressive development consulting firm, used for consulting)
      - Grants given
        - <u>American Press Institute</u> (assistance to media outlets, affiliated with News Media Alliance) \$150,000, \$200,000, \$50,000
        - <u>American University</u> (private university in Washington, D.C.) - \$250,000
        - <u>Asian Americans Advancing Justice</u> (progressive organization) \$200,000
        - <u>Bipartisan Policy Center</u> (think tank that promotes bipartisanship) - \$650,000, \$400,000
        - <u>Board of Regents of the University of Wisconsin System</u> -\$280,000
        - <u>Business Forward Foundation</u> (progressive research organization that collaborates with business owners) \$170,000, \$75,000

- <u>California State University Northridge</u> Foundation (public university in Northridge, California) - \$70,000
- <u>Center for Civic Design Inc.</u> (changing how government officials communicate with the public) \$150,000
- Center for Democracy and Technology \$100,000
- <u>Center for Democracy and Technology</u> ("We support laws, corporate policies, and technology tools that protect the privacy of internet users, and advocate for stronger legal controls on government surveillance") - \$250,000
- Center for Internet Security Inc. \$213,000
- Center for Public Integrity \$1,500,000
- $_{\odot}$  Center for Responsive Politics \$100,000
- Center for Strategic and International Studies Inc. -\$150,000
- Center for Technology and Civic Life \$250,000
- Chalkbeat Inc. \$250,000
- Chicago Lawyers' Committee for Civic Rights Under Law -\$100,000

### Creative Artists Agency (CAA)

<u>Website</u> - <u>Facebook</u> Located in Los Angeles, California

#### Joe Biden signed on as a client of CAA in 2017.

Connection with voter engagement organizations and foundation

#### organizations

- A primary sponsor of National Voter Registration Day
- A partner of <u>+1 the Vote</u> (a youth voter engagement project of ViacomCBS, implemented by MTV and Comedy Central), Students Learn Students Vote Coalition and Campus Vote Project.
- Voter registration organizations that serve as advising partners to Civic Alliance, a project that was co-founded by CAA Foundation, the philanthropy branch of CAA.
  - <u>BallotReady, Ballotpedia, Countable, ElectionDay.org, Headcount, I</u> am a voter., League of Women Voters, Motivote, National Voter Registration Day, Nonprofit Vote, Students Learn Students Vote, <u>Time to Vote, Turbo Vote, Vote at Home, Vote Early Day 2020, Vote</u> Riders
- Election information organizations that serve as advising partners to Civic Alliance.
  - Fair Elections Center

Creative Artists Agency (CAA), a large talent agency based in Los Angeles, California, was found to be connected with many voter engagement organizations in various ways, primarily through a project called Civic Alliance that was co-founded by the executive director of CAA Foundation, a branch of CAA.

CAA is more than just a talent agency for actors, it also offers talent services to athletes, tech leaders, politicians, activists, military officials, former government officials, educators and more. Additionally, CAA provides services for booking events, branding, digital media, etc.

Joe Biden signed on with CAA as a client in 2017, about the same time CAA Foundation mysteriously began dabbling with voter engagement organizations.

Take a look at CAA's activist clients below, a number of them are affiliated with organizations such as Black Lives Matter and Women's March. March for Our Lives, the organization itself, is a CAA client.

It appears CAA is primarily interested in working with progressive individuals, as well as individuals that refrain from criticizing current progressive trends. Yes there are a number of Fox News hosts as clients, but it is a common discussion among the conservative community that Fox News is not a truly conservative news outlet, and often parrots talking points like other left-leaning media outlets, so it really is not surprising Fox News hosts are clients.

The activism branch of CAA is called Creative Artists Agency Foundation (CAA Foundation). This branch promotes "positive social change" and is involved with a number of campaigns to influence the public on social issues. One project CAA Foundation prides itself in is manipulating the public to take interest in climate change, noting its involvement with the controversial and disputed documentary "An Inconvenient Truth" (2006) that resulted in Al Gore receiving a Nobel Peace Prize.

On a final note, CAA does significant work in China, noting it "has been at the center of every major Chinese co-production for the past decade," and has worked with over 75 Chinese language films.

More information about CAA is below. The reason why the information goes in-depth is so the public gains an understanding of CAA's background and ultimately how it is influencing voter engagement organizations.

- Background
  - CAA was founded in 1975 by five talent agents that were fired by the William Morris Agency. Read more about the history of CAA, and how it expanded services beyond simply serving individuals in the talent arena. - <u>link</u>

- CAA has offices in Los Angeles, New York, Nashville, Miami, London, Munich, Beijing and beyond.
- Clients of CAA (as of May 28, 2021 link)
  - NOTE: This is just a FRACTION of CAA's clients. Clients listed were selected to show the spectrum of categories CAA covers. Be sure to do your own search on a person's talent agency, they may be a client of CAA (just not listed here), or they may be a client of another talent agency.
  - NOTE: Job descriptions may be outdated since people frequently change positions. Research the individual to be sure of their current job status.
  - Many of the most noted anti-Trump celebrities are clients of CAA
    - Robert De Niro, Johnny Depp, Tom Hanks, Julia Louis-Dreyfus, Melissa McCarthy, Natalie Portman, Arnold Schwarzenegger, Diana Ross, Meryl Streep, Ariana Grande, Beyonce, Lady Gaga, Whoopi Goldberg, Jane Fonda, Lena Dunham
  - Other celebrity/movie industry/TV industry clients
    - Morgan Freeman, Kelly Clarkson, Helen Mirren, Glenn Close, Henry Rollins, Rosario Dawson, Queen Latifah, Sting, Tommy Chong, Tommy Lee Jones, Paul Stanley, Snoop Dogg, Puff Daddy, Sean Penn, Oliver Stone, Gene Simmons, Sophie Turner (Game of Thrones), Peter Dinklage (Game of Thrones), Seth MacFarlane, Mel Brooks, Kate Hudon, Natalie Merchant, Reed Morano (director, "The Handmaid's Tale"), Robert Kirkman (creator and executive director, "The Walking Dead"), Jennifer Garner, Jamie Foxx, Kit Harington (Game of Thrones), Jenna Marbles, Matthew Broderick, Bruce Springsteen, Jimmy Fallon, Jodie Foster, Gwyneth Paltrow, Stephen Colbert, Michael Bolton, James Corden, JP Sears (Youtube star and comedian), Bradley Cooper, Emma Watson, Lenny Kravitz, Emma Thompson, Drew Barrymore, Danny Elfman, Bill Maher, Katy Perry, Bette Middler, Jamie Lee Curtis, Geena Davis, John Cleese, Nicole Kidman, Caitlyn Jenner, Laura Dern, Dan Akroyd, will.i.am, Bruce Dickinson (lead singer of Iron Maiden), Martha Stewart, James Cameron (director), Spike Lee, Pierce Brosnan, Trevor Noah, David Javerbaum (producer, "The Late Late Show with James Corden"), Steve Clifford (luxury real estate broker and star of Bravo's "Million Dollar Listing New York"), Kenya Barris (co-founder #BlackAF)
  - General famous people
    - Buzz Aldrin (astronaut), Mike Massimino (former astronaut), Maye Musk (Elon Musk's mother), Kailash Satyarthi (Nobel Peace Prize recipient), Muhammad Yunus (Nobel Peace Laureate Professor),
  - o Government
    - <u>Rosie Rios</u> (43rd Treasurer of the United States appointed by Obama, Democrat), former Ambassador <u>Rufus Gifford</u> (former US Ambassador to Denmark, also served as Deputy Campaign Manager for Joe Biden's 2020 presidential campaign, <u>Democrat</u>), Colonel Chris Hadfield (former commander of the International Space Station), <u>Michèle Flournoy</u> (undersecretary of Defense for Policy 2009-2012, co-founder and managing partner of <u>Westexec Advisors</u>, co-founder and former CEO of <u>Center for a New American Security</u>, <u>Democrat</u>), <u>Antonio Villaraigosa</u> (former mayor of Los Angeles, 2005-2013, <u>Democrat</u>), <u>Arne Duncan</u>

(managing partner at <u>Emerson Collective</u>, former US Secretary of Education appointed by Obama, 2009-2016, Democrat), <u>John Mullen</u> (former assistant director of CIA), <u>Nada Bakos</u> (former CIA analyst and targeting officer), <u>Megan Smith</u> (former US Chief Technology Officer), <u>Dan Pfeiffer</u> (former senior advisor, Obama Administration), <u>Andrew</u> <u>Busch</u> (former US chief market intelligence officer at the Commodity Futures Trading Commission)

- News employees
  - CNN
    - Anderson Cooper (anchor, CNN), Chris Cuomo (anchor, CNN's "Cuomo Prime Time"), Van Jones (CNN host, Dream Corps founder), Jim Sciutto (CNN's Chief National Security Correspondent and co-anchor of "CNN Newsroom"), Jessica Yellin (former chief White House Correspondent, CNN), Phil Mattingly (senior White House Correspondent, CNN), Mel Robbins (CNN contributor), Ana Navarro (strategist, CNN political analyst, and co-host of ABC's The View), Bakari Sellers (CNN pundit and youngest African American elected official in the nation), S.E. Cupp (political commentator, CNN), Michael Weiss (investigative reporter, CNN), Timothy Naftali (CNN Presidential Historian), Cristina Alesci (business and politics correspondent, CNN), Selina Wang (international correspondent, CNN), Buck Sexton (host, "The Buck Sexton Show" on The Blaze Radio, CNN Contributor)
  - ABC
    - Rachel Scott (White House correspondent and DC Correspondent, ABC News), Sara Haines (co-host of ABC's The View), Elizabeth Vargas (co-anchor, ABC's "20/20"), Martha Raddatz (chief global affairs correspondent, ABC News), Michelle Collins (former co-host, ABC's "The View"), Dr. Jennifer Ashton (ABC News chief medical correspondent), Jonathan Karl (chief white house correspondent, ABC News), Donna Brazile (former Fox News employee as of May 28, 2021, now works with ABC)
  - MSNBC
    - Anand Giridharadas (editor-at-large for Time, on-air political analyst for MSNBC), Andrea Mitchell (host of MSNBC's "Andrea Mitchell Reports," and chief foreign affairs correspondent for NBC News), Joshua Johnson (anchor, MSNBC)
  - Fox
    - Maria Bartiromo (global markets editor, Fox Business Network), Ainsley Earhardt (co-host, Fox News Channel's Fox and Friends), Liz Claman (Fox Business Network), Jason Chaffetz (contributor, Fox News Networks)
  - CNBC
    - Ron Insana (CNBC contributor, Trailblazing financial journalist)
  - NBC
    - Hoda Kotb (co-anchor, NBC News Today), Katy Tur (NBC News Anchor and correspondent), Jacob Soboroff (correspondent, NBC News and MSNBC)

- CBS
  - David Begnaud (lead national correspondent, "CBS This Morning"), Faith Salie (contributor, "CBS News Sunday Morning")
- BBC
  - Katty Kay (anchor, "BBC World News America")
- NPR
  - Audie Cornish (host, NPR's "All Things Considered"), Ari Shapiro (co-host, NPR's "All Things Considered")
- ESPN
  - Buster Olney (senior writer, ESPN)
- New York Times
  - Bari Weiss (former op-ed staff editor at New York Times)
- Other publications
  - Geoff Colvin (senior-editor-at-large, Fortune Magazine), David Fahrenthold (political reporter, The Washington Post) - left leaning outlet), Bob Woodward (associate editor, The Washington Post), Zack O'Malley Greenburg (senior editor, Forbe's), Matt Bellassai ("Whine About It," Buzzfeed - left leaning outlet), Zach Stafford (host, Buzzfeed News, former editor-in-chief of The Advocate, former CCO of Grindr), Krista Smith (former west coast editor, Vanity Fair - left leaning outlet), Nick Bilton (special correspondent, Vanity Fair), Jake Sherman (co-founder of Punchbowl News, former co-author of Politico's Playbook), Anna Palmer (co-founder of Punchbowl News, former co-author of Politico's Playbook), Piera Gelardi (co-founder and executive creator director, Refinery 29, left leaning media outlet owned by Vice Media)
- o Activism
  - Shiza Shahid (co-founder, The Malala Fund, co-founder, Our Place, founder, Now Ventures - defunct), Cynthia Germanotta (Lady Gaga's mother, president and co-founder, Born This Way Foundation), Alexandria Villaseñor (climate change activist and co-founder, US Youth Climate Strike Movement), Cameron Kasky (leading organizer, March for Our Lives), Chasten Buttigieg (teacher and arts education advocate. husband of Pete Buttigieg), David Mayer de Rothschild (environmentalist), Dr. Alaa Murabit (director, Gates Foundation), Dr. Ayana Elizabeth Johnson (marine biologist and climate policy expert, cofounder of Urban Ocean Lab and The All We Can Save Project). Dr. Eric Cervini (award-winning historian of LGBTQ+ politics and culture), Dr. Jordan Peterson (acclaimed psychologist), Gloria Steinem (feminist activist), Janava Khan (international ambassador for the #BlackLivesMatter Network), Jane Goodall (world renowned conservationist), Janet Mock (trans rights advocate), Jazz Jennings (LGBT rights advocate), Jenna Arnold (co-founder, Organize, national organizer, Women's March), Lonnie Ali (chairwoman, Ali in All of Us Initiative), MARCH FOR OUR LIVES (ACTIVIST ORGANIZATION), Mark Kennedy Shriver (SVP of Save the Children, US Programs and Advocacy, CEO of Save the Children Action Network), Maya Smith

(executive director of Lady Gaga's Born This Way Foundation), <u>Shadille</u> <u>Estepan</u> (communications and outreach associate, Lady Gaga's Born This Way), <u>Michelle Rhee</u> (founder and CEO, StudentsFirst), <u>Mónica</u> <u>Ramírez</u> (founder and president, <u>Justice for Migrant Women</u>, co-founder, the Latinx House, <u>Poderistas</u> and <u>Alianza Nacional de Campesinas</u>), <u>Nadya Okamoto</u> (founder, <u>Period.org</u>), <u>Patrisse Cullors</u> (co-founder, <u>Black</u> <u>Lives Matter</u>), <u>Philippe Cousteau</u> (environment advocate), <u>Reshma</u> <u>Saujani</u> (founder, <u>Girls Who Code</u> and <u>Marshall Plan for Moms</u>), Scott Harrison (founder and CEO, <u>Charity Water</u>), Tarana Burke (executive director, <u>Me Too organization</u>), Tina Tchen (president and chief executive officer, <u>Time's Up</u>), Lauren Bush (founder of <u>FEED Projects</u>, also niece of former President George W. Bush and former Florida Governor Jeb Bush), Sophia Bush (sister of Lauren Bush), Ben Ginsberg (nationally acclaimed political law advocate)

o Business

Biz Stone (founder of Twitter), Andreas Weigend (director, Social Data Lab, former chief scientist, Amazon), Chris Bangle (former chief of design, BMW), Nzinga Shaw (chief inclusion and diversity officer, Marsh McLennan), Jim McKelvey (co-founder, Square, financial services company), Chip Conley (Strategic Advisor for Hospitality and Leadership, AirBnB), Howard Behar (former president, Starbucks Coffee), Igram Magdon-Ismail (co-founder, Venmo), Kevin Colleran (venture capitalist and former director of sales, Facebook), Suneel Gupta (founder and CEO, app Rise), JB Straubel (co-founder and former CTO, Tesla Inc.), Martin Eberhard (founder and former CEO, Tesla Motors), Randi Zuckerberg (sister of Mark Zuckerberg, former director of market development and spokesperson for **Facebook**), Stephen Attenborough (commercial director for Virgin Galactic), Ivy McGregor (director of social responsibility for Beygood - Beyonce Knowles' company, CEO and chief architect of Ivy Inc.), Steve Wozniak (co-founder, Apple), Will Guidara (co-owner, Make It Nice Restaurant Group), Larry G. Miller (business executive, Nike), Ray Kurzweil (chairman, Kurzweil Technology, and director of engineering, Google), Sir Richard Branson (founder, Virgin Group), Brian David Johnson (former chief futurist, Intel Corporation), John Mackey (co-founder and CEO, Whole Foods), Uma Valeti (cofounder and CEO of Upside Foods - formerly known as Memphis Meats), Sherry Lansing (former CEO, Paramount Pictures), Mellody Hobson (president, Ariel Investments), Peter Guber (chairman and CEO, Mandalay Entertainment Group), Marc Randolph (Netflix co-founder), Spencer Rascoff (co-founder and former CEO, Zillow Group), Tommy Mottola (former president, Sony Entertainment Music Worldwide), Muna Abu Sulayman (former founding Secretary General, Alwaleed Bin Talal Foundation, co-host of the Kalam Nawaem television show), Marcus Lemonis (CEO of Camping World), Mickey Drexler (chairman of the board, J. Crew), Guy Kawasaki (chief evangelist, Canva, former chief evangelist, Apple), Blake Mycoskie (founder, Tom's)

o Education

- Vivek Wadhwa (distinguished fellow, <u>Carnegie Mellon University's</u> <u>College of Engineering</u> located in Pittsburgh, Pennsylvania), David E. Bloom (professor of economics and demography, <u>Harvard School of</u> <u>Public Health</u>), <u>Nicholas Burns</u> (professor of the Practice of Diplomacy and International Politics, Harvard Kennedy School), <u>Francesca Gino</u> (professor, Harvard Business School, author, "Rebel Talent"), Cecilia Muñoz (former director of Domestic Policy Council under the Obama Administration, immigration policy expert), Kimberlé Crenshaw (cofounder and executive director of the <u>African American Policy Forum</u>, a social justice think tank, founder and executive director for <u>The Center for</u> <u>Intersectionality and Policy Studies at Columbia Law School</u>, located in New York City, New York)
- o Sports
  - NFL (<u>National Football League</u>)
    - Mike Tannenbaum (NFL front office insider, ESPN and former NFL executive), Michelle McKenna (chief information officer, National Football League)
  - Cynthia Marshall (CEO, Dallas Mavericks), Mike McCarthy (head coach, Dallas Cowboys), Sean Marks (general manager, Brooklyn Nets), Nick Sabon (head football coach, University of Alabama Crimson Tide), Shaka Smart (head basketball coach. University of Marguette). Anthony Lynn (former head coach, Los Angeles Chargers), Elton Brand (general manager, Philadelphia 76ers), Pat Riley (team president, Miami Heat), Kirby Smart (head football coach, University of Georgia), Brian Cashman (general manager, New York Yankees), Luc Robitaille (president, Los Angeles Kings), Geno Auriemma (head women's basketball coach, University of Connecticut Huskies), Jimbo Fisher (head football coach, Texas A&M University), Joe Moglia (chairman, TD Ameritrade, former head coach, Coastal Carolina Football), Joe Torre (Hall of Fame MLB manager), Mike Malone (head coach, Memphis Grizzles), Will Muschamp (head football coach, University of South Carolina), Steve Clifford (head coach, Orlando Magic), Tom Crean (head basketball coach, Georgia Bulldogs), Tom Thibodeau (head coach, New York Knicks), John Calipari (head basketball coach, University of Kentucky Wildcats), Brian Kelly (head football coach, University of Notre Dame), Bruce Arians (head coach, Tampa Bay Buccaneers), Monty Williams (head coach, Phoenix Suns)
- o Military
  - <u>Col. Nicole Malachowski</u> (first woman Thunderbird pilot, combat veteran, fighter squadron commander), <u>Rorke Denver</u> (Navy Seal Commander), <u>Mike Abrashoff</u> (former Navy commander), <u>Patrick J. Murphy</u> (32nd Under Secretary of the Army, America's first Iraq veteran in Congress, <u>Democrat</u>), <u>Vernice "FlyGirl" Armour</u> (America's first black female combat pilot, former marine and police officer), Michael Hayes (former commanding officer of Seal Team Two)
- o Politician clients
  - Joe Biden (link) (Democrat), Barbara Boxer (Democrat), Andrew Yang (Democrat)

- Former clients
  - Megyn Kelly (terminated, 2018, <u>link</u>), Christopher Nolan (left, 2012, <u>link</u>), Uma Thurman (left, though still listed?, 2017, <u>link</u>), Will Ferrel (left, 2015, <u>link</u>), Chris Pratt (left, 2015, <u>link</u>)
- Former agents
  - Jay Baker (terminated, 2021, <u>link</u>), Martin Lesak (left, 2015, <u>link</u>)
- Connections to China (as of May 29, 2021)
  - "With more than 12 years of in-market experience, CAA has been at the center of every major Chinese co-production for the past decade and has packaged, sold or raised financing for more than 75 Chinese language films. In addition, we have directed more than \$550 million in Chinese capital into English-language content." - according to CAA's website. Link.
  - "CAA's Beijing office, established nearly 13 years ago, represents many of the top actors, directors, writers, and producers from mainland China, Taiwan and Hong Kong." February 5, 2018. Variety. Link.
  - "CAA President Richard Lovett was not available for comment. In a statement, the executive said: 'CAA China will supercharge our efforts, from motion pictures, television endorsements, and brand consulting to sports, live events, digital media, and beyond.'" April 17, 2017. Los Angeles Business Journal. Link.
  - News on CAA in China from China Film Insider. Link.
- Working at CAA (<u>Link</u>)
  - CAA emphasizes diversity and inclusion among staff
  - "Through our global Employee Committees, CAA colleagues connect with each other and their communities."
    - Committees: LGBTQ Alliance, CAA Vets, Forward (not sure what that is), Multicultural Committee at CAA, Parenthood at CAA, CAA Civics, Livewell Committee
- Social Responsibility (Link)
  - CAA Foundation
    - Founded in 1995. Focuses on creating "positive social change." Helps construct public awareness campaigns and build "strategic partnerships". Also encourages CAA employees to volunteer and provides financial donations to "important causes". "The Foundation focuses its efforts on education, the environment, human rights, social justice, and relief after disaster."
  - Diversity and Inclusion
    - CAA has created events, workshops and conferences regarding diversity and inclusion, and has done research regarding diversity and business success.
  - Corporate Social Responsibility
    - Offers consultants to engage and mobilize audiences for companies.
    - CAA Social Impact (<u>Link</u>)
- CAA Foundation (Link)
  - "The CAA Foundation harnesses the power and reach of the entertainment industry to create positive social change by forging strategic partnerships, encouraging volunteerism, granting financial contributions, stimulating public awareness, and providing in-kind donations. Since launching in 1995, the CAA

Foundation has become a leader in the entertainment community on education, the environment, and health and social issues." - according to CAA Foundation's website

- Assists clients with creating non-profit organizations. "We also advise individual clients with existing foundations on creating partnerships with corporate clients and other organizations, and planning events with impact, as well as introducing clients to key supporters of their cause."
- o Projects
  - Played a role in Al Gore creating the documentary "An Inconvenient Truth" (2006)
    - CAA staff discussed in a piece published by <u>Skoll Center for</u> <u>Social Impact Entertainment (UCLA)</u> how CAA essentially manipulated the public about climate change with fiction, starting with the 2004 film *The Day After Tomorrow*. <u>Link</u>.
    - CAA played a significant role in the GreenXchange Global Marketplace Conference held in 2007 where Director David Guggenheim spoke to the audience and led a panel with former CAA Foundation director and former president of the Environmental Media Association. Link.
  - CAA Foundation played a role in <u>Girl Rising</u> "For Girl Rising's 2016 CNN documentary, 'We Will Rise: <u>Michelle Obama</u>'s Mission to Educate Girls Around the World,' we encouraged Meryl Streep to join Freida on camera, and the film quickly became one of CNN's highest-rated documentaries."
- Social justice
  - CAA staff discussed social justice initiatives in a piece published by <u>Skoll</u> <u>Center for Social Impact Entertainment (UCLA)</u> - "What has changed is that the entertainment industry, businesses, and high-profile individuals have become more purposeful about the ways in which they participate in social justice. This has become so visible and so prevalent; we feel that people now equate the idea of a successful life with having the ability to serve others. Looking at the younger generations who have grown up in this new culture is also inspiring. They are tuned-in to the social issues of our time. By regularly protesting and marching with their peers, they selfidentify as activists. We are incredibly proud to be playing our part in cultivating and nourishing that atmosphere — and if this generation is any indication of what lies ahead for this field and for this work, we expect great things." Link.
- Involvement in public education
  - "CAA has a long-term partnership with Communities In Schools in Los Angeles and Nashville, and also has long-standing relationships with partner schools in other locations around the world. Career days, beautification projects, STEAM workshops, college essay writing, and mentorship are among the many ways we work with students."

CAA Foundation often provides financial contributions and assistance for education institutions and nonprofits it collaborates with.

- o Financial details
  - 990s (note filed under the name CAA Foundation)
  - Fiscal year ending November 2018
    - Total revenue: \$1,590,773
    - Financial contributors
      - Joel Lubin, The TR Family Trust, Chris Andrews, EMC LLC, Ann Blanchard, Todd Feldman, Michael Levine, Mitchell Rose, Richard Lovett, Adam Berkowitz, Darryl Eaton, Ford Foundation (\$1 million), Friends of CMAC
    - Grants given
      - Southerners on New Ground Atlanta (LGBT advocacy 0 organization) - \$10,000, Center for the Study of Political Graphics (progressive propaganda posters and imagery) -\$900, Children's Institute (Los Angeles - assistance to children and families) - \$7,180. Communities in Schools of Jacksonville (community assistance to public schools) -\$5,000, Communities in Schools of Tennessee (community assistance to public schools) - \$61,939, City of Harvest Inc. (food bank) - \$10,000, College Football Playoff Foundation ("the largest sports entity dedicated to supporting educators") - \$10,000, Communities in Schools of Los Angeles (community assistance to public schools) -\$7,143, Entertainment Industry Foundation (progressive grant foundation) - \$61,000, Essie Justice Group (criminal justice system reform) - \$5,000, First Book (Washington, D.C. - provides books and other resources to public schools) - \$1,447, Friends of Venice High School (Los Angeles, - \$10,000, Front Porch Ministry (ministry in Nashville, Tennessee) - \$10,000, Hollywood Indies Little League (baseball organization) - \$975, Humanity Helping Sudan (refugee assistance) - \$130, Cangress (Los Angeles, CA) - \$10,000, Los Angeles LGBT Center (LGBT advocacy organization) - \$10,000, Lower Eastside Girls Club (free programs to young people in New York City) -\$1,000, Mikva Challenge Grant (progressive youth civic engagement organization) - \$10,000, NAACP Legal Defense and Educational Fund, Inc. - \$5,000, National Wildlife Federation (conservation advocacy organization) -\$20,000, Oasis Center Inc. (LGBT assistance center in Nashville, Tennessee) - \$24,282, One Voice (Santa Monica, California - assistance to low income students) -\$39,791, PS 15 The Roberto Clemente School (school located in Eastside Manhattan) - \$20,000, Peer Health Exchange Inc. (health education for young people) - \$25, Pencil Foundation (resources for schools in Nashville, Tennessee) - \$16,463, Miry's List (refugee assistance) -\$1,500, ROC United (improve working conditions for restaurant employees) - \$5,000, Room to Lead (education

resources for low income students) - \$64,067, <u>Studio</u> <u>Museum of Harlem</u> (museum featuring artwork of people with African descent) - \$5,000, <u>Global Village Project</u> (refugee assistance) - \$3,000, <u>The Tides Foundation</u> (progressive charity and lobbying organization) - \$10,000, <u>Vera Institute of Justice</u> (criminal justice system reform) -\$10,000, <u>Voto Latino</u> (progressive Latino voter engagement organization) - \$5,000, <u>Waves for Water</u> (access to clean water) - \$500, Whitsitt Elementary School (school located in Nashville, Tennessee) - \$20,000, <u>826NYC Inc</u>. (youth literacy program) - \$10,000, <u>Brooklyn</u> <u>Community Bail Fund</u> (progressive criminal justice system reform organization) - \$10,000

- Fiscal year ending November 2017
  - Total revenue: \$610,613
- News
  - "CAA Promotes Jim Burtson to President, PWC's Carol Sawdye Named CFO." January 7, 2021. Vanity Fair. <u>Link</u>.
    - "In November, the agency hired USC alum Dr. Sharoni Little as head of global inclusion strategy and Tyrone Bland, formerly of Herbalife, as head of U.S. government affairs."
    - "Sawdye has held multiple senior management roles at PWC, including the post of vice chairman and CFO prior to being elevated to COO. She also served as exec VP and CFO of the NBA and as CFO of law firm Skadden Arps."
  - "CAA Ups Kevin Lin & Ruben Garcia To Co-Heads Of Cultural Business Strategy Group." September 21, 2020. Yahoo! Link.
    - "CAA Ups Kevin Lin & RuTheatre agent Kevin Lin and multicultural business executive Ruben Garcia are expanding their roles at CAA. The two have been named Co-Heads of Cultural Business Strategy for the agency.."
    - "In addition to continuing in his role as an agent, Lin will also oversee the recently formed Cultural Innovation Task Force, comprised of agents and executives working collaboratively to build corporate culture best practices that build on and fulfill Lovett's commitments made at the CAA Amplify Town Hall in June 2020. These actions include supporting Black-owned and operated companies, ensuring ongoing anti-racist education and accountability within CAA, and combatting misleading stereotypes that impede opportunity for underrepresented creators and talent."
  - "The women of CAA are in the eye of the storm." March 8, 2018. Vogue. Link.

### **Democracy Works**

<u>Website</u> - <u>Facebook</u> - <u>Twitter</u> Located in Brooklyn, New York

# Connection with voter engagement organizations and foundation organizations

- Democracy Works is a partner of I am a voter., Students Learn Students Vote, National Voter Registration Day, and +1 the Vote (a voter engagement project orchestrated by MTV and Comedy Central, both owned by ViacomCBS, as well as Campus Vote Project and Students Learn Students Vote). It serves as a supporting organization of Headcount. Note, Democracy Works has not provided a list of its partners, so this is a partial list of its partnerships with voter engagement organizations.
- Seth Flaxman, co-founder of Democracy Works, serves on the advisory board of Nonprofit Vote.
- A former Democracy Works employee (M. Wolf) works for Students Learn Students Vote, and an employee of Democracy Works (N. Costa) serves on the executive committee of Students Learn Students Vote.
- In January 2020 Democracy Works launched Civic Alliance in conjunction with CAA Foundation (a project of Creative Artists Agency).
- A director (K. Harbath) of National Conference on Citizenship (NCoC) also serves on the board of Democracy Works.
- Turbovote, a project of Democracy Works, is a partner of National Voter Registration Day, Nonprofit Vote, I am a voter.
- Democracy Fund has given a grant to Democracy Works.

#### General information

- "Serving voters. Powering elections. Building a better democracy."
- Provides tools for voters, data for elections and support for election officials.
- No staff listed on website.
- A nonprofit, nonpartisan organization.
- Started by Seth Flaxman and Kathryn Peters. In 2010 Democracy Works launched <u>Turbovote</u> (voting information platform).
- Is a partner with <u>Bridge Alliance</u> ("helping Americans right, left and center find ways to heal our divides")
- Donation transaction service: Uses <u>Donorbox</u>, a service provider for nonprofits.

#### Staff

- Reported in the filed 990 for the fiscal year ending December 2019 (not reported on website)
- Seth Flaxman CEO
- K. Peters secretary
- N. Mele board chair
- M. Duhaime director
- K. director
- J. Bilder director
- T. Greyson director
- A. Gross director
- K. Harbath director

- K. Kawashima-Ginsburg director
- K. Krontins director
- A. Reyes-Olivas director
- U. Pasi director
- C. Shea VP of engineering
- C. Tadler director of design and user experience
- M. Ward VP of voter engagement
- G. Stratton principal engineer
- T. Hill software engineer

#### Partners

- Does not provide a complete list of partners on website.
  - Corporate partners (partial list as of September 1, 2021)
    - <u>Cummins</u> (engine manufacturing company), <u>Salesforce</u> (cloud-based software company), <u>Square</u> (financial services company), <u>GivePulse</u> (community engagement platform), <u>SnapChat</u> (instant messaging app), <u>JustWATER</u> (bottled water company), <u>Chipotle</u> (food chain). <u>Link</u>.
- Nonprofit partners (partial list as of September 1, 2021)
  - <u>Vot-er</u> (progressive voter engagement organization), <u>Alpha Xi Delta</u> (fraternity), <u>Opportunity Youth United</u> (progressive voter engagement organization), and <u>Hispanic Federation</u> partnered with Turbovote. <u>Link</u>.
- Higher education partners
  - Has 200+ campus partners. Link.
  - Turbovote campus partners (as of September 1, 2021 link)
    - Alabama Samford University (private Christian university in Homewood, Alabama), University of Alabama (public university in Tuscaloosa, Alabama) Arizona Arizona State University (public university in Phoenix, Arizona) California Biola University (private evangelical Christian university in La Mirada, California), California State Polytechnic University-Pomona (public university in Pomona, California), California State University-Chico (public university in Chico, California), Chapman University (private university in Orange, California), Loyola Marymount University (private Jesuit university in Los Angeles, California), Moorpark College (public community college in Moorpark, California), Napa Valley College (public community college in Napa Valley, California), Pomona College (private liberal arts college in Claremont, California), Samuel Merritt University (private university in Oakland, California), Stanford University (private university in Stanford, California), University of California San Diego (public university in San Diego, California), University of Southern California (private university in Los Angeles, California) Connecticut Connecticut College (private liberal arts college in New London, Connecticut), Gateway Community College (public community college in New Haven, Connecticut), Yale University (private university in New Haven, Connecticut) District of Columbia George Washington University (private university in Washington, D.C.), Howard University (private, federally chartered historically black university in Washington, D.C.) Delaware University of Delaware (public university in

Newark, Delaware) Florida AdventHealth University (Seventh-day Adventist institution in Orlando, Florida), Florida Institute of Technology (private university in Melbourne, Florida), New College of Florida (public liberal arts college in Sarasota, Florida), Rollins College (private liberal arts college in Winter Park, Florida), St. Petersburg College (public college in Pinellas County, Florida), Stetson University (private university in DeLand, Florida), University of Florida (public university in Gainesville, Florida), University of Miami (private university in Coral Gables, Florida), University of South Florida (public university in Tampa, Florida) Georgia Agnes Scott College (private women's liberal arts college in Decatur, Georgia), Atlanta Technical College (public college in Atlanta, Georgia), Emory University (private university in Atlanta, Georgia), Georgia College and State University (public liberal arts university in Milledgeville, Georgia), Georgia State University (public university in Atlanta, Georgia), Kennesaw State University (public university with two campuses in Georgia), Oglethorpe University (private liberal arts college in Brookhaven, Georgia), Spelman College (private historically black women's liberal arts college) Hawaii Kapi'olani Community College (public community college in Honolulu, Hawaii) Idaho University of Idaho (public university in Moscow, Idaho) Illinois College of DuPage (public community college in Glen Ellyn, Illinois), DePaul University (private Catholic university in Chicago, Illinois), Elgin Community College (public community college in Elgin, Illinois), Illinois State University (public university in Normal, Illinois), Lewis University (private Roman Catholic and Lasallian university in Romeoville, Illinois), Northeastern Illinois University (public university in Chicago, Illinois), Saint Xavier University (private Catholic institution in Chicago, Illinois), School of the Art Institute of Chicago (private university in Chicago, Illinois), University of Chicago (private university in Chicago, Illinois), University of Illinois at Chicago (public university in Chicago, Illinois), University of Illinois at Urbana-Champaign (public university in Illinois) Indiana Butler University (private university in Indianapolis, Indiana), DePauw University (private liberal arts university in Greencastle, Indiana), Earlham College (private liberal arts college in Richmond, Indiana), Indiana University Bloomington (public university in Bloomington, Indiana), Indiana State University (public university in Terre Haute, Indiana), Ivy Tech Community College (public community college system in Indiana), University of Notre Dame (private Catholic university in Notre Dame, Indiana) **Iowa** Simpson College (private Methodist liberal arts college in Indianola, Indiana) Kansas Colby Community College (community college in Colby, Kansas), Independence Community College (community college in Independence, Kansas), Wichita State University (public university in Wichita, Kansas) Kentucky Berea College (private Christian liberal arts college in Berea, Kentucky), University of Kentucky (public university in Lexington, Kentucky) Louisiana Louisiana State University (public university in Baton Rouge, Louisiana), Tulane University (private university in New Orleans, Louisiana) Maryland Frostburg State University (public university in Frostburg, Maryland), Johns Hopkins University (private university in

Baltimore, Maryland), Loyola University Maryland (private Jesuit liberal arts university in Baltimore, Maryland), Maryland Institute College of Art (private art and design college in Baltimore, Maryland), Towson University (public university in Towson, Maryland), University of Maryland -Baltimore (public university in Baltimore, Maryland), University of Maryland - College Park (public university in College Park, Maryland) Massachusetts Amherst College (private liberal arts college in Amherst, Massachusetts), Boston College (private Jesuit university in Chestnut Hill, Massachusetts), Boston University (private university in Boston, Massachusetts), College of the Holy Cross (private Jesuit liberal arts college in Worcester, Massachusetts), Harvard University (private university in Cambridge, Massachusetts), Massachusetts Institute of Technology (private university in Cambridge, Massachusetts), Middlesex Community College (public community college in Massachusetts), Northeastern University (private university in Boston, Massachusetts). Smith College (private women's liberal arts college in Northampton, Massachusetts), Tufts University (private university in Massachusetts) University of Massachusetts (public university in Amherst, Massachusetts), Dartmouth Williams College (?) Michigan Albion College (private liberal arts college in Albion, Michigan), Delta College (public community college in University Center, Michigan), Gogebic Community College (public community college in Ironwood, Michigan), Macomb Community College (community college system in Macomb County, Michigan), Schoolcraft College (public community college in Livonia, Michigan), University of Michigan Ann Arbor (public university in Ann Arbor, Michigan), University of Michigan Dearborn (public university in Dearborn, Michigan), University of Michigan Flint (public university in Flint, Michigan), Washtenaw Community College (community college in Ann Arbor Charter Township, Michigan), Western Michigan University (public university in Kalamazoo, Michigan) Minnesota University of Minnesota Twin Cities (public university in Minneapolis and Saint Paul, Minnesota), University of Minnesota Crookston (public university in Crookston, Minnesota), University of Minnesota Duluth (public university in Duluth, Minnesota), University of Minnesota Morris (public liberal arts college in Morris, Minnesota), University of Minnesota Rochester (public university in Rochester, Minnesota) Missouri Maryville University (private university in Town and Country, Missouri), University of Missouri-Kansas City (public university in Kansas City, Missouri), Washington University in St. Louis (private university in Louis County, Missouri) Nebraska University of Nebraska Omaha (public university in Omaha, Nebraska) Nevada Northwest Career College (trade school in Las Vegas, Nevada), University of Nevada - Las Vegas (public university in Paradise, Nevada) New Hampshire New England College (private liberal arts college in Henniker, New Hampshire) New Jersey Hudson County Community College (community college in Hudson County, New Jersey), Kean University (public university in Union and Hillside, New Jersey), Middlesex County College (community college in Middlesex County, New Jersey), Montclair State University (public university in Montclair, New Jersey),

New Jersey City University (public university in Jersey City, New Jersey), Princeton University (private university in Princeton, New Jersey), Rutgers University-New Brunswick (public university in New Brunswick, New Jersey), Seton Hall University (private Catholic university in South Orange. New Jersey) New York Clarkson University (private university in Potsdam, New York), Fashion Institute of Technology (public college in New York City, New York), Rochester Institute of Technology (private university in Henrietta, New York), Sarah Lawrence College (private liberal arts college in Yonkers, New York), St. John Fisher College (private liberal arts college in Pittsford, New York). SUNY - Adirondack (public community college in Queensbury, New York), SUNY - Broome Community College (public community college in Broome County, New York), <u>SUNY - Erie Community College</u> (public community college in Erie County, New York), SUNY - Genesee Community College (public community college in Batavia, New York), SUNY - Jamestown Community College (public community college in Jamestown and Olean, New York), SUNY - Monroe Community College (public community college in Monroe County, New York), SUNY - Oneonta (public college in Oneonta, New York), SUNY - Oswego (public college in Öswego, New York), SUNY - Rockland Community College (public community college in Ramapo, New York), SUNY - University at Albany (public university in New York), SUNY - Westchester Community College (public community college in Valhalla, New York), University of Rochester (private university in Rochester, New York), Vassar College (private liberal arts college in Poughkeepsie, New York), Wagner College (private liberal arts college in Staten Island, New York City), Wells College (private liberal arts college in Aurora, New York) North Carolina Duke University (private university in Durham, North Carolina), Elizabeth City State University (public historically black college in Elizabeth City, North Carolina), Elon University (private university in Elon, North Carolina), High Point University (public liberal arts university in High Point, North Carolina), Meredith College (women's liberal arts college in Raleigh, North Carolina), North Carolina A & T State University (public historically black university in Greensboro, North Carolina), University of North Carolina at Charlotte (public university in Charlotte, North Carolina), Warren Wilson College (private liberal arts college in Swannanoa, North Carolina) Ohio Case Western Reserve University (private university in Cleveland, Ohio), Columbus College of Art and Design (private college in Columbus, Ohio), Ohio State University (public university in Columbus, Ohio), Wright State University (public university in Dayton, Ohio) Oklahoma Langston University (public historically black university in Langston, Oklahoma), Southwestern Oklahoma State University (public university in Weatherford and Syre, Oklahoma), University of Oklahoma (public university in Norman, Oklahoma) Oregon Lane Community College (community college in Eugene, Oregon), Linn Benton Community College (public community college in Linn County, Oregon), Oregon State University (public university in Corvallis, Oregon), Portland Community College (community college in Portland, Oregon) Pennsylvania Albright

College (private liberal arts college in Reading, Pennsylvania), Bucknell University (private liberal arts college in Lewisburg, Pennsylvania), Carnegie Mellon University (private university in Pittsburgh, Pennsylvania), Duquesne University (private Catholic university in Pittsburgh, Pennsylvania), Kutztown University (public university in Kutztown, Pennsylvania), Montgomery County Community College (public community college in Montgomery County, Pennsylvania), Penn State (public university in Pennsylvania), Abington Saint Vincent College (private Benedictine college in Latrobe, Pennsylvania), University of Pittsburgh (public university in Pittsburgh, Pennsylvania) Rhode Island Brown University (private university in Providence, Rhode Island), Providence College (private Catholic university in Providence, Rhode Island) South Carolina Claflin University (private historically black university in Orangeburg, South Carolina), Coastal Carolina University (public university in Conway, South Carolina). The Citadel, The Military College of South Carolina (public senior military college in Charleston, South Carolina), University of South Carolina (public university in Columbia, South Carolina), Winthrop University (public university in Rock Hill, South Carolina) Tennessee Sewanee: The University of the South (private Episcopal liberal arts college in Sewanee, Tennessee), Vanderbilt University (private university in Nashville, Tennessee) Texas Lone Star College System (public community college system serving greater Houston, Texas), Rice University (private university in Houston, Texas), Tarleton State University (public university in Stephenville, Texas), Texas A&M International University (public university in Laredo, Texas), Texas A&M University - Central Texas (public university in Killeen, Texas), Trinity University (private university in San Antonio, Texas), University of Texas at Austin (public university in Austin, Texas), University of Texas of the Permian Basin (public university in Odessa, Texas), University of Texas Rio Grande Valley (public university in Rio Grande Valley, Texas) Utah Ogden-Weber Technical College (public college in Ogden, Utah), University of Utah (public university in Salt Lake City, Utah), Weber State University (public university in Ogden, Utah), Vermont Champlain College (private college in Burlington, Vermont), University of Vermont (public university in Burlington, Vermont) Virginia James Madison University (public university in Harrisonburg, Virginia), Virginia Military Institute (public senior military college in Lexington, Virginia) Wisconsin Madison Area Technical College (public community college in Madison, Wisconsin), Marquette University (private Jesuit university in Milwaukee, Wisconsin)

- Supporters (funders, as of September 1, 2021 <u>link</u>)
  - <u>Quadrivium Foundation</u> (progressive grant foundation founded by a member of the Murdoch family), Enlight Foundation (grant foundation founded by billionaire Yongping Duan), <u>Pew Charitable Trusts</u> ("improve public policy, inform the public, and invigorate civic life"), Democracy Fund, <u>Voter Engagement Fund</u> (a project of <u>New Venture Fund</u>, a progressive consulting group), <u>Salesforce</u> (cloudbased software company), John S. and James L. <u>Knight Foundation</u> (progressive grant foundation), <u>Luminate Group</u> (progressive grant organization, founded by

The Omidyar Group, parent organization of Democracy Fund), Battery Powered Democracy (grant foundation funding progressive "civic" organizations), <u>Skoll</u> Foundation (launched by Jeff Skoll, first full-time employee and first President of eBay. *Coincidence, Democracy Fund was founded by the founder of eBay*), HWG Foundation, <u>Rockefeller Brothers Fund</u> (progressive grant foundation founded by three Rockefeller brothers), <u>Craig Newmark Charitable Fund</u> (founder of Craigslist), Destina Foundation, Hecht Family Charitable Fund, <u>Lisa and</u> <u>Douglas Goldman Fund</u> (progressive Jewish grant foundation), <u>John Pritzker</u> <u>Family Fund</u> (Jewish grant foundation), <u>Lefkofsky Family Foundation</u> (grant foundation founded by businessman Eric Lefkofsky and wife), <u>Hillman Family</u> <u>Foundation</u>, <u>Arkay Foundation</u> (progressive grant foundation)

#### Projects

- "Tools for voters"
  - TurboVote (as of August 31, 2021 link)
    - Provides service to guide voters through the voter registration process, start absentee or mail-in-ballot request process, and send text/email updates about future elections.
    - Is partnered with over 300 higher education institutes (link), nonprofits and companies. A complete list of nonprofits and companies it is partnered with is not provided on its website.
    - Opportunity to become a partner with <u>Turbovote</u> <u>link</u>
    - Nearly 45 nonprofits are partnered with Turbovote. In 2020, Turbovote partnered with the New York City Campaign Finance Board, allowing the public to register to vote even if they did not have the required ID. Organizations such as <u>Vot-er</u> (progressive voter engagement organization), <u>Alpha Xi Delta</u> (fraternity), <u>Opportunity Youth United</u> (progressive voter engagement organization), and <u>Hispanic Federation</u> partnered with Turbovote. <u>Link</u>.
    - TurboVote's privacy information regarding personal information submitted by site users (as of September 16, 2021 - <u>link</u>)
      - Use of personal information submitted by site users
        - TurboVote may collect information about users from outside sources. Democracy Works uses databases of official voter registration files and election turnout records.
        - Personal information submitted by site users may be used for Democracy Works to interact with them, contact them (with news, user experience surveys, user research marketing, fundraising for the organization, etc.). Personal information may also be shared with third party service providers, partners or law enforcement, or in the situation of a business transfer.
  - How to vote (as of August 31, 2021 link)
    - Provides voter registration and voting rules in all 50 states.

- Used by Google in "OneBox"
- "Data for elections"
  - Voting Information Project (as of August 31, 2021 link)
    - A project of Democracy Works that produces polling place and ballot data that "powers everything from Google searches to the get-out-the-vote tools of most advocacy organizations."
    - Was first created by state and local officials with <u>Pew Charitable</u> <u>Trusts</u> ("improve public policy, inform the public, and invigorate civic life") and **Google**. Taken over by Democracy Works in 2018.
    - Works through the Google Civic Information API
  - Democracy Works Election API (as of August 31, 2021 link)
    - Tracks information about elections published by state and local election department sources, Voting Information Project election coverage, the <u>Election Assistance Commission</u> election blog, <u>Ballotpedia</u>, the <u>Green Papers</u> and local news outlets.
    - Charges a fee for this service.
- "Support election officials"
  - Ballot Scout (as of August 31, 2021 link)
    - Add United States Postal Service (USPS) intelligent barcodes to mail ballots so ballots can be easily tracked.
    - Services are provided through partnerships with specific states or local election offices.
  - ElectionMail.org (as of August 31, 2021 <u>link</u>)
    - Allows state and local election officials to report issues with election mail processed by United States Postal Service.
    - Launched in 2015. A project of Democracy Works and Democracy Fund.

#### **Financial details**

• 990s

0

- Fiscal year ending December 2019
  - Total revenue: \$15,805,279
  - Independent contractors paid
    - <u>Meteorite</u> (social-impact firm used for strategy consulting), Motto (graphic design)
- Fiscal year ending December 2018
  - Total revenue: \$8,832,890
- Fiscal year ending December 2017
  - Total revenue: \$4,091,954
- Fiscal year ending December 2016
  - Total revenue: \$2,781,846
- Fiscal year ending December 2015
  - Total revenue: \$2,057,053
- Fiscal year ending December 2014
  - Total revenue: \$2,877,027
- Fiscal year ending December 2013
  - Total revenue: \$1,928,545

- Fiscal year ending December 2012
  - Total revenue: \$1,520,375
- Fiscal year ending December 2011
  - Total revenue: \$27,057

## Voter Engagement Organizations

We are going to first start with Rock the Vote (RTV), a voter engagement organization that launched in 1990, because it is the first prominent modern voter engagement organization of its kind, and also appears to have laid a foundation that other voter engagement organizations have followed.

RTV was not launched solely to be a voter engagement organization, it was launched to influence the public, particularly young people, to vote in accordance with the founders' ideologies. The founders were involved with the music and film industries in Hollywood and wanted to challenge campaigns proposed to censor rap artists saying explicit language. This led to the idea of Rock the Vote, a voter engagement organization that would intertwine progressive policy topics into its media while targeting young people with the message to vote.

Celebrities quickly jumped on board with RTV to catch the attention of young people. It went on to promote state regulated healthcare, reducing (or eliminating?) student loans, abortion rights, prison reform, "human rights," global warming, etc.

Other prominent voter engagement organizations that have propped up since 1990 are very similar to RTV, stating they are non-partisan voter engagement organizations yet pushing progressive policy topics in their marketing materials and targeting specific demographics that are likely to vote in accordance with their progressive ideologies.

### Rock the Vote

<u>Website</u> - <u>Facebook</u> - <u>Twitter</u> - <u>Instagram</u> Located in Washington, D.C. and Los Angeles, California

Rock the Vote's "Democracy Class" is particularly concerning as it is progressive ("partisan") organization partnering with public schools to teach students about voting and elections.

Connection with voter engagement organizations

- Serves as a partner to National Voter Registration Day, Nonprofit Vote, Headcount and Students Learn Students Vote. H. Smith, a former president of RTV from 2007-2014, serves on the leadership board of Nonprofit Vote.
- RTV is connected with New Era Colorado, an affiliate of Alliance for Youth Action, a founding organization of National Voter Registration Day.

- Progressive angles
  - Donation transaction service: Uses <u>EveryAction</u>, a company that works with many progressive nonprofits such as Moveon.org, NARAL, AFL-CIO (union), Sierra Club, <u>Voto Latino</u> (progressive Latino voter engagement organization), etc.
  - Staff has strong progressive backgrounds
  - Promotes progressive topics such as global warming, LGBT issues, student debt, gun control, etc., does not mention conservative-oriented topics.
  - Is partnered with progressive organizations, is not partnered with conservativeoriented organizations.
- General information
  - Started in 1990, worked with MTV and celebrities
  - Supported universal healthcare
  - Criticized the Trump victory
  - Wikipedia: "In advance of the 2014 elections, Rock the Vote released a video titled "<u>Turn Out For What</u>." It was a parody of Lil Jon and DJ Snake's song "Turn Down for What". The video sought to encourage youth voter turnout and featured reproductive rights, marijuana legalization, global warming, LGBT rights, student debt, gun control and deforestation as reasons why young people might want to vote. The video was criticized for having a disproportionate representation of leftwing political issues. The video was also criticized because several of the celebrities who appeared in it, including Lena Dunham, Whoopi Goldberg, Natasha Lyonne and Darren Criss, had not voted in the previous midterm election."
  - RTV answers questions regarding voting directly on its website rather than referring visitors to go to their county office voting website for information.
  - Promotes RTV's Election Center to learn about who's running for office, to research issues and check state voting laws.
  - Promotes (866) OUR-VOTE to report election rights being violated.
- Voter registration form
  - "Rock the Vote was the first organization to introduce online voter registration (first introduced in 1996, re-launched in 2000)." (<u>source</u>)
  - Refers visitors to register to vote through its own voter registration form. It is partnered with <u>Overseas Vote Foundation</u> (a project of <u>U.S. Vote Foundation</u>) where US citizens living abroad are referred to for voter registration.
  - RTV's voter registration form can be embedded by third parties onto websites, so the public can register to vote via RTV's form on other sites.
    - RTV's privacy and security policy (as of September 17, 2021 link)
      - Personal information is collected from users when registering to vote through RTV's voter registration form.
      - This information may be shared with partners and other organizations with missions similar to RTV.
      - Personal information is stored by <u>EveryAction</u>, a digital tools provider geared towards progressive organizations.
- Staff of Rock the Vote (as of June 25, 2021 link)

# Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, staff frequently changes, so check the website for an up-to-date listing.

- Carolyn DeWitt President
  - Helped develop new partnerships with brands like <u>Vevo</u> ("world's leading music video platform") and <u>HBO</u> (owned by <u>WarnerMedia Studios and Networks</u>). Featured in left-leaning media outlets like The Washington Post, The New York Times, Teen Vogue and Billboard. Previously worked as chief of staff for political communications firm <u>Pivot</u>. Served as deputy director for the 2012 Democratic National Convention. Also worked as chief of staff for the 25th Ward Public Service Office in Chicago. Worked with a youth political movement in Madagascar, participated in the Constitution of Kenya Review Commission. Has a B.A. in international and Africa studies and political science from <u>Kalamazoo College</u> (Kalamazoo, Michigan). Is on the board of <u>Coworker.org</u> ("spark true change in the workplace").
- A. Davison Civic Data and Technology Manager
  - Helped manage a paid operation to oust sheriff Joe Arpaio in Arizona, raised funds to pass marriage equality in New Jersey, has worked on campaigns in 36 states. Has a B.A. in political science and philosophy from <u>Drew University</u> (Madison, New Jersey).
- T. Foster Social Media Director
  - Created hashtags #SchoolsNotPrisons, #RocktheVote, #RiseUpAsOne, #PeoplePower, #Vota, #Athletes4Impact. "Social justice and advocating for black and brown people has been at the forefront of Teja's life growing up in Oakland, CA."
- O. Guerrieri Digital Engagement Manager
  - Has a B.A. in political science from <u>Elon University</u> (Elon, North Carolina).
     "Olivia is a passionate feminist, cat lover and vegan baker."
- J. Jones Organizing Director
  - Previously served as director of alumni support for the <u>Virginia</u> <u>Progressive Leadership Project</u> (Richmond, Virginia). Worked on campaign for Congressman <u>Sandford Bishop</u> (Democrat) in Georgia and was the finance director for Supervisor Dan Storck in Fairfax County, Virginia. Has a B.A. in political science and international relations from <u>Albany State University</u> (Albany, Georgia).
- o D. Pruter Digital Ninja
  - Manages website
- S. Shaw Director of Corporate Partnerships
  - Previously managed the corporate affairs department at <u>People for the Ethical Treatment of Animals (PETA)</u>. Worked for <u>eBay Enterprises</u> and the NBA's Orlando Magic and Phoenix Suns. Graduated from <u>Florida</u> <u>State University</u> (Tallahassee, Florida) and <u>University of Central Florida</u> (Orlando, Florida). During free time she likes to work with <u>Freedom for Immigrants</u>, is a mentor to Los Angeles Unified School District youth through <u>WriteGirl</u> (progressive pro-woman organization), and participates in <u>New Leaders Council</u> (train young progressive leaders).
- o R. Varner Data and Research Associate
  - Previously worked in the <u>Office for Democratic Institutions and Human</u> <u>Rights</u> at the Organization for Security and Cooperation in Europe during their US Election Observation Mission, provided information to **Google**

and **Facebook** for their election and voting tools through the <u>Center for</u> <u>Technology and Civic Life</u>. Also worked with <u>Women Donors Network</u> (progressive funding organization) for their Reflective Democracy Campaign. Graduated from <u>Howard University</u> (Washington, D.C.) with a B.A. in political science and an M.A. in government from <u>John Hopkins</u> <u>University</u> (Baltimore, Maryland).

- S. Vilca Associate Director of Development
  - Previously worked with a Los Angeles-based social justice foundation. Volunteers as a board member for <u>Building Allies</u> (progressive organization), an organizing working to advance transgender advocacy work nationwide. Has a B.A. of liberal arts from <u>Evergreen State College</u> (Olympia, Washington) and a masters in nonprofit management and leadership from <u>Antioch University</u> (Culver City, California). "She credits the social justice focus of both institutes for her commitment and drive for systems change work."
- M. Wyatt Director of Civic Technology and Policy
  - Has a B.A. in political science and art history from <u>University of Miami</u> (Coral Gables, Florida).
- Board of Directors of Rock the Vote (as of June 26, 2021 link)

# Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, board of directors frequently changes, so check the website for an up-to-date listing.

- Jeff Ayeroff Founder
  - Founded Rock the Vote in 1990 in response to a campaign advocating for censorship of rap artists who used foul language. Served as senior vice president of marketing and creative services at <u>A&M Records</u> (defunct in 1999), served as senior vice president of <u>Warner Brothers</u> in the '80s. Also worked for <u>Virgin US</u>, <u>Sony Music Label</u> and <u>Apple</u>.
- A. Brown Lierman Co-chair
  - Serves as campaign director for <u>For Our Future Action Fund</u> and For Our Future, two organizations that focus on progressive issues and winning elections. Previously served as executive director of <u>National Women's</u> <u>Business Council</u>. She chartered the organization <u>Nevada for Barack</u> <u>Obama</u>, and worked on <u>Obama</u>'s transition team at the Inaugural Committee. Graduated from <u>Dartmouth College</u> (Hanover, New Hampshire) with degrees in government and sociology.
- F. Smith Co-chair
  - Has worked with political campaigns and two presidential elections.
- L. Bergthold Secretary
  - Serves on the campaign for <u>America's Future</u> ("network of liberty-minded young leaders") and <u>People for the American Way</u> (progressive advocacy organization). Worked with RALLY to give insight about political campaigning, pop culture and communication to companies like GAP Inc., <u>Sandy Hook Promise</u> (gun control organization) and <u>Lear Foundation</u> (progressive grant foundation). Serves as executive director for Lear Foundation. Served as national deputy political director for Secretary of State John Kerry's (Democrat) 2004 presidential bid, as well as <u>General Wesley Clark</u>'s (Democrat) presidential campaign.
- C. Melody Fields Figueredo Treasurer

- Worked with <u>Lawyers' Committee for Civil Rights Under Law</u> (progressive organization), as well as <u>Voting Rights Project</u> (a project of <u>American Civil Liberties Union</u>, aka ACLU). Previously worked as outreach director for <u>Common Cause</u> (progressive organization). Has a B.A. in English literature and anthropology from <u>Austin College</u> (Sherman, Texas).
- R. Glass Director
  - Sold a company to LinkedIn and worked for LinkedIn.
- W. Jordan Director
  - Real estate investor and developer. Serves on the board of the Berkeley Repertory Theater, on the investment committee of <u>ACLU</u>, and <u>Akonadi</u> <u>Foundation</u> (progressive organization).
- D. McKesson Director
  - Serves as a national leader in the <u>Black Lives Matter</u> Movement and cofounder of Campaign Zero and OurState.org. Host of <u>Pod Save the</u> <u>People</u>, a weekly podcast focused on activism and social justice. Previously was a teacher in New York City for <u>Teach for America</u>. Has worked with Baltimore City Public Schools and Minneapolis Public Schools, "leading systemic human capital change."
- J. Moore Director
  - Founder and consultant at <u>Common Thread Strategies</u>. Served as a White House speechwriter and associate director of public engagement at the White House while Obama was in office. Also served as a speechwriter for Kamala Harris (Democrat) and Stacey Abrams (Democrat). Worked extensively with the Obama administration and celebrity collaboration. Has a degree in political science from <u>Western</u> <u>Washington University</u> (Bellingham, Washington).
- M. Skolnik Director
  - Co-founder of <u>The Soze Agency</u> (progressive creative agency). Served on board of directors of <u>The Trayvon Martin Foundation</u>, <u>Policy Link</u> (progressive research institute), <u>The Gathering for Justice</u> (progressive organization) and The Young Partners Board of the <u>Public Theater</u>.
- Rock the Vote Action Fund (as of June 25, 2021 link)
  - Compares candidates based on Rock the Vote's progressive values, as well as values with partnered progressive organizations.
  - Lists endorsements of candidates from progressive organizations such as <u>Planned Parenthood</u>, <u>National Abortion Rights Action League (NARAL)</u>, <u>Human</u> <u>Rights Campaign PAC</u> (gay rights organization), <u>Moms Demand</u> <u>Action/Everytown for Gun Safety Action Fund</u> (anti-gun organizations), <u>League of</u> <u>Conservation Voters</u> Action Fund (environmental advocacy group), <u>Latino Victory</u> <u>Fund</u> (progressive Latino organization), <u>NextGen America</u> (progressive youth organization launched by billionaire Tom Steyer to get progressive candidates into office), <u>Voto Latino</u> (progressive Latino voter engagement organization), <u>Color of Change PAC</u> (consulting group to create progressive campaigns)
- Programs
  - Brands for Democracy (as of June 25, 2021- <u>link</u>)
    - "Strengthen our democracy by creating a culture that empowers employees and customers to take civic action."

- Offers companies services to encourage the public to become civic leaders and vote
- Partners
  - Aeropostale (clothing company), Athleta (clothing company owned • by Gap), Champs Sports (sports store), Comedy Central (TV channel, owned by ViacomCBS), Cox, Cricket Wireless (wireless service provider, owned by AT&T), Doordash (home delivery service), Eastbay (sports gear), Foot Action (clothing company), Foot Locker (clothing company), Gap. Inc. (clothing company), HBO (TV network, owned by WarnerMedia), Hulu (streaming service owned by The Walt Disney Company and Comcast), Intermix (clothing company), Kate Spade New York (clothing company), Macy's (clothing store), Old Navy (clothing store, owned by Gap), Paramount Network (owned by ViacomCBS), Spencer's (mall retail store). Tommy Hilfiger (clothing company). TV Land (TV channel, owned by ViacomCBS), Warner Media (mass media company), Yelp (review service), Zumiez (clothing store)
- Case studies
  - Convinced a few actors associated with HBO to discuss civic engagement and issues in the US. HBO promoted voter engagement content on social media.
  - <u>American Eagle Outfitters</u> (clothing store) released electionthemed clothing in fall 2016 and used hashtag #WeAllCan
- Democracy Class (as of June 25, 2021 <u>link</u>)
  - "Help get democracy into classrooms"
  - Curriculum offered to high schools so students can learn about voting rights, importance of local elections and how voting impacts issues.
  - Advisory council (as of June 26, 2021 link)
    - <u>Center for Information and Research on Civic Learning and Engagement</u> (aka CIRCLE, a civic engagement project hosted by Tufts University) <u>Generation Citizen</u> ("all students have the right to civics education that prepares them to participate in our democracy"), <u>Mikva Challenge</u> (progressive youth civic engagement organization), Teaching Tolerance (now called Learning for Justice, a project of <u>Southern Poverty Law Center</u>)
  - Democracy Class partners (as of June 26, 2021 link)
    - <u>ACLU Mississippi, ACLU Northern California, ACLU Wisconsin,</u> ADAP (?), <u>All Voting is Local</u> (a project with The Leadership Conference on Civil and Human Rights), <u>Alliance Center for</u> <u>Independence</u> (supports independent living for people with disabilities in New Jersey), <u>American Library Association</u>, APAPA (?), <u>Bridge the Divide</u> (young people discuss policy), <u>bros 4</u> <u>america</u> (supports progressive political candidates), <u>California</u> <u>Health Professional Student Alliance, Children's Defense Fund</u> <u>Texas</u> (progressive organization), <u>Campus Election Engagement</u> <u>Project</u> (student voter engagement organization), <u>Center for</u> <u>Information and Research on Civic Learning and Engagement</u>

(aka CIRCLE, a civic engagement project hosted by Tufts University), Close Up Washington D.C. (student civic engagement), Campus Vote Project, Dayle Mcintosh Center (supports independence for people with disabilities), Disability Law Colorado (protects and promotes the rights of people with disabilities), DO Network (voter engagement organization for people with disabilities), Disability Rights South Dakota (protect and defend rights of people with disabilities), Drum Major Institute (progressive organization), Education Leaders of Color ("elevating the leadership, voices and influence of people of color in education"), Flo Student Power, Generation Citizen (progressive youth civic engagement organization), Go High Corp (youth participation in the urban arts in Richmond, Virginia), Inspire 2 Vote (encourage high schoolers to register to vote), Disability Rights Indiana (government entity). Issue Voter (share opinion on policy with representatives), Kipp, 21st Century Leaders (youth leadership organization), Lead MN (student leadership organization), A Legacy Left Behind (mental support/voter engagement organization), The Center (the lesbian, gay, bisexual and transgender community center), Little Giant Creative (marketing company), League of Women Voters, March for Our Lives Parkland, Mikva Challenge (progressive youth civic engagement organization), Motivote (service for voter engagement), MS Votes (progressive voter engagement organization in Mississippi), National Association of Social Workers (largest membership organization of professional social workers in the world), National Council of Urban Indian Health, National Disability Rights Network, newsela (teaching service), Orange County Asian Pacific Islander Alliance (California), One Arizona (progressive voter engagement organization), Our Vote Texas (progressive voter engagement organization), Opportunity Youth United (progressive voter engagement organization), Proof ("media for social justice"), Students Learn Students Vote, S&R, Stand Central NJ (progressive voter engagement organization), Temple University Social Work Student Collective (Philadelphia, Pennsylvania), TN Civic Campus ("graduating students into voters"), United African Coalition ("representing the African immigrant population in America"), United Way (nonprofit network), Vision 2020 ("national women's equality initiative"), Voto Latino (progressive Latino voter engagement organization), Vote Captain (voter engagement organization), We Can Work It Out, Women's March Youth Empower, Women Veterans Rock, XQ Institute (progressive program to change high schools), YMCA

- o Tech for Civic Engagement (as of Jule 1, 2021 link)
  - Tools for the public to check their voter registration online and register to vote.
    - Partners (as of July 1, 2021, link)

March for Our Lives, NALEO Educational Fund (Latino 0 political organization), MoveOn (progressive organization), When We All Vote (voter engagement organization, founded by Michelle Obama), The Movement for Black Lives (pro-black organization), The Asian and Pacific Islander Vote (APIA Vote - Asian voter engagement organization), League of Women Voters (progressive voter engagement org), The Voter Participation Center (progressive voter engagement organization), Association of Asian Pacific Community Health Organizations (AAPCHO), Association of University Women (AAUW progressive women's org), ACCE, Accelerate Change (media org focused on communities of color and lowincome communities), ACLU San Diego (progressive org), Actors' Equity Association (American actors and stage managers union), Adrian College SGA, American Federation of Labor and Congress of Industrial Organizations (AFL-CIO - labor union), American County of State, County and Municipal Employees (AFSCME largest trade union of public employees in the US), Alliance for Public Schools, Alpha Phi Alpha Inc. (first historically black fraternity), Alzheimer's Association, Amalgamated Bank (largest union-owned bank), America's Voice (immigration reform), America's Youth (reduce juvenile crime), American Association of People with Disabilities, American Nurses Association, American Pakistan Foundation (empowering Pakistani American community), Americans for Safe Access (safe and legal access for marijuana users), ApHA-ASP (American Pharmacists Association - Academy of Student Pharmacists), APIAVote-MI (voter engagement for Asian Pacific Islander Americans in Michigan), APIOPA (formerly Asian and Pacific Islander Obesity Prevention Alliance, now progressive Asian Pacific Islander Forward Movement), Arab American Civic Council, Arab American Institute, Armenian National Committee of America, Armenian National Committee of America – Western Region, Asian Americans Advancing Justice – Los Angeles, Asian Law Alliance, Asian Pacific American Labor Alliance (labor union), Asian Pacific Environmental Network, Asian Pacific Islander American Vote, Associated Students (student government organization), Associated Students Incorporated, Associated Students San Diego State, Athletes For Impact (progressive athletes organization), Atlanta Greek Picnic (fraternity and sorority event), Atlantic Records / Janelle Monae, BallotView, Barron Studios, Battle Born Progress (promoting progressive candidates in Nevada), Battleground Texas (progressive voter

engagement org in Texas), BeWoke.Vote (progressive voter engagement org), Be Ready To Vote (voter engagement org in Florida), "bebe Stores, Inc", Black Adventists Youth Directors Association, Black Ladies Unite (progressive org), Boost Your Voice (Boost Mobile voter engagement project), Boston Mobilization (progressive organization), Brown Girl Collective, Brown Girls Awareness, BruinsVOTE & Vote for Our Future (voter engagement at UC Los Angeles), Bryant Field Hockey (team at Bryant University), Bully Pulpit Series (political speaking platform at College of Charleston), CAIR California (Council on American Islamic Relations), California Calls (progressive voter engagement org), California Charter Schools Association. California Community Colleges Civic Impact Project (hosted by Foundation for California Community Colleges), California Planned Parenthood Education Fund, California State Student Association, CALPIRG Students (California Public Interest Research Group - progressive org), Campus Advantage (student housing management), Campus Vote Project (student voter engagement org), Cannabiz Media llc (email marketing platform for cannabis companies), CareLikeCrazy (voter engagement project of Rock the Vote?), Carlos Rosario School, CASA in Action (progressive org), Cascadia College (Bothell, Washington), Cayuga Community College (located in New York), Coalition for a Better Chinese American Community (CBCAC - greater Chicago), Cengage Learning (education technology), Centennial Votes (2020 Women's Vote Centennial Initiative?), Center on Policy Initiatives (hosted by the Center for Popular Democracy), Centrist Project (now Unite America), CHAS Health (health services in Spokane, Washington), Children Over Politics, Chinatown Community Development Center (San Francisco, CA), Cia Siab Inc. (Hmoob community group - progressive), Citizen Physicians (train healthcare providers in civic engagement), Civic Eagle ("technology to promote better democratic outcomes for people and their communities"), Clark Kent County, Clemson University LEAD THE WAY (advance education in disadvantaged communities), Coalition for Humane Immigrant Rights of Los Angeles, Coffee Party USA (progressive organization to oppose the Tea Party), Collective Conscience, College of the Redwoods (Eureka, CA), Columbia College (Columbia, Missouri), Common Cause (progressive org), Communities United (progressive org), Community Associations Institute (serves community associations and homeowners), Community Health Vote (voter engagement for federally

qualified health centers), Complex Media (media outlet geared towards young people), ConnPIRG Students (Connecticut Public Interest Research Group), Cosmopolitan (media outlet geared towards women), Council for Native Hawaiian Advancement (serving the native Hawaiin community), "Council on American-Islamic Relations, SF Bay Area Chapter, (CAIR-SFBA)", Countable, CountMore.org (nonexistent), Courage Campaign (Courage California? "Fighting for a more progressive California"), California State University Fullerton and California Public Interest Research Group (CSUF ASI and CALPIRG), cwiser, David DeGraw, Davidson County Community College (Thomasville, North Carolina), Dominicanos USA (voter engagement for Dominican Americans), DoorDash (delivery service), DoSomething.org (progressive youth organization), Drug Policy Project of Utah (end the war on drugs), Earth Day Network (climate change awareness), East Greenbush Community Library (East Greenbush, New York), Election Protection (voting rights/voter engagement), electionreminders.com (project of Rock the Vote), Emerge America (trains Democratic women to run for office), **EMPOWERING PACIFIC ISLANDER COMMUNITIES** (progressive org), Every Voice (progressive org), Everytown for Gun Safety Action Fund (more strict gun laws), Fair Immigration Reform Movement (more lax immigration policy), Faith in Action Bay Area (progressive faith groups), Family Health Center, Fantasy Sports for All (protecting the rights of Americans who play fantasy sports), Florida Gulf Coast University (Fort Myers, Florida), Fordham University (New York City, New York), Forward Montana (progressive organization, an affiliate of the Alliance for Youth Organizing, a progressive youth organization), Fractured Atlas (progressive technology/services for artists), Funny Or Die (comedy website), "Furman University, James B.Duke Library" (Greenville, South Carolina), Future of Bexar County, "Gelman Library, George Washington University" (Washington, D.C.), Generation Latino, GirlTrek (health movement for black women), Golden State Warriors (basketball team based in San Francisco), Doritos (chip brand), Grace Church International (Atlanta, Georgia), Graduate Studies at Texas Christian University (Fort Worth, Texas), Greater Mount Calvary Holy Church (Washington, D.C.), Grindr LLC (social network for LGBTQ), Gwynedd Mercy University (Gwynedd Valley, Pennsylvania), HeadCount (progressive voter engagement organization), "Health Policy and Legislative Affairs,

Student National Medical Association". Helix Charter High Parent Teacher Student Association (La Mesa, California), High Point University (High Point, North Carolina), Hip Hop Caucus (youth voter engagement org), Hmong United for Justice (progressive organization, associated with Cia Siab), Human Rights Campaign (LGBTQ advocacy), Humane Society Legislative Fund (animal protection), iAmerica (immigration reform), Islamic Circle of North America Council for Social Justice, Iconixbrand Inc (branding company), iHeartRadio (media streaming service), IKAR (Jewish group), Illinois College (Jacksonville, Illinois), Illinois Valley Community College (Oglesby, Illinois), Independent Weekly (progressive media outlet), Innovate Your State (progressive policy organization). "International Association of Sheet Metal. Air, Rail and Transportation Workers" (labor union), International Brotherhood of Teamsters (labor union), International Union of Painters and Allied Trades (labor union), ivote16, Japanese American Citizens League (largest Asian American/Pacific Islander civil rights organization in the US), JCC Manhattan, Junior State of America (civic engagement for high schoolers), Katy Perry (performer), Kenneth Cole Productions (fashion company), Kinky Boots (musical), Korean American Coalition, Korean Resource Center (progressive), LA TImes (media outlet), LA Youth Vote (youth voter engagement), "Lambda Omicron Chapter of Delta Sigma Theta Sorority, Inc." (sorority for black women), Larkin Street Youth Services (progressive housing service for youth), Latino Action Network (progressive Latino organization), Latino Victory (progressive Latino organization), Laugh The Vote (defunct (?) Voter engagement organization), Lawyers' Committee for Civil Rights Under Law (progressive organization), Leadership for Educational Equity (youth civic engagement), League of Women Voters (progressive voter engagement organization), League of Women Voters of Texas, League of Women Voters San Diego, League of Women Voters of California (LWVC), Let Us Register You, LIM College (New York City, New York), Long Island Politics (media outlet), Little Tokyo Service Center a Community Development Corporation (Los Angeles, CA), Los Angeles Times High School Insider (media outlet), LPAC (Language Proficiency Assessment Committee?), League of United Latin American Citizens (progressive organization), LWVCEF (League of Women Voters group, not sure which one), Make the Road PA (progressive organization), March for Science (progressive science advocacy organization), March For Truth (Trump

impeachment campaign), Marijuana Majority (marijuana advocacy), MassVOTE (progressive voter engagement organization in Massachusetts), Mastery Charter School (Philadelphia, Pennsylvania), Melone Advertising, Microsoft, Mid-City Community Advocacy Network (progressive organization), Middlesex Community College (Bedford, Massachusetts), Center for Leadership & Engagement (project of Montclair University in Montclair, New Jersey), Midwestern University (Downers Grove, Illinois), Millennials Registered to Vote, millennialsrockthevote.com (nonexistent website), Miss Wayne County Scholarship Organization, mitu (Latino digital media company), MOBBUNITED (moms of black boys), MomsRising (progressive mother group), Mount Holvoke College Association of Pan-African Unity (APAU -Holyoke, Massachusetts), MTV, My Vote Matters Now (progressive social media content, expired website), National Association for the Advancement of Colored People (NAACP) National Headquarters, National Association of College and Resident Halls Inc, National Association of Realtors, National Coalition To Abolish the Death Penalty, National Congress of American Indians (tribal governments and communities organization). National Council of Jewish Women, National Iranian American Council, National Parks Conservation Association, National Priorities Project ("Fighting for a U.S. federal budget that prioritizes peace, economic security and shared prosperity"), National Queer Asian Pacific Islander Alliance (NQAPIA), National Voter Registration Day, NCLR and the League of Conservation Voters, Nevada Jobs Coalition ("promotes candidates for office"), New Era Colorado (progressive youth voter engagement, an affiliate of Alliance for Youth Action, a progressive youth organization), New Voices Pittsburgh (progressive youth voter engagement), Newseum and AAUW (permanently closed), NextGen America (progressive youth organization launched by billionaire Tom Stever to get progressive candidates into office), Nielsen (data and market measurement firm), NOH8 Campaign (LGBTQ advocacy), Nonprofit VOTE (election information for nonprofits), National Organization for the Reform of Marijuana Laws, North Central Jersey Association of REALTORS, New Virginia Majority and Education Fund (progressive organization), New York State for College Admission Counseling, Organization of Chinese Americans - Asian Pacific American Advocates, Orange County Asian Pacific Islander Community Alliance, Off The Sidelines (project by Kirsten Gillibrand to motivate women to participate in

politics), OK Votes (Oklahoma voter engagement), Orange County Congregation Community Organization (faithbased progressive organization), Our America Initiative (Gary Johnson project, defunct?), Out.Vote, Pakistan American Cultural Center, Parent Teacher Alliance (Parent Teacher Association?), Parents Together (progressive parent group), Participant Media/TakePart.com (propaganda media), Paul Mitchell the School Las Vegas (cosmetology), Pearl Jam (rock band), Pearson Education (educational assessment tools and services), Pennsylvania Immigration and Citizenship Coalition, People Acting in Community Together San Jose (progressive organization), Pepperdine University School of Public Policy, "Phi lota Alpha Fraternity, Inc." (Latino fraternity), Philadelphia Chinatown Development Corporation, Phone2Action (digital services for progressive organizations), PICO National Network (now known as Faith in Action, progressive organization), Pittsburgh United (focus on low income communities), Planned Parenthood Action Fund. Planned Parenthood Federation of America, Planned Parenthood PA Advocates, PollVault (election information, defunct?), POPSUGAR (pop culture media outlet), PredElection, Prince George's Community College (Largo, Maryland), Priorities USA (progressive liberal action committee and largest Democratic Party super PAC), Professional Beauty Association, ProGeorgia (progressive organization), ProgressHive (pro-Democrat organization, defunct?), Project Vote (progressive voter engagement, defunct), Providers' Council (Massachusetts' largest human services membership association), PushBlack ("nation's largest non-profit media organization for Black Americans"), Reform Immigration For America (defunct), Register Blue, Revolution Messaging (defunct), RISE, Sacramento Area Congregations Together (faith-based progressive organization), San Diego LGBT Community Center, San Diego Organizing Project (progressive organization), San Joaquin Valley College (Visalia, California), Save The Day, SCAD Residence Life (university based in Savannah and Atlanta, Georgia), SEAMAAC (serving marginalized communities), SGA, Shia Muslim Council, Shriver Media (ex-wife of Arnold Schwarzenegger, niece of John F. Kennedy), Sigma Phi Society (one of the oldest fraternities in the US), Silver Creek Leadership Academy (Longmont, Colorado), Simon Gratz-Mastery Charter (Philadelphia, Pennsylvania), SMART, "Social Work Helper, PBC" (progressive media outlet), Somos Independents (youth voter engagement), Southwest Solutions (enhance the quality of life in Detroit),

Speak UP, Seattle Pacific University Political Union, St. Louis Post-Dispatch (media outlet in St. Louis, Missouri), State Voices (progressive organization), Student Assembly of the State University of New York. Student Government Association (provides student governor leaders with resources), Student Osteopathic Medical Association Texas College of Osteopathic Medicine Chapter, Student PIRGs (public interest research groups), Students for Sensible Drug Policy (reforming drug policy), SwingLeft (pro-Democrat political group), TechVotes (voter engagement hosted by Austin Tech Alliance), The Andrew Goodman Foundation (progressive youth organization), The Annette Strauss Institute for Civic Life (branch of the University of Texas at Austin), The Climate Reality Project (founded by Al Gore). The Do LaB – Lightning in a Bottle (California music festival), The Electoral College: A Political Party, The Harry Potter Alliance (now called Fandom Forward), The Lion King, The NCA Group, The Rouge Collection (media outlet in Baton Rouge, Louisiana), "The San Antonio Alumni Chapter, Kappa Alpha Psi Fraternity" (African American fraternity), The Voter Participation Center (progressive voter engagement organization), theSkimm (progressive media outlet), Tinder (dating site), TOMS (shoe company), Touchlab (app development service), Townsquare Media El Paso (marketing services), Trenholm State Community College (Montgomery, Alabama), Twitter, U-Vote, UFCW Western States Council (union representing marijuana users), UnidosUS (progressive Latino civil rights and advocacy organization, formerly National Council of La Raza), United Farm Workers (labor union), United Neighborhood Centers of Northeastern Pennsylvania, United Steelworkers (trade union), United We Dream (largest immigrant youth-led network), University of Central Arkansas (Conway, Arkansas), University of South Florida Student Government (Tampa, Florida), UpVote, UrbVote (progressive voter engagement), Urthworx Inc. (defunct?), USA TODAY Network, USC Undergraduate Student Government (Los Angeles, California), Vevo (music video platform), Video Game Voters Network, VietLead (progressive organization), Vietnamese Voluntary Foundation, Virgin America (former airline company), Vision 2020 (national women's equality initiative"), Vision Media Marketing Inc., Vital Docs LLC (application development service), Voice Your Vote (progressive voter engagement for Jewish youth), Vote To Count (voter engagement organization), Voter, Voterise (voter engagement in Utah), Voto Latino (progressive Latino

voter engagement organization), <u>Vermont Public Interest</u> <u>Research Group</u>, <u>Wesleyan Student Assembly</u>, <u>Western</u> <u>Carolina University</u> (Cullowhee, North Carolina), <u>WeWork</u> (real estate company), <u>Women Count</u> (crowdfunding for Democratic women running for office), <u>Women's March</u> <u>Michigan</u>, <u>Women's March SLO</u> (San Luis Obispo, California), <u>Women's March, Women's March LA</u> <u>Foundation</u>, <u>WPSU TV/FM</u> (Penn State broadcast), <u>York</u> <u>College</u> (New York City, New York)

- News Updates
  - NFL announced partnership with Rock the Vote on August 6, 2020. Link.
- Financial details
  - o **990s** 
    - Fiscal year ending December 2019
      - Total revenue: \$1,338,580
        - Independent contractors used
          - <u>NGP Van Inc.</u> ("leading technology provider for Democratic campaigns and organizations - paid for CRM software), D.
             Pruter (designer and digital manager)
    - Fiscal year ending December 2018
      - Total revenue: \$2,375,935
        - Grants given
          - <u>Creative Many Michigan</u> (art organization, permanently closed in 2019) \$10,750
          - Loud Light Inc. (progressive voter engagement organization, a partner of <u>Alliance for Youth Action</u>) -\$7,500
          - <u>NEO Philanthropy Inc.</u> (progressive grant foundation) -\$15,000
    - Fiscal year ending December 2017
      - Total revenue: \$997,625
      - No grants given
    - Fiscal year ending December 2016
      - Total revenue: \$4,210,916
      - Independent contractors used
        - <u>270 Strategies</u> (progressive communications firm, paid for digital media campaign), <u>Link2Tek Communications</u> (paid for communication services), <u>BMF Media</u> (marketing agency, was paid for bus tour), <u>Taskforce PR</u> (progressive branding agency, was paid for PR services), <u>Catalist LLC</u> (provides voter data only to Democrats and progressive organizations, was paid for data services)
      - Grants given
        - Čivic Nation for All in Democracy Challenge (now known as <u>All In Campus Democracy Challenge</u> - \$186,893
    - Fiscal year ending December 2015
      - Total revenue: \$3,227,371
      - No grants given

- Fiscal year ending December 2014
  - Total revenue: \$3,024,244
  - Independent contractors used
    - <u>SWG Starworks</u> (branding agency shut down in 2019, paid for audio, video production, casting work), <u>Revolution</u> <u>Messaging LLC</u> (progressive communications firm that is now defunct, paid for advertising work), <u>Blackbaud</u> (software company, paid for tech support), <u>Catalist LLC</u> (provides voter data only to Democrats and progressive organizations, paid for data subscriptions)
  - Grants given
    - California Public Interest Research Education Fund \$107,150
      - \$107,150
    - CEL Education Fund (Berkeley, CA defunct?) \$85,000
- Fiscal year ending December 2013
  - Total revenue: \$1,356,883
  - No grants given
  - Fiscal year ending December 2012
    - Total revenue: \$3,068,499
    - Independent contractors used
      - <u>BMF Media</u> (marketing agency, was paid for advertising support), <u>Bully Pulpit Interactive</u> (progressive communications agency, was paid for marketing and advertising), <u>Catalist LLC</u> (provides voter data only to Democrats and progressive organizations, was paid for voter files)
    - No grants given
- Fiscal year ending December 2011
  - Total revenue: \$944,406
- Fiscal year ending December 2010
  - Total revenue: \$757,437
- Fiscal year ending December 2009
  - Total revenue: \$485,947
- Fiscal year ending December 2008
  - Total revenue: \$959,969

### Vote.org

<u>Website</u> - <u>Facebook</u> - <u>Twitter</u> - <u>Instagram</u> Located in Oakland, California

Vote.org is one of the most noted voter engagement organizations in the United States. While Vote.org claims to be nonpartisan, it is obvious the organization integrates left-leaning ideology into its promotional materials, most visible on its social media and emails sent to subscribers. Showcasing biased ideology shows it is pandering to a specific audience, rather than the public at large.

In previous versions of its website, Vote.org noted it has placed advertising in areas predominantly populated by people of color. While the organization may argue it is focused on increasing voting in areas that tend to have low voter turnout rates, it can also be argued that it is solely focusing on increasing voting turnout in Democrat areas.

On a final note, Vote.org's published 990s (financial documents) show the organization received a significant increase in contributions and grants after 2015. In 2015 it reported over \$375k in contributions and grants, while in 2018 it received over \$11 million! This is a massive increase in funding for an organization targeting Democrat areas.

- Connection with voter engagement organizations
  - Serves as a partner to I am a voter and National Voter Registration Day.
- Progressive angles
  - Vote.org partnered with <u>Vote Save America</u>, which features a photo of protester holding a sign stating "#BlackLivesMatter #TransLivesMatter" on its website. It posts pro-Biden content on social media. Vote Save America directly states it challenged Trump and "made sure <u>Democrats</u> gained control of the White House.."
  - Donation transaction service: Uses <u>ActBlue</u>, a company that specifically services progressive organizations and <u>Democratic</u> candidates.
  - Email service: Uses <u>Action Network</u>, an "organization dedicated to building online power for the progressive movement." The <u>Democratic Party</u> is a client of Action Network.
  - Took over <u>Tig Notaro</u>'s Facebook for a week a person who donated funds to Democrat fundraising service <u>ActBlue</u> and other Democrat campaigns
- General information
  - o "The nation's largest nonpartisan digital voter engagement organization."
  - Mission statement: "Vote org uses technology to simplify political engagement, increase voter turnout, and strengthen American democracy."
  - Originally called Long Distance Voter, was the official data provider for Google's "How to vote" project in 2014, which was viewed 30+ million times.
  - Vote.org said in 2016 it ran the largest non-partisan SMS "get out the vote" (GOTV) voter registration drive.
  - "In 2017 we ran massive GOTV campaigns in Virginia and Alabama, targeting low-propensity voters of color." - November 21, 2018.
  - Bought ads on billboards, public transit, etc.
  - Bottom of its website says, "Vote org is a 501(c)3 registered non-profit organization and does not support or oppose any political candidate or party."
  - Andrea Haley, CEO of Vote.org, founded <u>Civic Engagement Fund</u>, an organization also promoting left-leaning ideology. Its Twitter has been inactive since August 2018.
  - In 2018, Julia Rhodes Davis, Vote.org's chair, "made the radical and deliberate decision to form an all-women board." <u>Link</u>.

- On April 21, 2021, Hailey released a statement about George Floyd's death on Vote.org's social media platforms. What does this have to do with voting?
- Supports making DC a state
- On voting day for the 2020 Presidential Election, Vote.org parked self-branded food trucks near polling sites and gave free food and water while providing voter information to the public. The food trucks were set up in Georgia, Indiana, Michigan, North Carolina, Pennsylvania and Wisconsin. (<u>link</u>)
- On Facebook.. "Vote.org focuses on helping historically marginalized voters, the people campaigns too often leave behind - communities of color and young people." (link)
- Voter registration form
  - Vote.org hosts a voter registration form that can be embedded by third parties on their websites.
  - It appears the voter registration form is a part of an effort to harvest email addresses and phone numbers to add to its subscription list, based on information listed in its privacy statement.
  - Vote.org's privacy information regarding information submission through the voter registration form and other forms on their website (as of September 16, 2021 link)
    - "How we use your information"
      - "When you register to vote, check your registration status, order your absentee ballot, donate, join our newsletter, or take any other action on this Site" Vote.org may obtain information from outside sources about you.
      - Upon submitting an email address and phone number, the individual will be enrolled in receiving recurring email updates and text messages directly from Vote.org.
      - Vote.org's embedded version of its voter registration form can be used by third parties. If an individual submits information via a third party's website, the third party can potentially also have access to that personal information and use it for purposes it sees fit.
- Staff (as of May 28, 2021 <u>link</u>)

# Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, staff frequently changes, so check the website for an up-to-date listing.

- Andrea Hailey, CEO
  - Has been featured in left-leaning media such as The New York Times, The Washington Post, NPR, Bloomberg, for her work with Vote.org
  - Started her career on Capitol Hill in the office of <u>Patrick Kennedy</u> (<u>Democrat</u>), nephew of former U.S. President John F. Kennedy.
  - She is on the boards of <u>NARAL Pro-Choice America</u> and <u>Bend the Arc</u>, a progressive Jewish political organization. Also serves on the Leadership Council of the <u>Smithsonian National Museum of African American History</u> <u>and Culture</u>, and is a member of the Society of Fellows for the <u>Aspen</u> <u>Institute</u>.
- C. Rema Chin, Treasurer

- Venture partner at <u>Draper Richards Kaplan Foundation</u> (DRK), "a global venture philanthropy firm supporting early stage, high impact social enterprises." Serves on DRK grantee boards, <u>Food Forward</u> and Vote.org.
- "She is currently exploring opportunities to combat bias and racism in philanthropy, social enterprise and VC funding."
- Chairs the board of <u>Benetech</u>, "a nonprofit that builds & implements software for social good to create a more inclusive world." It focuses on education, human rights, and poverty alleviation.
- Serves on these boards <u>Save the Waves</u> ("protecting surf ecosystems"), <u>SV2</u> (Silicon Valley Social Venture Fund), <u>World Affairs</u> (progressive networking organization), <u>Venture Forward</u> (a nonprofit subsidiary of the National Venture Capital Association).
- Advises <u>Accountability Counsel</u> ("amplifies the voices of communities around the world to protect their human rights and environment"), <u>Adventure Scientists</u> ("equips partners with data collected from the outdoors that are crucial to addressing environmental and human health challenges"), <u>New Story Charity</u> (builds homes for homeless) and <u>CalMatters</u> ("a nonprofit, nonpartisan newsroom committed to explaining California policy and politics.")
- Previously worked at the <u>Harvard Business School</u>, the <u>Skoll Foundation</u> (launched by Jeff Skoll, first full-time employee and first President of eBay. *Coincidence Democracy Fund was founded by the founder of eBay*), and the <u>William and Flora Hewlett Foundation</u>'s Philanthropy Workshop.
- Received M.B.A. from the Harvard Business School and holds a B.A. in History from <u>Colgate University</u> (Hamilton, New York).
- o J. Rhodes Davis, Chair
  - Built a multistakeholder community and obtained tech members such as Apple, Amazon, Facebook, Google, Deepmind and Microsoft, as well as civil society organizations like <u>Human Rights Watch</u>, <u>American Civil</u> <u>Liberties Union</u> (ACLU), <u>PolicyLink</u> ("national research and action institute advancing racial and economic equity") and <u>United 4 Respect</u> (union for retail workers).
  - Launched the AI and Media Steering Committee, and "established the organization's growing portfolio of Diversity, Equity and Inclusion projects.."
  - New York City native, now based in Oakland, CA
  - B.A. with honors from Columbia University (New York City, New York)
  - In 2018 decided to make Vote.org's entire board female. Link.
- M. Leek, Director
  - A partner of <u>Human Ventures</u> (business development consulting firm)
  - Is particularly interested in working with people of color, LGBTQ, veterans
  - A former chief of staff of the U.S. Congress
  - During Bush and Obama Administrations, she served as Special Assistant to their Vice Chair of the U.S. Election Assistance Commission

- A trustee of <u>Trinity College</u> (Hartford, Connecticut), her alma mater, and is a board member of the <u>Congressional Black Caucus Foundation</u> and <u>Service Year Alliance</u> ("working to make a year of paid full-time service").
- o R. Balasubramanian, Director
  - Has worked with organizations focused on education, women's health, the environment, civic engagement, and civil rights at the local, state and national levels.
  - Serves on the advisory board of directors of Vote.org, <u>Planned</u> <u>Parenthood Los Angeles</u> and <u>Demos</u> (a liberal think tank working to achieve social, economic and political equity).
  - During the Clinton Administration, she worked in the Press Secretary's office at the White House.
  - Graduated with honors from <u>UC Santa Barbara</u> (Santa Barbara, California), obtained a masters degree from <u>University of Southern</u> <u>California's School of Policy, Planning and Development</u> (Los Angeles, California).
- S. Mylavarapu, Director
  - A founder of <u>Incite Labs</u>, a foundation that supports non profits that are sparking social and environmental change.
  - Previously worked with <u>Square</u> (financial services company).
- Social media
  - On Twitter, Vote.org follows left-leaning organizations, programs and individuals, such as <u>Harvard Kennedy School</u>, <u>Civic Responsibility Project</u> (consulting group that integrates progressive ideology with organizations and companies), <u>Alliance for Youth Action</u>, <u>The View</u>, Chuck Schumer (Democrat-New York), <u>One Fair Wage</u>, Adrianna Huffington (founder of Huffington Post), etc.
- Financial details
  - o 990s
    - Fiscal year ending December 2019
      - Total revenue: \$1,108,884
      - No grants given
    - Fiscal year ending December 2018
      - Total revenue: \$11,762,542
      - Grants given
        - Gave \$5,000 grant to <u>League of Conservative Voters</u> <u>Education Fund</u> (progressive organization) for civic engagement.
    - Fiscal year ending December 2017
      - Total revenue: \$3,379,497
      - Independent contractors used
        - <u>Solidarity Strategies</u> (progressive political consulting form, was paid for consulting services)
      - No grants given
    - Fiscal year ending December 2016
      - Total revenue: \$2,107,081
      - No grants given
    - Fiscal year ending December 2015
      - Total revenue: \$375,397

- No grants given
- Fiscal year ending December 2014
  - Total revenue: \$172,401
- Fiscal year ending December 2012
   Total revenue: \$6.246
- Fiscal year ending December 2011
  - Total revenue: \$510

### National Voter Registration Day (NVRD)

Website - Facebook - Twitter - Instagram

National Voter Registration Day is a designated holiday to encourage the public to register to vote. The organization <u>Nonprofit Vote</u> has been managing the holiday since 2017.

The majority of the people on its steering committee are affiliated with organizations and corporations that push left-leaning ideology, and/or have worked with Democrat politicians. There is one Republican involved, Kim Wyman, Washington Secretary of State, but it appears she is likely included just to say the steering committee is bi-partisan.

When the steering committee overwhelmingly consists of people promoting left-leaning ideology and Democratic candidates, we do question the audience that National Voter Registration Day focuses on to increase voter registration numbers. It appears they are likely to ignore Republican zones.

Further, take a look at its sponsors, partners, state captains and outreach leads, which are practically all corporations and organizations that emphasize current left-leaning topics such as social justice, climate change and race. This is not a good look for a (supposedly) "non-partisan" organization encouraging Americans to vote.

- Connection with voter engagement organizations and foundation organizations
  - Is partnered with Nonprofit Vote, I am a voter, Headcount, Rock the Vote and Democracy Works.
  - A founding member of National Voter Registration Day's steering committee (M. Bush) in 2012 works for League of Women Voters.
  - Andy Bernstein, executive director of Headcount, is one of the founders of National Voter Registration Day.
  - Democracy Fund is a primary partner of NVRD, and Creative Artists Agency (CAA) is a primary sponsor.
  - NVRD serves as an advisor to Civic Alliance, a project of Creative Artists Agency (CAA)

- Progressive angles
  - Funding comes largely from progressive-oriented grant foundations and companies
  - Partners are largely progressive organizations (not one coservative-oriented organization is a partner)
  - Social media
    - Race oriented content: black (<u>link</u>), Asian (<u>link</u>), Jewish (<u>link</u>)
      - Promoted Black Lives Matter (link)
- General information
  - o "Nonpartisan civic holiday celebrating our democracy."
  - Started in 2012. Founder Matt Singer served as executive director of Bus Federation Civic Fund (now <u>Alliance for Youth Organizing</u>, a progressive youth organization).
  - Promoted climate change on Facebook, as well as Stop Asian Hate and Black Lives Matter
  - Often re-tweets Nonprofit Vote. Nonprofit Vote took over management of the holiday in 2017.
  - Voter registration forms used on website: Rock the Vote, Turbovote, Civitech, Vote.org.
- 2020 sponsors of National Voter Registration Day (as of May 28, 2021 - link)
  - Facebook, <u>Carnegie Corporation of New York</u> (progressive grant foundation), <u>Wallace H. Coulter Foundation</u> (grant foundation primarily geared towards education), <u>Creative Artists Agency (CAA</u> - talent agency), <u>Participant Media</u> (propaganda media), <u>ViacomCBS</u> (mass media and entertainment corporation), <u>Aflac</u> (insurance company)
- Financial support for National Voter Registration Day reported from Nonprofit Vote's 2019-2020 Biennial Report
  - <u>Aflac</u> (insurance company), <u>BET Networks</u> (Black Entertainment Television, owned by ViacomCBS), <u>Carnegie Corporation of New York</u> (progressive grant foundation), <u>Creative Artists Agency (CAA)</u>, <u>Democracy Fund</u> (progressive grant funding organization), <u>Participant Media</u> (propaganda media), <u>Facebook</u>,
     <u>Google</u>, <u>New Venture Fund</u> (progressive consulting group), <u>State Infrastructure Fund</u> (grant program to "increase civic participation and advance voting rights among people of color and other historically underrepresented communities"), Tumblr, <u>ViacomCBS</u> (media corporation), <u>Wallace H. Coulter Foundation</u> (grant foundation primarily geared towards education)
- 2020 partners of National Voter Registration Day (as of May 28, 2021 - link)

#### Note: Partners change every year, view website for up-to-date partners list.

 Aflac, <u>ascap</u>, <u>airbnb</u>, <u>All in Campus Democracy Challenge</u> (youth voter engagement organization, a project of <u>Civic Nation</u>), <u>Alliance for Youth</u> <u>Organizing</u> (progressive youth organization), <u>Asian and Pacific Islander Vote</u> (APIAVote), <u>American Library Association</u> (ALA), <u>Asian Americans Advancing</u> <u>Justice</u> (progressive organization), <u>The Andrew Goodman Foundation</u> (progressive youth organization), <u>Asian Pacific American Labor Alliance</u> (labor

union), Arab American Institute, BIPAC ("help employers and employees play a more active role in public policy and the political process"). Blue Apron (food delivery service), Creative Artists Agency (CAA), Campus Election Engagement Project (student voter engagement organization), Campus Vote Project, Carnegie Corporation of New York (progressive grant foundation), Centerlink (LGBT advocacy), Civic Alliance (integrates progressive ideology with corporations and businesses), The Civics Center (voter and civic engagement organization), Comedy Central (TV channel, owned by ViacomCBS), CMT (country music media company, owned by ViacomCBS), Comic Relief (charity that partners with celebrities), Co-ops Vote (voter engagement for electric cooperatives), Democracy Fund (progressive grant funding organization), Democracy Works (tools for voters/election data/support for election officials), ebay, Earthday.org, U.S. Election Assistance Commission, Election Center (national association of election officials), Employees Vote (employee voter engagement organization). Every Library (financial services for public, school and college libraries), Facebook, Fair Elections Center (voting rights), Feeding America (food rescue organization), Global Citizen (progressive organization), Glossier (beauty products), Google, Headcount (progressive voter engagement organization), Hillel International ("The largest Jewish campus organization in the world"), Independent Sector (progressive nonprofit network), Just Brands (men's clothing), Kaiser Permanente (health services), Lambda Phi Epsilon (Asianinterest fraternity), Levi Strauss & Co. (clothing company), Logo, League of Women Voters (progressive voter engagement organization), Lyft, Military Officers Association of America (MOAA), MTV (TV channel, owned by ViacomCBS), National Association for the Education of Young Children (child education services), NALEO Education Fund (Latino political organization), National Council of Nonprofits, National Low Income Housing Coalition, National Association for the Advancement of Colored People (progressive organization), National Alliance on Mental Illness, National Association of Secretaries of State, National Association of State Election Directors, National Congress of American Indians (tribal governments and communities organization), National Disability Rights Network, National Vote at Home Institute (improve and expand vote at home options), Nerds Vote (voter engagement organization), New Leaders Council (train young progressive leaders), Nonprofit Vote (voter information for nonprofits), Oportun (loan provider), Paramount Network (media company), Participant Media (propaganda media), Paypal, Pop TV (TV channel owned by ViacomCBS), Postmates (delivery service), Reddit (online communication platform), Refinery 29 (left leaning media outlet), Register 2 Vote (voting rights organization), Rise (progressive sports organization), Rock the Vote (progressive voter engagement organization), Salesforce (cloud-based software company), Seventh Generation (cleaning products), Sirius XM Pandora (media provider), The Skimm (progressive media outlet), Smithsonian Channel (TV channel owned by ViacomCBS), SnapChat (instant messaging app), Spotify (media provider), Students Learn Students Vote Coalition (student voter engagement organization), Student Public Interest Research Groups (Student PIRGs), Target, tumblr (social media platform), Turbovote (voting information platform, a project of Democracy Works), TV Land (TV channel owned by ViacomCBS), Twitter, Uber, The United States Conference of Mayors, Univision (media company),

<u>United Way</u> (nonprofit network), <u>Vice Media Group</u> (progressive media outlet), <u>Vote.org</u> (voter engagement organization), <u>Vote America</u> (voter engagement organization), <u>Vot-er</u> (progressive voter engagement organization), <u>The Voter</u> <u>Participation Center</u> (progressive voter engagement organization), <u>ViacomCBS</u> (media corporation), <u>VH1</u> (TV channel, owned by ViacomCBS), <u>Vote Together</u> (progressive voter engagement organization, a project of <u>Civic Nation</u>), <u>Voto</u> <u>Latino</u> (progressive Latino voter engagement organization), <u>Wallace H. Coulter</u> <u>Foundation</u> (grant foundation primarily geared towards education), <u>Walmart</u>, <u>When We All Vote</u> (voter engagement organization launched by <u>Michelle</u> <u>Obama</u>), <u>YMCA</u>, <u>Young Women's Christian Association</u> (YWCA, "eliminating racism, empowering women")

- State Captains of National Voter Registration Day (as of May 28, 2021 link)
  - "Financial support for these groups is provided by **Facebook**"
  - <u>CivicGeorgia</u> (progressive organization), <u>Lead Minnesota</u> (aka Lead MN, "College students connecting for change"), <u>NYC Votes</u> (progressive voter engagement organization), <u>NextUp</u> (formerly known as Oregon Bus Project progressive voter rights organization, an affiliate of <u>Alliance for Youth Action</u>, a progressive youth organization), <u>Poder Latinx</u> (Florida, progressive voter engagement organization), <u>Unitarian Universalist Justice Ohio</u> (liberal religious group)
- Outreach leads
  - "Financial support for these groups is provided by Facebook"
  - <u>Asian Pacific American Labor Alliance</u> (labor union), <u>The Civics Center</u> (voter and civic engagement organization), <u>Feeding Texas</u> (branch of Feeding America, food rescue organization), <u>The National Urban Indian Family Coalition</u> ("sustaining indigenous values and culture within urban communities"), <u>National</u> <u>Association for the Advancement of Colored People</u> (NAACP)
- Steering committee of National Voter Registration Day (as of May 27, 2021)

# Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, steering committee frequently changes, so check the website for an up-to-date listing.

- S. Gross of <u>Snap, Inc.</u> (Snapchat, instant messaging app)
  - Sofia advises a number of civic organizations including <u>Civic Alliance</u> (integrates progressive ideology with corporations and businesses), <u>50x2026</u> (promotes progressive indoctrination through civics courses in public schools), <u>Civic Responsibility Project</u> (consulting group that integrates progressive ideology with organizations and companies), <u>National Voter Registration Day</u>, <u>Vote Early Day</u> (voter engagement project, founded by MTV which is owned by ViacomCBS) and <u>Turbovote</u> (voting information platform, a project of <u>Democracy Works</u>). She also serves as a Public Affairs Officer in the United States Navy Reserve.
  - Affiliated with Ash Center at <u>Harvard Kennedy School</u>
- o R. Raghavan
  - Worked with Google and Youtube. Background published by Harvard Kennedy School - <u>link</u>
  - Also affiliated with Ash Center at <u>Harvard Kennedy School</u>

- C. Patterson
  - Government and Politics Outreach Manager at Facebook
  - Directed communications for Rep. <u>Tim Ryan</u> (Democrat) and his campaign and the <u>Center for American Progress</u>
- o B. Coyne
  - Public Policy Director at **Twitter**
    - Coyne joined **Twitter** in 2012 and is a senior manager on Twitter's Public Policy team in Washington, DC. In her capacity, she develops creative civic engagement initiatives for Twitter and manages government and election partnerships with leading government and political publishers. Previously, Bridget worked in the U.S. Senate and U.S. House of Representatives as a staff member shaping digital media efforts. She holds a B.A. in politics with a minor in public policy and media from <u>New</u> <u>York University</u> (New York City, New York).
- P. Sweeney
  - Political Director at <u>Every Library</u> (financial services for public, school and college libraries)
  - A San Jose School of Library and Information Sciences alum, Sweeney works for the San Mateo County (California) Library and manages the East Palo Alto and Portola Valley Public Libraries. He is active in the <u>American Library Association</u> where he is an at-large member of their governing council. As a <u>California Library Association</u> member, he most recently served on their Conference Committee.
- o M. Bishop
  - Disability Advocacy Specialist for Voting Rights at <u>National Disability</u> <u>Rights Network</u>
- o J. Choate
  - Director of Elections at Colorado Elections Division
- T. Patrick
  - Sr. Advisor for Elections Program at <u>Democracy Fund</u> (progressive grant funding organization)
- L. Torrico
  - Executive Director of Policy and Advocacy at <u>United Way Worldwide</u> (nonprofit network)
- A. Centers
  - Vice President, Development at Military Officers Association of America
- o B. Miller
  - Executive director at <u>Nonprofit Vote</u> (election information for nonprofits)
  - Miller has served as executive director of Nonprofit VOTE since 2014 and has provided oversight of the National Voter Registration Day work since Nonprofit VOTE assumed management of the holiday in 2017.
- o M. Singer
  - Founder of National Voter Registration Day. Now works for <u>Impactual</u> LLC (progressive consulting firm for businesses and nonprofits)
- o N. Tran
  - Co-founder at <u>Civic Alliance</u> (integrates progressive ideology with corporations and businesses)

 "Natalie Tran serves as the Executive Director of the <u>CAA Foundation</u> at the Creative Artists Agency (CAA). Most recently, Tran led the formation of the Civic Alliance, a nonpartisan group of leading companies working together to build a future where everyone can participate in shaping our country. In 2018, Tran co-founded <u>Lam a voter</u>., a nonpartisan awareness campaign that aims to create a cultural shift around voting and civic engagement."

### Nonprofit Vote

<u>Website</u> - <u>Facebook</u> - <u>Twitter</u> Located in Cambridge, Massachusetts

Nonprofit Vote launched in 2005 to provide voter engagement direction to nonprofits throughout the United States.

Like other voter engagement organizations being assessed in this document, Nonprofit Vote also appears to be solely networking with progressive organizations. There are no conservative-oriented organizations found to be connected with it based on its list of partnerships.

### Additionally, it has a significant jump in support and revenue from 2019 to 2020, from over \$915k to over \$2.2 million.

- Connection with voter engagement organizations and foundation organizations
  - Is partnered with Rock the Vote and Turbovote (a project of Democracy Works)
  - Seth Flaxman, co-founder of Democracy Works, serves on the advisory board of Nonprofit Vote.
  - H. Smith, a member of Nonprofit Vote's advisory board, was a former president of Rock the Vote from 2007-2014.
  - Is the managing organization of National Voter Registration Day
- Progressive angles
  - Email service: Uses <u>Action Network</u>, a service provider that is geared towards progressive organizations. The <u>Democratic Party</u> is a client of Action Network.
  - Donation transaction service: Uses <u>Action Network</u>
  - Funding comes largely from progressive-oriented grant foundations and companies
  - Partners are largely progressive organizations (not one coservative-oriented organization is a partner)
- General information

- "Founded in 2005, Nonprofit VOTE partners with America's nonprofits to help the people they serve participate and vote. We are the leading source of nonpartisan resources to help nonprofits integrate voter engagement into their ongoing activities and services."
- Supports giving voting rights to those with felonies
- Has managed National Voter Registration Day since 2017
- Promotes using maps to find voters who need "assistance." Link.
- $_{\odot}$   $\,$  Uses voter registration form hosted by Vote.org.
- National partners of Nonprofit Vote (as of May 29, 2021 link)

## Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, national partners frequently change, so check the website for an up-to-date listing.

- "Nonprofit VOTE provides partners with access to our online resources, free printed materials, trainings, and other voter engagement resources. By supporting our partners, we are working to build the capacity of the nonprofit and civic sectors to effectively carry out nonpartisan voter engagement."
- American Library Association (ALA), Bridge Alliance ("helping Americans right, 0 left and center find ways to heal our divides"), National Urban Indian Family Coalition ("sustaining indigenous values and culture within urban communities"). Dominicanos USA (voter engagement for Dominican Americans), Beta Sigma Boulé (black fraternity), Bourbon Steak (restaurant at Four Seasons Hotels and Resorts), Arab American Institute, Vision 2020 ("national women's equality initiative"), iCivics (progressive organization providing civics lessons to students), Inspire 2 Vote (encourage high schoolers to register to vote), VoteRunLead (progressive organization training women to run for office), Turbovote (voting information platform, a project of Democracy Works), Points of Light (progressive volunteering organization), Nonprofit Technology Network (services for nonprofits), National Network for Arab American Communities, Generations United (connecting youth with the elderly), Community Health Vote (voter engagement for federally qualified health centers), American Association of University Women (progressive organization), American Alliance of Museums, Parkinson's Action Network (Parkinson's disease awareness), National Women's Coalition Against Violence and Exploitation, Parent Teacher Association (parent organization to support students), Collaborative for Communication Access via Captioning (advocates for adding captions to broadcasting), Center for Community Change (progressive organization), US Turkic Network (Turkic-American community), Arab Community Center for Economic and Social Services (ACCESS), Young Women's Christian Association (YWCA, "eliminating racism, empowering women"), YouthBuild USA (youth volunteer organization), Youth Service America (youth volunteer/civic engagement organization), Young Nonprofit Professionals Network, Voto Latino (progressive Latino voter engagement organization), Volunteers of America, Volunteer Match (volunteer recruiting service), United Way (nonprofit network), United Neighborhood Centers of America (of Northestern Pennsylvania?), United Negro College Fund, US Vote Foundation (voting services for Americans), The Arc (protecting rights of people with disabilities), Service Nation (wellness website with no mission?), Rock the Vote (progressive voter engagement organization), Overseas Vote Foundation (voting https://www.nationalassembly.org/services for Americans living abroad, a project of US Vote Foundation), Asian Pacific American

Advocates ("advancing the social, political, and economic well-being of Asian Americans and Pacific Islanders"), nPower ("digital careers for military veterans and young adults from underserved communities"), National Urban League ("Enabling African Americans and other underserved urban residents to secure economic self-reliance, parity, power and civil rights"), National Physicians Alliance, National Multiple Sclerosis Society, National Low Income Housing Association, National Human Services Assembly (progressive volunteer organization), National Head Start Association (child development program), National Disabilities Rights Network, National Council on Aging (services for the elderly), National Council of Nonprofits, UnidosUS (progressive Latino civil rights and advocacy organization, formerly National Council of La Raza), National Congress of American Indians (tribal governments and communities organization), National Community Tax Coalition (organizations that offer free tax and financial services to low-income working families), The National Coalition on Black Civic Participation (progressive organization), National Civic League (progressive organization), National Association of Secretaries of State, National Association of Community Health Centers, National Alliance on Mental Illness, NALEO Education Fund (Latino political organization), Project Mobilize (network of leaders creating change in the current system), Heroes Vote Initiative (defunct?), Lutheran Services in America (religious volunteer organization), Lutheran Services Disability Network, Long Distance Voter (defunct?), Livestrong (helping cancer survivors and their loved ones), League of Women Voters (progressive voter engagement organization), Kids Voting USA ("voter education program committed to creating lifelong voting habits in children, increasing family communication about citizenship, and encouraging greater adult voter turnout"), Independent Sector (progressive nonprofit network), Goodwill (donation service), Girls Inc. (progressive organization for young girls), Feeding America (food rescue organization), Community Action Partnership (volunteer organization), Coalition of Human Needs (progressive pro-government organization), Center for Information and Research on Civic Learning and Engagement (aka CIRCLE, a civic engagement project hosted by Tufts University), Child Welfare League of America (services for children and families), Center on Nonprofits and Philanthropy, Boys and Girls Club (community activity center), Big Brothers Big Sisters (youth mentoring program), Autism Speaks, Association for Career and Technical Education (education services), Asian and Pacific Islander American Vote (voter engagement organization), Asian Pacific American Labor Alliance (labor union), Americans for the Arts Action Fund ("advance the arts and arts education"), Alliance for Strong Families and Communities (progressive community service organization), American Association of People with Disabilities, Children's Mental Health Network, National Voter Registration Day

State partners of Nonprofit Vote (as of May 29, 2021 - link)

#### Note: State partners frequently change, so check the website for an up-to-date listing.

 <u>Community Resource Center</u> (Colorado, "success strategies for Colorado nonprofits"), <u>Disability Rights Arkansas</u>, <u>Ohio Association of Nonprofit</u> <u>Organizations</u>, <u>Momentum Nonprofit Partners</u> (Tennessee), <u>The Foraker Group</u> (Alaska, services for nonprofits), <u>Nonprofit Center of Northeast Florida</u>, <u>Make the</u> <u>Road New York</u> ("builds the power of immigrant and working class communities to achieve dignity and justice"), <u>Louisiana Budget Project</u> (pro-government

services organization), Center for Disability Rights (New York), Long Island Civic Engagement Table (New York, civic engagement organization), Wisconsin Nonprofits, Nonprofit Center of Milwaukee (Wisconsin, permanently closed in 2019), Washington Nonprofits, Nonprofit Network (Washington), Texas Association of Nonprofit Organizations, Pennsylvania Association of Nonprofit Organizations, Greater Pittsburgh Nonprofit Partnership (Pennsylvania), The Nonprofit Association of Oregon, Human Services Coalition of Oregon ("improved public policy and strengthened support for human services"), Oklahoma Center for Nonprofits, United Way of Greater Cleveland (Ohio, nonprofit network), Coalition on Homelesness and Housing in Ohio, New York Council of Nonprofits, Center for Nonprofit Excellence (New Mexico), Center for Nonprofits (New Jersey), New Hampshire Center for Nonprofits, Nonprofit Association of the Midlands (Nebraska), North Dakota Association of Nonprofits, North Carolina Center for Nonprofits, Democracy North Carolina (progressive election policy organization). Montana Nonprofit Association. Mississippi Center for Nonprofits (defunct?), Minnesota Council of Nonprofits, Michigan Nonprofit Association, Maine Association of Nonprofits, Maryland Nonprofits, Providers' Council ("Massachusetts' largest human services membership association"), MassVote (progressive voter engagement organization in Massachusetts), Louisiana Association of Nonprofit Organizations, Kentucky Nonprofit Network, Kansas Association of Community Action Programs, Forefront (Illinois), Idaho Nonprofit Center, Hawaii Alliance of Nonprofit Organizations, Delaware Association of Nonprofit Agencies, Nonprofit Roundtable (Washington), Center for Nonprofit Advancement (Washington D.C.), Connecticut Association of Nonprofits (defunct?), Colorado Nonprofit Association, Silicon Valley Council of Nonprofits (California), CalNonprofits (California), Protecting Arizona's Family Coalition (pro-government services organization), Alliance of Arizona Nonprofits, Alabama Association of Nonprofits

- Leadership of Nonprofit Vote
  - Advisory Board (as of May 30, 2021)

#### Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, advisory boards frequently change, so check the website for an upto-date listing.

- Seth Flaxman, Executive Director and Co-founder of <u>Turbovote</u> (voting information platform, a project of <u>Democracy Works</u>). Also is co-founder of Democracy Works.
- Hon. M. Ritchie former secretary of state office of the Secretary of State
   Minnesota
- T. Westen founder of <u>Center for Governmental Studies</u> (a project at Northern Illinois University in DeKalb, Illinois)
- S. S. Taylor Senior Vice President and Counsel for Public Policy for United Way Worldwide (nonprofit network)
- H. Smith founding partner of Seven Strategies. Former president of Rock the Vote, 2007-2014.
  - Served as "an organizing director for Green Corps' Field School for Environmental Organizing in Boston. Smith has served as a youth vote expert appearing on MSNBC, CBS 'Washington Unplugged,' Fox News, and CNN, in addition to writing for and

being quoted in publications such as Rolling Stone, The New York Times, The Huffington Post, National Journal, The Hill, The Philadelphia Inquirer, The Nation, The Washington Post, POLITICO, The Atlantic, and more." <u>Link</u>.

- M. Rosenman Ph.D., Professor Emeritus at <u>The Union Institute &</u> <u>University</u>
- M. Rapport Senior Practice Fellow at Harvard Kennedy School
- J. Pratt Executive Director at <u>Minnesota Council of Nonprofits</u>
- N. Ornstein resident scholar at <u>The American Enterprise Institute</u> (though a registered <u>Democrat</u>)
- M. McGrath Director of Research and Publications at <u>National Civic</u> <u>League</u> (progressive organization)
- M. McDonald Associate Professor of Political Science at <u>University of</u> <u>Florida</u> (Gainesville, Florida)
- P. Levine Dean for Research and Lincoln Pilene Professor of Citizenship and Public Affairs at <u>Tufts University's Jonathan M. Tisch</u> <u>College of Civic Life</u> (Medford, Massachusetts)
- A. Levine Director of the <u>Bolder Advocacy at Initiative Alliance for</u> <u>Justice</u> (progressive organization)
- K. LeRoux Assistant professor at <u>University of Illinois, Chicago</u>
- M. Teresa Kumar President and CEO of <u>Voto Latino</u> (progressive Latino voter engagement organization)
- K. Klein principal at <u>Klein and Roth Consulting</u> (progressive business and nonprofit consulting group)
- A. Keyssar Matthew Stirling Professor of History and Social Policy at Harvard Kennedy School
- C. M. Gibson senior fellow at <u>The Philanthropic Initiative</u> (progressive consulting firm focused on philanthropy, a project of <u>Boston Foundation</u>)
- K. Fang former Executive Director of <u>California Common Cause</u> (progressive organization)
- J. Bridgeland President and CEO at <u>Civic</u> (formerly Civic Enterprises, LLC, focus on high school graduation rates, malaria, environment, etc.)
- E. Boris fellow at <u>Urban Institute</u> (think tank to reduce poverty)
- K. Blumenfield board member at <u>James Irvine Foundation</u> (Our goal: A California where all low-income workers have the power to advance economically)
- J. Berry John Richard Skuse Professor of Political Science at <u>Tufts</u> <u>University</u> (Medford, Massachusetts)
- G. Bass Executive Director at <u>Bauman Family Foundation</u> (progressive grant foundation)
- H. Barlow Director at <u>Blue Mountain Center</u> ("serves as a resource for culturally based progressive movement building.")
- T. Delaney President and CEO at <u>National Council of Nonprofits</u>

  Leadership Council (as of May 30, 2021 link)
- Leadership Council (as of May 30, 2021 <u>link</u>)

#### Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, leadership councils frequently change, so check the website for an up-to-date listing.

M. L. Evans - Director of Policy at <u>United Philanthropy Forum</u>

- Formerly served as Director of Public Policy and Special Projects for the Southeastern Council on Foundations in Atlanta. Currently sits on the Public Policy Committees of both <u>United Philanthropy</u> <u>Forum</u> and <u>Independent Sector</u> (progressive nonprofit network). Holds a B.A. in English from <u>Tennessee State University</u> (Nashville, Tennessee).
- C. Clyburn-Crawford Executive Director at <u>MassVOTE</u> (progressive voter engagement organization in Massachusetts)
  - Sits on the executive board of <u>NAACP-Boston</u> (National Association for the Advancement of Colored People) as 2nd Vice President and is an Executive Board Member and former board chair of <u>Emerge Massachusetts</u> (train Democratic women to run for office). Served as chief of staff ato State Representative <u>Willie</u> <u>Mae Allen</u> (Democrat). Graduated from Lesley College (Cambridge, Massachusetts).
- M. Bouey independent consultant
  - Previously served as the Deputy Director at <u>South Africa Partners</u>, a Boston-based nonprofit that builds mutually beneficial partnerships between the US and South Africa in health and education. Also previously served as Program Manager for <u>Center</u> for Women and Enterprise (organization for women business owners/entrepreneurs), and Director of Administration for <u>Hunt</u> <u>Alternatives Foundation</u> (social justice grant foundation, affiliated with Harvard Kennedy School). Has a masters in public policy from <u>Tufts University</u> (Boston, Massachusetts) and B.A. in economics and business from <u>Hendrix College</u> (Conway, Arkansas).
- R. Elabed Advocacy and Civic Engagement Specialist at <u>Arab</u> <u>Community Center for Economic and Social Services</u> (ACCESS)
  - Serves as the Advocacy and Civic Engagement Specialist with the National Network for Arab American Communities, a project of <u>ACCESS</u>. He leads projects in Michigan. ACCESS is the largest Arab American human services nonprofit in the US, located in Dearborn, Michigan.
- T. Gourley Carter Policy Counsel at National Council of Nonprofits
  - Formerly served as legislative attorney for the Hawaii Legislature. She also worked with <u>Hawaii Alliance of Nonprofit Organizations</u>.
- D. Heinen Director of Public Policy and Advocacy at <u>North Carolina</u> <u>Center for Nonprofits</u>
  - Prior to working for N.C. Center for Nonprofits, he was an attorney for a D.C. law firm that serves the nonprofit community. Graduated from <u>Duke University</u> (Durham, North Carolina) and the <u>William</u> <u>and Mary School of Law</u> (Williamsburg, Virginia). He is a member of the bars in North Carolina, Virginia and District of Columbia.
- J. Martel Gaiter Executive Vice President of External Affairs at <u>Volunteers of America</u>
  - Serves as vice chair at the National Human Services Committee. A frequent speaker on nonprofit management, health, social

justice and women's issues. She was formerly president and CEO of <u>Planned Parenthood of Metropolitan D.C.</u>

- J. Moore Chief of Strategy Officer at <u>Independent Sector</u> (progressive nonprofit network)
  - Formerly served as a senior adviser to the Secretary of Defense and as a legislative director to Congressman <u>Thomas J. Downey</u> (Democrat)
- D. Murray-Brown President and CEO at <u>Michigan Nonprofit Association</u> (MNA)
  - Prior to her position at MNA, she served as director of the Metro Detroit Partnership Office and senior director of Capacity Building program at MNA. She played a role in attracting national program partnerships and investments to the region including New Yorkbased <u>National Urban Fellows</u> (progressive youth leadership organization) and Wisconsin-based <u>Public Allies</u> (progressive youth leadership organization).
- J. Narabrook Elections Administrator at City of Minneapolis, Minnesota
  - Primary role is training the city's 2,000 poll workers. Prior to that he directed voter outreach, civic engagement and civic education efforts of the Office of Minnesota Secretary of State. Previously was with the <u>Minnesota Council of Nonprofits</u>, also led the Minnesota Voting Rights Coalition.
- T. Nyugen Vice President of Advocacy at <u>Feeding America</u> (food rescue organization)
  - Feeding America is the largest anti-hunger relief and food rescue organization in the country. She oversaw advocacy campaigns at the <u>National Women's Law Center</u> as well as oversaw advocacy and policy at <u>The Women's Collective</u>, an organization dedicated to women of color living with HIV/AIDS.
- T. Ao Minnis Director of Census and Voting Programs at <u>Asian</u> <u>Americans Advancing Justice</u>
  - Co-chairs the <u>Leadership Conference on Civil Human Rights</u> ("join the fight for justice, inclusion and fairness for all") Census Task Force and was on the U.S. Department of Commerce's 2010 Census Advisory Committee from 2002 through 2011. Was a key leader in campaigns reauthorizing the Voting Rights Act in 2006 and Census 2010.
- M. Weekes President and CEO at <u>Massachusetts Council of Human</u> <u>Service Providers</u> (Providers' Council)
  - Previously served as the deputy commissioner for the Massachusetts Department of Social Services and was a founder of Massachusetts Families for Kids. Was a former board chair of the <u>National Council of Nonprofits</u>.
- Staff of Nonprofit Vote (as of May 30, 2021 link)

# Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, staff frequently changes, so check the website for an up-to-date listing. A. Veloria - Operations Director

- Worked at the <u>Margaret Fuller Neighborhood</u> (community services organization)
- K. Carrol-Cox Communications and Development Coordinator
  - Formerly worked at <u>Northeast Legal Aid</u> (legal assistance for Cambodian-American community). Has a B.A. in media and communications from <u>Goldsmiths</u>, <u>University of London</u>.
- D. Lombardi Director of Partner Engagement
  - Worked with voter engagement. Started with <u>Forward Montana</u> <u>Foundation</u> (an affiliate of the <u>Alliance for Youth Organizing</u>, a progressive youth organization). To this day she serves on the board of Forward Montana Foundation. Came to DC to work with <u>Fair Election Center</u>'s <u>Campus Vote Project</u> in 2016.
- L. Kunis Program Director at National Voter Registration Day
  - Worked as Senior Program Manager at <u>National Democratic</u> <u>Institute</u> (progressive organization assisting democracies worldwide). Before working with governance and civic engagement, she worked at <u>World Bank</u> (financial products and technical services to assist countries all over the world). She also previously worked as an Urban Fellow in the Mayor Bloomberg administration (former mayor of New York, 2002-2013). Has a B.A. in government from <u>Cornell University</u> (Ithaca, New York) with an MPA in public and nonprofit management from <u>New York</u> <u>University</u> (New York City, New York).
- C. Mak Research and Field Coordinator
  - <u>MIT</u> (Cambridge, Massachusetts) graduate with focuses in behavioral economics, computer science and data science. Has worked with a number of voter engagement projects.
- C. Donnelly Program Director
  - Previously worked at <u>Youth on Board</u> (a project of <u>Youthbuild</u> <u>USA</u>) where she supported high school student leaders in Boston to shape school policy and foster civic engagement.
- J. Hill Director of Communications
  - Previously worked with <u>TVOne</u> (a project of Urban One, "representing black culture"), <u>Black Entertainment Television</u> (BET, owned by ViacomCBS), <u>Washington Post</u> (progressive media outlet). Has a Masters in communications from <u>Georgetown</u> <u>University</u> (Washington, D.C.) and a B.A. in journalism from <u>Hampton University</u> (Hampton, Virginia)
  - B. Miller Executive Director
    - Previously worked as Executive Director of Boston-based <u>United</u> for a Fair Economy (progressive organization). He co-authored the book <u>The Self-Made Myth</u>, with a forward by Bill Gates. Also served as Executive Director for <u>Tennesseans for Fair Taxation</u> ("dedicated to achieving equitable funding for public services"). Started career as a community organizer for Louisiana Citizen Action and Louisiana Coalition for Tax Justice.
- Programs at Nonprofit Vote
  - Training and assistance to nonprofits (as of August 10, 2021) link

- Training 1 Intro to voter engagement
  - A 30-45 minute presentation discussing engaging with voters at nonprofits, how to remain nonpartisan, key concepts and strategies for engaging voters.
  - Cost \$180
  - Training 2 Voter engagement and best practices
    - A 45-60 minute presentation about 1-2 topics, including voter registration, voter education, vote by mail, engaging candidates, ballot measure advocacy, running a "get out the vote" campaign, and staying nonpartisan.
    - Cost \$220
- "Partner with us" <u>link</u>
  - "We want to make sure that you have the information you need, your staff needs and your community needs to play a key role in promoting equity in democracy for all."
- Blogs published by Nonprofit Vote
  - Other than blogs that focus on elections in various states, many blog posts focus on identity such as race, gender, sexual preference, etc.
  - Blog titles "<u>Conducting voter engagement with Jewish youth</u>," "<u>Engaging the Asian American vote</u>..," "<u>Women's History Month: Women we admire</u>..,"
     "<u>Representing what matters: Redistricting and helping communities of color</u>,"
     "<u>Why nonprofits must remember the March on Washington</u>," "<u>When women are civically engaged, our democracy is stronger</u>," "<u>Centerlink guest blog: Voter registrations and the LGBTQ+ community</u>"
- 2019-2020 Biennial Report (link)
  - States 2020 National Voter Registration Day "shattered all prior records."
  - Created 15 custom webinars and five custom toolkits with organizations like <u>Feeding America</u> (food rescue organization), <u>Habitat for Humanity</u> (community services/volunteer organization), <u>National Alliance on Mental Illness</u>, <u>Alliance for</u> <u>Museums</u>, <u>National Council of Jewish Women</u>, and more.
  - "On May 30, 2019, we brought together national nonprofit leaders to promote the 'Engaging New Voters' report. Speakers from <u>National Urban League</u> ("Enabling African Americans and other underserved urban residents to secure economic self-reliance, parity, power and civil rights"), <u>United Way</u> (nonprofit network) and the <u>Community Resource Center</u> (Colorado, "success strategies for Colorado nonprofits") spoke to a packed room representing organizations like <u>Young</u> <u>Women's Christian Association</u> (YWCA, "eliminating racism, empowering women"), <u>National Council of Nonprofits</u>, <u>Volunteers of America</u> and more about the effectiveness of nonprofits doing voter engagement, citing hard data from the report and their own experience."
  - "The people we reached speak directly to our mission of fostering an inclusive democracy, representing often underrepresented sectors of our society - low income, people of color and younger voters."
  - Ran programs in North Carolina, Pennsylvania, Ohio, Colorado, Texas and Arizona.
  - Ran a smaller field program in 2019 in North Carolina, Ohio, Mississippi, Arizona and Colorado.

- National Voter Registration Day was featured in USA Today, Newsweek, The Washington Times (Post?), and CNN.
- Provided partners with posters, stickers and sample social media content (in 2020 also provided face masks and toolkits for drive-through registrations).
- "America Goes to the Polls" Report
  - A 2020 report, in partnership with <u>U.S. Elections Project</u>, examine the voting policies that had the biggest impact (Vote at Home, Same Day Registration, etc.)..
- Financial support for Nonprofit Vote
  - Alfred and Hanina Shasha Foundation, <u>Arkay Foundation</u> (progressive grant foundation), <u>BayTree Fund</u>, Billstein Family Foundation, Breman Foundation (affiliated with Jewish Federation of Greater Atlanta), <u>Charles and Meryll Zegar</u>, Cotter Charitable Fund (<u>Cotter Family Foundation</u>), <u>FJC A Foundation of Philanthropic Funds</u>, The Fleet Foxes Fund (need help with search), George Gund Foundation, JMB Hull Fund (<u>Hull Family Foundation</u> or <u>Ralph Hull Foundation</u>?), Juanita and Michael Prager, <u>Laura and Gary Lauder Family Venture Philanthropy Fund</u>, <u>Leaves of Grass Fund</u>, Granada Fund, <u>NVF's 2020 Census Project</u>, <u>New Priorities Foundation</u>, <u>Okta for Good</u>, Phillips Family (<u>Phillips Family Foundation</u>?), R.F. Hartmann Charitable Fund (<u>Denise Danisch and Bob Hartmann</u>?), Robins Egg Fund, <u>Samueli Foundation</u>, <u>State Infrastructure Fund at NEO Philanthropy</u>, Thomas and Nancy Buck, <u>Wallace Global Fund</u>, <u>Wallace H. Coulter Foundation</u> (grant foundation primarily geared towards education), <u>William Talbott Hillman Fund</u>.
- Financial support for National Voter Registration Day
  - <u>Aflac, BET Networks</u> (Black Entertainment Television, owned by ViacomCBS), <u>Carnegie Corporation of New York</u> (progressive grant foundation), <u>Creative Artists Agency (CAA)</u>, <u>Democracy Fund</u> (progressive grant funding organization), <u>Participant Media</u> (propaganda media), **Facebook**, **Google**, <u>New Venture Fund</u> (progressive consulting group), <u>State Infrastructure Fund</u> (grant program to "increase civic participation and advance voting rights among people of color and other historically underrepresented communities"), Tumblr, <u>ViacomCBS</u> (media corporation), <u>Wallace H. Coulter Foundation</u> (grant foundation primarily geared towards education)
- o Income
  - Income in 2019  $\rightarrow$  Over \$915k
  - Income in 2020  $\rightarrow$  Over \$2.2 million
- Financial details
  - o 990s
    - Fiscal year ending December 2019
      - Total revenue: \$926,301
      - Grants given
        - <u>Cleveland Neighborhood Progress</u> (revitalization of neighborhoods in Cleveland, Ohio) - \$5,000, <u>Community</u> <u>Resource Center</u> (Colorado, "success strategies for Colorado nonprofits") - \$17,798, <u>Democracy North</u> <u>Carolina</u> (progressive election policy organization) -

\$17,000, <u>Coalition on Homelessness and Housing in Ohio</u> - \$26,280, <u>Florida PIRG</u> (progressive organization) -\$5,000, <u>League of United Latin American Citizens</u> (LULAC) - \$5,000, <u>Mi Familia Vota</u> (anti-Trump Latino organization) - \$5,000, <u>Mississippi Votes</u> (progressive voter engagement organization, a partner of <u>Alliance for Youth Action</u>, a progressive youth organization) - \$20,500, <u>Southern</u> <u>Alliance for Clean Energy</u> (renewable energy company) -\$5,000

- Fiscal year ending December 2018
  - Total revenue: \$1,609,061
  - Grants given
    - <u>Cleveland Neighborhood Progress</u> (revitalization of neighborhoods in Cleveland, Ohio) - \$30,000, Forefront (services for nonprofits) - \$20,000, <u>Community Resource</u> <u>Center</u> (Colorado, "success strategies for Colorado nonprofits") - \$25,000, <u>ProGeorgia</u> (progressive organization) - \$12,500, <u>Democracy North Carolina</u> (progressive election policy organization) - \$20,000, <u>Protecting Arizona's Family Coalition</u> (pro-government services organization) - \$7,500, <u>Coalition on</u> <u>Homelessness and Housing in Ohio</u> - \$12,500
- Fiscal year ending December 2017
  - Total revenue: \$519,243
  - Grants given
    - <u>Cleveland Neighborhood Progress</u> (revitalization of neighborhoods in Cleveland, Ohio) - \$15,500, <u>Community</u> <u>Resource Center</u> (Colorado, "success strategies for Colorado nonprofits") - \$14,000, <u>Democracy North</u> <u>Carolina</u> (progressive election policy organization) -\$8,000, <u>Protecting Arizona's Family Coalition</u> (progovernment services organization) - \$7,000, <u>Coalition on</u> <u>Homelessness and Housing in Ohio</u> - \$12,500
- Fiscal year ending December 2016
  - Total revenue: \$778,142
- Fiscal year ending December 2015
  - Total revenue: \$739,869

I am a Voter.

<u>Website</u> - <u>Facebook</u> - <u>Twitter</u> - <u>Instagram</u> Located in Los Angeles, California

Co-founded by <u>Natalie Tran</u>, currently serving as executive director of <u>Creative Artists Agency</u> Foundation (CAAF), as well as <u>Sahar Sanjar Dejban</u>, founder of <u>La Chambre</u>, a branding service for fashion, lifestyle and beauty brands. Tran is also co-founder of <u>Civic Alliance</u>. *Recommend additional information to be added to this document or note outdated information by emailing lauren@laurenelltalk.com*  I am a voter appears to be a progressive voter engagement organization that is connected to the entertainment industry and high end clothing companies. It sells merchandise that celebrities wear, and then posts their pictures to its social media. The celebrities tend to be outspoken supporters for progressive ideas and Democratic candidates.

Additionally, Joe Biden is a client of Creative Artists Agency, so it is not surprising that yet another progressive voter engagement organization has propped up to further voter engagement in progressive circles for his favor.

- Connection with voter engagement organizations and foundation organizations
  - Is a partner with Vote.org, National Voter Registration Day, Students Learn Students Vote and Democracy Works.
  - Natalie Tran, co-founder of Civic Alliance and executive director of Creative Artists Agency Foundation, serves on the steering committee of National Voter Registration Day.
  - Serves as an advising partner to Civic Alliance, a project of Creative Artists Agency (CAA)
- Progressive angles
  - "Hosted by <u>Entertainment Industry Foundation</u>" a largely progressive grant foundation located in Los Angeles.
  - I am a voter website is assisted by <u>Grassroots eCom LLC</u> a company that "specializes in comprehensive e-commerce, merchandising and marketing services for **progressive** causes, political campaigns and social initiatives."
     Social modia
  - Social media
    - Primarily focuses on race and women, and features outspoken leftleaning celebrities wearing the word "Vote" or phrase "I am a voter."
    - Features many left-leaning celebrities on its social media platforms, such as Debra Messing, Chelsea Handler, Julia Roberts, Taylor Swift, Janelle Monae, etc. (as well as people affiliated with Hollywood, such as hairstylists, directors, etc.)
    - Tells followers what to do with "Democracy Week of Action":
      - "Email your representatives to support the John Lewis Voting Rights Act," "Encourage your employer to be pro-democracy,"
         "Email your representatives to support D.C. statehood," etc.
- General information
  - On its website: "I am a voter. Is a nonpartisan movement that aims to create a cultural shift around voting and civic engagement by unifying around a central truth: our democracy works best when we all participate."
  - Design looks similar to Black Lives Matter design
  - Website does not list staff or advisers

- Gives advice to entice the public to vote
- Offers service to register to vote, check voter registration status, register for election reminders
- A statement from Natalie Tran and Michelle Kyd Lee, employees of CAA 0 Foundation, regarding the operations of I am a Voter, - "Another core strength of the CAA Foundation is our ability to connect clients and partners to a single, common cause. For example, in the lead-up to the 2018 midterm elections, we saw an opportunity to rally the entertainment community to help shift the way we think about voting, and ultimately increase voter turnout. The CAA Foundation led the formation of a coalition of entertainment, studio, distribution, and retail companies to launch "I am a voter." - a nonpartisan movement dedicated to increasing voter turnout in the 2018 midterm elections and beyond. The combined efforts of the nonprofit organizations with our connectivity to influential companies and individuals enabled us to supercharge the message around voter registration and participation. Our work resulted in \$14 million of donated ad space and a multifaceted social media campaign featuring high-profile personalities, athletes, and everyday citizens, generating 1.1 billion impressions. We activated in retail and used brands to help carry the message across the country through unique products. We built a state-of-the-art text platform, which was used by tens of thousands of individuals across the country and provided information on local elections, polling place locations, and ballot information." Link
- Uses embedded voter registration form hosted by <u>Turbovote</u> (voting information platform, a project of <u>Democracy Works</u>)
- Uses <u>Turbovote</u> (voting information platform, a project of <u>Democracy Works</u>) to send election updates.
- Donation transaction service: Uses <u>FundraiseUp</u>, a service provider geared towards nonprofits.
- "Get Involved" partners (as of July 10, 2021)
  - <u>Democracy Works</u> (tools for voters/election data/support for election officials), <u>ElectionDay.org</u>, <u>Headcount</u> (progressive voter engagement organization), <u>Vote.org</u>, <u>When We All Vote</u> (voter engagement organization, founded by Michelle Obama), <u>#VoteTogether</u> (a project of <u>Civic Nation</u>), <u>National Voter</u> <u>Registration Day</u>
- Partners of I am a Voter (as of August 12, 2021 link)
  - <u>21st Century Fox</u> (media company, defunct), <u>Ad Council</u> (progressive campaign consulting group), <u>AMC Theatres</u> (movie theater chain), <u>AT&T</u> (telecommunications company), <u>Anonymous Content</u> (entertainment company), <u>Assignment Studios</u> (branding company, worked with I am a Voter), <u>Attn:</u> (progressive media company), <u>AwesomenessTV</u> (film studio focused on young people, owned by ViacomCBS), <u>Bad Robot</u> (media production company), <u>Beats by Dre</u> (audio products), <u>Bollare</u> (communications and branding consulting company), <u>Bumble</u> (dating app), <u>Carbon 38</u> (high end clothing company), <u>Council of Fashion Designers of America</u> (CFDA), <u>Chloe Gosselin</u> (high end clothing company), <u>City of Los Angeles</u>, <u>Civic Alliance</u>, <u>Clare V.</u> (high end clothing company), <u>Clique</u> (high end clothing company), <u>Digital Brand Architects</u> (marketing and branding firm), <u>Democracy Works</u> (tools for voters/election data/support for election officials), <u>Discovery Communications</u> (media company, media company, <u>Council of action officials</u>), <u>Discovery Communications</u> (media company, <u>Council of action officials</u>), <u>Discovery Communications</u> (media company, <u>Council officials</u>)

soon to me merging with Warner Bros.), Disney Television Group, DoSomething.org, Eataly Alti Cibi, Entertainment Industry Foundation (progressive grant foundation affiliated with Hollywood and celebrities), Element Brand Group (branding firm), Elizabeth Arden New York (skincare and makeup products), Fred Segal (high end clothing company), Freeform (TV channel owned by Disney), Fullscreen (entertainment company owned by AT&T's WarnerMedia), Giphy (search engine, owned by Facebook), Global Citizen (progressive organization), Good American (high end clothing company), Grayson (high end clothing company), Hanes x Karla (high end clothing company), Headcount (progressive voter engagement organization partnered with Global Citizen) Hudson Los Angeles (high end clothing company), iHeart Media (media company), Jennifer Fisher (high end jewelry company), Jeremy Scott (fashion designer), La Chambre (branding/marketing services, founding member of I am a Voter), National Voter Registration Day, Lime (electric scooter sharing company), Lingua Franca (high end clothing company), Lunya (high end clothing company). Lyft, Meteorite (social-impact firm), Newbark (high end shoe company, not currently operating), Outdoor Voices (high end clothing company), Paramount (media production company, owned by ViacomCBS), Paul Hastings (law firm), Perkins Coie (law firm), Prabal Gurung (high end clothing company), Richer Poorer (high end clothing company), Rosetta Getty (high end clothing company), SB Projects (media company), Sony, SB Jewelry (jewelry company), Thatch (high end jewelry company), The Giving Keys (jewelry company), The Great (high end clothing company), The Last Line (high end jewelry company), Theory (high end clothing company), Toms (high end shoe company), Turbovote (voting information platform, a project of Democracy Works), Universal Music Group (media company), Univision (media company), Urban Outfitters (clothing company), Vice (progressive media outlet), Violet Grey (cosmetic company), Vote.org (voter engagement organization), Vox Media (progressive media company), #VoteTogether (a project of Civic Nation), We Day (youth empowerment events hosted by WE Charity, canceled as of 2020), Wordpress (content management system), YMCA, Creative Artists Agency (CAA)

- News Updates
  - NFL announced partnership with I am a Voter on August 6, 2020. Link.

### League of Women Voters

<u>Website</u> - <u>Facebook</u> - <u>Twitter</u> - <u>Instagram</u> Located in Washington, D.C.

The name "League of Women Voters" is rather misleading because a member of the general public is likely to assume it is an organization simply encouraging all women to vote, or is representative of all women regardless of political views. However, this is not the case, League of Women voters is a progressive organization that intertwines predominantly progressive policy into its materials and discussions while encouraging the public to vote. It is clear this is an organization solely representing women voters that agree with its policy views.

Its voter registration platform Vote411.org has been promoted by a number of voter engagement organizations, yet appears to be a questionable platform considering League of Women Voters is a biased voter engagement organization.

Additionally, League of Women Voters has a history of partnering with public schools to host voter engagement and education programs for students. On behalf of the school officials, partnering with League of Women Voters is detrimental to democracy as it is exposing students to an organization that is partisan to the greater extent while discussing candidates and voting.

- Connection with voter engagement organizations and foundation organizations
  - Is partnered with Students Learn Students Vote, Rock the Vote, National Voter Registration Day, Nonprofit Vote.
  - Campus Vote Project promotes League of Women Voters' voter information platform vote411.org
  - A former employee of League of Women Voters (A. Gleich) works for Democracy Fund, a primary partner of National Voter Registration Day
  - An employee of League of Women Voters (M. Bush) was a founding member of National Voter Registration Day's steering committee in 2012.
  - Serves as an advising partner to Civic Alliance, a project of Creative Artists Agency (CAA)
- Progressive angles
  - Focuses on progressive-oriented topics such as expanding socialized healthcare, implementing more strict environmental policies, lax policies for asylum seekers, etc.
  - Partnered with "Make Good Trouble Rally," an event largely partnered with radical left groups. (link)
- General information
  - On its website: "League of Women Voters is a nonpartisan political organization that encourages informed and active participation in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy."
  - 700+ groups throughout the country. Appears to be more popular in blue states.
  - Allows public to register to vote, verify voter registration and learn "what's on your ballot" through its own service called Vote411.org. Uses Rock the Vote's embedded voter registration form.
  - Donation transaction service: Uses <u>Salsa Labs</u>, a service provider to nonprofits.
- Specific "issues" on website
  - Healthcare reform
    - Believes every US resident should have access to healthcare, including birth control and to privately make reproductive choices.

- Lobbied for Affordable Care Act (ACA). The organization has organized community education projects, held public forums, created and passed out resource materials, and engaged with policy makers and analysts.
- o Environment
  - Demanded Biden to shut down Dakota Access Pipeline.
- o Immigration
  - Supports serving all asylum seekers.
- Census
  - Supports the public participating in the U.S. Census and focuses on areas where there is low reporting to the census.
- Projects with public schools

League of Women Voters has a history of hosting voter engagement projects with public schools. These are just a few examples, there are likely plenty more. As mentioned above, the issue here is that schools are partnering with a partisan organization that is pushing policy to educate students about the fundamental right of voting.

- In 2012, League of Women Voters partnered with Chautauqua County (New York) Board of Elections to host mock elections for 12 school districts and one home school group. <u>Link</u>.
- In 2012, League of Women Voters hosted a voter education program at public schools in Kalamazoo, Michigan. <u>Link</u>.
- In 2014, Boston Latin School partnered with League of Women Voters to host an event where students quiz mayoral candidates. <u>Link</u>.
- Vote411.org
  - Voter registration platform launched by League of Women Voters in 2006. It allows the public to register to vote, check their voter registration status and learn about candidates in elections.
  - In a promotional video for Vote411.org (<u>link</u>), published June 1, 2020, it is noted that the platform is "accurate and unbiased", yet ironically the video shows activists holding signs stating, "Women power the vote," making the claim of being unbiased questionable. (General background knowledge of League of Women Voters makes their claim of accuracy and unbiased definitely questionable).
  - Partners and Sponsors (as of July 30, 2021 link)
    - Partners
      - US Vote Foundation
      - iVe Y Vota! (a voter engagement project hosted by <u>NALEO</u> <u>Educational Fund</u>, a Latino political organization)
    - National sponsors
      - Target
      - <u>Feeding America</u> (food rescue organization)
    - State Sponsors
      - <u>Roche Bros</u> (chain of supermarkets, Massachusetts), <u>JW</u> <u>WebWork</u> (Mississippi), <u>Mississippi National Safety Services</u>, <u>Erie</u> <u>Insurance</u> (Pennsylvania)
- Staff of League of Women Voters (as of July 24, 2021 link)

# Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, staff frequently changes, so check the website for an up-to-date listing. Interns are not listed.

# Many staff members mentioned they have a history of working with nonprofits, organizations and campaigns, but did not give specific names so there is little detail listed about them in this document.

- A. Atterberry Chief Strategy Officer
  - Previously served as senior associate at <u>Annie E. Casey Foundation</u> (assisting American children and families), as well as director of outcomes, assessment and learning at <u>Venture Philanthropy Partners</u> ("investing in a brighter future for children and youth in Greater Washington.") Founder of Atterberry Consulting. Has a bachelors in biology from <u>University of North Carolina</u> (Chapel Hill, North Carolina) and a masters in public health from <u>University of North Carolina</u> <u>at Chapel Hill School of Global Public Health</u>.
- M. Browder Law Clerk
  - Received a J.D. from <u>American University's Washington College of Law</u> where she served as president of the <u>American Constitution Society</u> (progressive club) and the <u>Health Law and Policy Student Association</u>. Previously served as an intern for <u>Pfizer</u> (pharmaceutical corporation) and <u>Fix the Court</u> (advocates for changes of the supreme court). Double majored in international studies and Spanish at <u>Texas A&M University</u> (College Station, Texas).
- o M. Brown VOTE411 Manager
  - Has a dual degree in political science and communications, legal institutions, economics and government from <u>American University</u> (Washington, D.C.). Previously worked for <u>Sierra Club</u> (environmental awareness organization) and <u>Defenders for Wildlife</u> (environmental conservation organization).
- M. Bush Programs and Outreach Coordinator
  - Is a founding member of the <u>National Voter Registration Day</u> steering committee (2012). Has worked as a strategic communications advocacy consultant with national nonprofits, foundations and advocacy organizations. Has a masters in political management and a bachelors in political science and anthropology from <u>George Washington University</u> (Washington, D.C.). She also serves as graduate-level faculty at George Washington University.
- o C. Calvo Chief Development Officer
  - In federal government has held senior positions at the U.S. Department of Health and Human Services in the <u>Administration for Children and</u> <u>Families</u> (government agency). Has a B.A. in political science from National Cathedral School, <u>Duke University</u> (Durham, North Carolina), and masters degrees in educational policy and theology from <u>Harvard</u>. Serves on the board of <u>D.C. Coalition for the Homeless</u>.
- J. Jones Capparell Policy and Legislative Affairs Senior Manager
   Has a B.A. from Culver Stockton College (Canton, Missouri).
- L. Chaires Organizer
  - Has a B.A. in political science from <u>St. Edward's University</u> (Austin, Texas).
- C. Collins Development Data Specialist

- Has a bachelor of communications degree from <u>New England College</u> (Henniker, New Hampshire). Worked with <u>Washington National Cathedral</u> (Washington, D.C.) and <u>American Red Cross' national headquarters</u> (Washington, D.C.).
- S. Courtney Chief Communications Officer
  - Has a bachelors in communication from <u>Fairfield University</u> (Fairfield, Connecticut), where she also minored in film and television.
- A. Couverthie National Organizing Director
  - Previously was deputy field director for immigration at <u>Community</u> <u>Change</u> (progressive organization). Also worked as an organizing director of workforce development and education at <u>CASA</u> (immigration advocacy organization).
- C. Davis Special Projects Manager
  - Has a B.A. in theater from <u>Rutgers University</u> (New Brunswick, New Jersey). Worked for theaters and performing arts centers before moving to D.C. and transitioning to association management.
- M. Schmalstig Diaz Education Outcomes Fellow
  - Previously worked at <u>City Year</u> (helps low income students graduate high school). Now works her own holistic health service.
- D. Fisher Campaigns Manager
  - Has a dual bachelor of business administration degrees in management and general business, as well as a master of science degree in guidance and counseling from Fort Valley State University (Fort Valley, Georgia). Previously worked with National Association for the Advancement of Colored People (NAACP) as a national direct-action coordinator, as well as executive director of NAACP Georgia. Also worked as senior field manager with One Nation Working Together (rally in Washington D.C. featuring progressive and liberal organizations). Served as regional immigrants rights director at the New Orleans Workers' Center for Racial Justice, as well as African American vote director for Obama for America in Las Vegas. Served as senior executive administrator for the chief operating officer at Center for Disease Control and Prevention (CDC). Worked with Compassion and Choices (promotes freedom to choose to end one's life).
- I. Garcia-Hernandez VOTE411 Project Coordinator
  - Previously worked with Arkansas House Representative <u>Megan Godfrey</u> (Democrat). Has a degree in marketing and non-profit studies from <u>University of Arkansas</u> (Fayetteville, Arkansas). Moved to D.C. to work with <u>Congressional Hispanic Caucus Institute</u> in the office of <u>Joaquin</u> <u>Castro</u> (Democrat). Serves on the board of Women of Color Vote (no website?) and <u>Arkansas Strong</u> (state support organization).
- A. Gurrierri Organizing Manager
  - Graduated from <u>Northwestern University</u> (Evanston, Illinois). Worked with <u>South Jersey AIDS Alliance</u> as well as <u>National Women's Law Center</u>'s Reproductive Rights and Health team. Is pursuing a masters in political management from <u>George Washington University</u> (Washington, D.C.).
- A. Guzman Director of Outcomes and Education

- Serves as national president of the <u>Congressional Hispanic Caucus</u> <u>Institute (CHCI) Alumni Association</u> and board member for the Congressional Hispanic Caucus Institute. Has a B.A. in psychology and sociology from <u>Lycoming College</u> (Williamsport, Pennsylvania) and an M.A. in higher education policy from <u>University of Maryland, College Park</u>. Previously worked for <u>CASA</u> de Maryland (immigrant advocacy organization). Has a Ph.D. in higher education policy and leadership from University of Maryland, College Park.
- S. Hernandez Social Media Specialist
  - Moved to D.C. to study at <u>American University</u> (Washington, D.C.).
- E. Hobby Chief Operating Officer
  - Has accounting certification from University of Maryland University (now <u>Global Campus</u> in Adelphi, Maryland). Has served with American Institute of Certified Public Accountants and American Society of Association Executives.
- L. Howard Communications Campaign Specialist
  - Has a degree in advertising from <u>Howard University</u> (Washington, D.C.).
- V. Kase Solomon Chief Executive Officer
  - Previously served as chief operating officer of <u>CASA</u> (immigrant advocacy organization). Worked with nonprofits that addressed issues like urban violence, economic, racial and social inequality. Received the 2019 Hispanic Heritage Award for Leadership (presented by <u>Hispanic Heritage Foundation</u>). Serves on the boards of the <u>Leadership Conference on Civil and Human Rights</u> ("join the fight for justice, inclusion and fairness for all"), the <u>Democracy Initiative</u> (progressive organization) and the <u>National Election Task Force on Election Crises</u> (progressive organization advocating for fair elections). Is a steering committee member of <u>Open the Government</u> (advocates for government transparency). Has a B.A. in communications from <u>University of Maryland</u> (College Park, Maryland).
- P. Long Assistant Controller
  - Has a B.S. in business management from <u>Humboldt State University</u> (Arcata, California). Previously worked for <u>Internews</u> (progressive organization supporting independent media) and <u>Urban League of</u> <u>Portland</u> ("empowering black communities in Oregon").
- L. McGee Digital Communications Manager
  - Previously worked in communications to help people impacted by trauma, from military veterans to assault survivors.
- M. Murray Program Coordinator
  - Has a B.A. in Spanish from University of Iowa (Iowa City, Iowa).
     Previously worked with <u>AmeriCorps</u> (volunteer organization). Served with <u>Peace Corps</u> (volunteer organization) in Dominican Republic.
- A. Nuri Major Gifts Officer
  - Inspired investors to invest in student scholarships, diversity and inclusion efforts and climate change at <u>Ohio State University</u> (Columbus, Ohio0. Worked with <u>John Hopkins University</u> (Baltimore, Maryland) and <u>University of Maryland, College Park</u>. Has a B.A. in public affairs from Ohio State University, an M.A. in higher education from University of

Maryland, College Park and an executive certificate in business communication from Carey Business School at John Hopkins University.

- K. Ringkamp Director of Operations
  - Has an M.A. in international relations at <u>University College Dublin</u> (Ireland) and a B.A. in history from <u>Duquesne University</u> (Pittsburgh, Pennsylvania).
- o J. Senecal Senior Director, Mission Impact and Executive Director, E.thepeople
  - Leads initiatives such as Public Advocacy for <u>Voter Protection Project</u> (progressive voter protection organization) and voter registration programs in high schools, community colleges and naturalization ceremonies. Worked with Election Assistance Commission's successful Practices in Pollworker Recruiting, Training and Retention project. Has a B.A. in government and environmental studies from <u>St. Lawrence</u> <u>University</u> (Canton, New York) and an M.A. in international affairs from <u>George Washington University</u> (Washington, D.C.).
- M. Shiddat Member Associate
  - Is an alumna of <u>AmeriCorps</u> (volunteer organization) and Foundation for Sustainable Development (based in the Netherlands?). Has a B.A in international studies from <u>Michigan State University</u> (East Lansing, Michigan), and an M.A. in international development studies from <u>Ohio</u> <u>University</u> (Athens, Ohio). Currently pursuing a Ph.D. in African studies at <u>Howard University</u> (Washington, D.C.).
- o C. Stewart Chief Counsel, Senior Director of Advocacy and Litigation
  - Was a legislative aide at the Michigan legislature, and also served as legal counsel to the Minority Leader <u>Stacey Abrams</u> (Democrat) at the Georgia House of Representatives. Served as the director for <u>Congressional Black Caucus Institute</u>'s 21st Century program. Has a J.D. from <u>Western Michigan University Law School</u> (Lansing, Michigan) and a B.A. in sociology from <u>Spelman College</u> (Atlanta, Georgia). Served with <u>National Association for the Advancement of Colored People (NAACP)</u> D.C. and multiple bar associations.
- K. McFarland Stratman Chief of Staff
  - Previously served as executive director of the League of Women Voters Ohio. Has a background in international relations with a concentration on Asia.
- D. Vargas Legislative Policy Coordinator
  - Studied at John Hopkins University (Baltimore, Maryland). Worked with the Maryland Democratic Coordinated Campaign (2016) and Arizona Democratic Coordinated Campaign to Elizabeth Warren's presidential campaign in Nevada.
- K. Vix Senior Communications Manager
  - Previously worked in communications and marketing for the <u>Public Policy</u> and <u>Management Center at Wichita State University</u>. Has an M.A. in linguistics from the <u>University of North Carolina</u> (Chapel Hill, North Carolina) and B.A. degrees in English and biblical and religious studies from <u>Tabor College</u> (Hillsboro, Kansas).
- Board of Directors of League of Women Voters (as of July 25, 2021 link)

# Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, board of directors frequently changes, so check the website for an up-to-date listing. Directors that are also trustees are noted.

- Deborah Turner President (also a trustee)
  - Served as president of League of Women Voters Des Moines (Iowa) Metropolitan, and then became involved with the national directors. Has a B.S. from <u>Iowa State University</u> (Ames, Iowa) and an M.D. from <u>University</u> of Iowa (Iowa City, Iowa) where she studied OB-Gyn. Completed fellowship in gynecology oncology at <u>MD Anderson Cancer Institute</u>. Has a J.D. from <u>Duke University</u> (Durham, North Carolina). Serves as associate medical director of <u>Planned Parenthood of North Central States</u>.
- J. Lowe Minor Vice President (also a trustee)
  - Previously served as executive director of the <u>Institute for Nonprofit</u> <u>Innovation and Excellence</u> (Tallahassee, Florida). Served as executive director of League of Women Voters of Florida. Has an M.A. in women's and gender studies via the <u>Program in Interdisciplinary Humanities at</u> <u>Florida State University</u> (Tallahassee, Florida) and has taught classes at Florida State University and Tallahassee College. Is a licensed realtor.
- J. Rohloff Secretary (also a trustee)
  - Has worked with affordable housing, mental healthcare and as a child and elder care provider. Has a B.A. in human services from <u>University of</u> <u>MN Morris</u> (Morris, Minnesota).
- L. Edwards Treasurer (also a trustee)
  - Represented League of Women Voters at the United Nations 63rd Commission on the Status of Women. Leads initiatives related to environmental, social and governance investing at <u>Dodge and Cox</u> (investment firm). Has a B.S. in environmental and water resource economics and a B.A. in political science from <u>University of Arizona</u> (Tucson, Arizona).
- L. Bander Director (also a trustee)
  - Is a senior program manager at Microsoft. Has a B.A. from <u>North Carolina</u> <u>State University</u> (Raleigh, North Carolina) in English language and literature and an MBA from <u>University of Scranton</u> (Scranton, Pennsylvania). Volunteers with IGNITE Worldwide ("Inspiring girls now in technology evolution"), <u>Girls Who Code</u> ("close the gender gap in technology"), <u>University of Washington of Women in Science and</u> <u>Engineering</u>, focusing on teaching and learning code.
- M. Breach Director (also a trustee)
  - Previously served as executive director of League of Women Voters California. Is a founding member of <u>Future of California Elections</u> (progressive voter engagement organization).
- M. Currence Director (also a trustee)
  - Founded Act One: Hands-on Civics for Cincinnati (no longer exists?). Has worked extensively with League of Women Voters on various projects. Has a bachelors in political science from <u>Xavier University</u> (Cincinnati, Ohio) and a masters in journalism and communication from <u>Ohio State</u>

<u>University</u> (Columbus, Ohio). Is the senior director of communications and marketing at <u>ArtWorks Cincinnati</u>.

- J. Hunault Director (also a trustee)
  - Worked in Michigan's legislature, served on a city council and was the first woman mayor of her city.
- S. Irwin Director (also a trustee)
  - Co-founder of One Community (no website?). Is senior vice president of systems engineering at <u>EagleRail Container Logistics</u> (Chicago, Illinois). Previously was the senior director of engineering at <u>Motorola/Nokia</u> (telecommunications company). Worked with <u>General Motors</u> (vehicle company) and <u>Xerox</u> (document print/digital service company). Has a B.A. in computer science and mathematics from <u>University of Rochester</u> (Rochester, New York), and a master of science and Ph.D. in industrial engineering/electrical engineering from <u>Northwestern University</u> (Evanston, Illinois). Sits on the advisory board at Northwestern University, Department of Industrial Engineering and Management Sciences.
- A. Riggs Director (also a trustee)
  - Leads a voting rights program at <u>Southern Coalition for Justice</u> (progressive organization).
- L. Watt Director (also a trustee)
  - Is a retired accountant. Has served on the boards of several organizations working on food-related issues.
- T. Zimmer Director (also a trustee)
  - Worked as a theatre teaching artist. Has worked with various projects connected to League of Women Voters. Worked on a project to help voters vote when Hurricane Sandy hit the US in 2012.
- Trustees of League of Women Voters(as of July 25, 2021 link)

# Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, the list of trustees frequently changes, so check the website for an up-to-date listing. Trustees that are also on the board of directors are noted above.

- K. Fraser Trustee
  - Has degrees in political science and religion from <u>Duke University</u> (Durham, North Carolina). Worked with a missing children's foundation and coalition to raise funding for AIDS research. Serves as executive director for <u>Committee for Citizen Awareness</u> (voter engagement organization), and previously as executive director of <u>American</u> <u>Democracy Month Council</u> (educate Americans about democracy).
- A. Kapin Trustee
  - Co-founder of <u>Rad Campaign</u> (web/communication services for progressive organizations) and is a founder of <u>Women Who Tech</u> ("increase diversity and funding in tech"). Launched the Women Startup Challenge. Has been named "One of the most influential women in tech" by <u>Fast Company</u> (American business magazine), and a "Tech Titan" by <u>Washingtonian</u> (publication distributed to Washington, D.C.).
- o N. Shuker Trustee
  - Started her legal career at <u>American University</u> (Washington, D.C.) where she assisted in creating a new program called the Center for the Administration of Justice. Lectured to young attorneys at Public Defender

Service, United States Attorney's Office, and the Office of the Corporation Counsel. Worked with the District of Columbia Superior Court. Has served on the teaching faculty of the National Judiciary College and the <u>Harvard University</u> of Law School Trial Advocacy Program. Trained members of the judiciary and law societies of Kenya, Malawi, Uganda, Zambia, Ghana, Nigeria, Bangladesh, Romania and Slovenia. Served as a consultant to the <u>University of San Carlos Law School</u> (Philippines) and the Women's Legal Right Initiative (Guatemala).

- o T. Acuna Trustee
  - Is associate director for democratic governance at the <u>Ash Center</u>, a think tank connected with Harvard Kennedy School. Served at the <u>National</u> <u>Hispanic Leadership Agenda</u> (progressive Latino organization). Sits on the boards for <u>New American Leaders</u> (recruit immigrant Americans to run for office) and <u>Students Learn Students Vote</u>. Has a masters in public administration from Harvard Kennedy School. Has worked with policy teams in the U.S. House of Representatives and California state legislature.
- Financial details
  - o 990s
    - Fiscal year ending June 2019
      - Total revenue: \$6,777,253
      - Independent contractors used
        - <u>RWT Production</u> (was paid for printing and postage), <u>Avalon Consulting Group</u> (creative consulting agency, was paid for fundraising and consulting work), Hilton Chicago (hotel venue), <u>Beaconfire</u> (was paid for web design), Roundcorner (a <u>Salesforce</u> foundation, was paid for IT consulting)
      - Grants given
        - League of Women Voters Florida \$24,000
        - League of Women Voters Georgia \$14,595
        - League of Women Voters Iowa \$6,243
        - League of Women Voters Kentucky \$7,065
        - League of Women Voters Louisiana \$13,249
        - League of Women Voters Ohio \$21,622
    - Fiscal year ending June 2018
      - Total revenue: \$6,058,636
      - Independent contractors used
        - Same as 2019 except the Hilton
      - No grants given
    - Fiscal year ending June 2017
      - Total revenue: \$6,052,224
      - Independent contractors used
        - RWT Production, Avalon Consulting Group, Roundcorner Inc., Raffa Associates PC (accounting, HR services), <u>Infogroup Nonprofit</u> (a branch of Data Axle, was paid for mailing list management)
      - No grants given

- Fiscal year ending June 2016
  - Total revenue: \$4,606,789
  - No grants given
- Fiscal year ending June 2015
  - Total revenue: \$4,393,499
- Fiscal year ending June 2014
  - Total revenue: \$4,352,548
  - Fiscal year ending June 2013
    - Total revenue: \$4,818,735
  - Fiscal year ending June 2012
    - Total revenue: \$4,693,638
- Fiscal year ending June 2011
  - Total revenue: \$3,977,333
- News
  - In 2021 League of Women Voters in Kansas halted voter registration efforts after the state passed a law that would penalize voter registration volunteers that may be perceived as election officials. August 11, 2021. <u>Link</u>.
    - "Kansas groups halt voter registration drives to avoid being jailed under new law." July 1, 2021. Kansas Reflector. Link.

#### Headcount

<u>Website</u> - <u>Facebook</u> - <u>Twitter</u> - <u>Instagram</u> Located in New York City, New York

Headcount is a progressive voter engagement organization that engages with the public at entertainment events such as music festivals. It is partnered with events, venues and progressive organizations.

It has also intertwined policy into its platform, primarily pro-marijuana policy. Additionally, it focuses on a narrow group of people, for example, its blog posts highlight women (most likely only progressive oriented women), trans people, etc.

- Connection with voter engagement organizations and foundation organizations
  - Is partnered with Rock the Vote, Vote.org, National Voter Registration Day, I am a voter.
  - Andy Bernstein, executive director of Headcount, is one of the founders of National Voter Registration Day.

- Serves as an advising partner to Civic Alliance, a project of Creative Artists Agency (CAA)
- Progressive angles
  - Partners are largely progressive organizations (not one coservative-oriented organization is a partner)
  - Blog posts are focused on identity such as race, gender, etc.
- General information
  - "We stage voter registration drives at concerts and run programs that translate the power of music and culture into real action."
  - Partnership with <u>Global Citizen</u> (progressive organization)
  - Founded by Andy Bernstein in 2004. Claims to have registered over 500,000 voters.
  - Website updates focus on identity women, black, trans, etc.
  - Mentioned in left leaning media The New Yorker, CNN, USAToday, The Washington Post, Rolling Stone, New York Times
  - Refers website visitors to register to vote via Rock the Vote's voter registration website form
  - Donation transaction service: Uses <u>Qgiv</u>, a service provider geared towards nonprofits.
  - Uses <u>Turbovote</u> (voting information platform, a project of <u>Democracy Works</u>) to send election updates.
- National leadership at Headcount (as of July 29, 2021 link)

## Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, staff frequently changes, so check the website for an up-to-date listing.

- Andy Bernstein Executive Director
  - One of the founders of <u>National Voter Registration Day</u>. Has been involved with projects to raise funds for music industry charities.
- M. Brownstein Co-founder, Chairman Emeritus
  - Helped create Headcount. Attended <u>University of Pennsylvania</u> (Philadelphia, Pennsylvania).
- P. Shapiro Board Chair
  - Has worked extensively with Grateful Dead (rock band). Is a member of the Arts Committee of the City Parks Foundation's board of directors and is a co-founder of environmental consulting firm GreenOrder (merged with <u>Cleantech Group</u>). Is a board member of <u>The Rock and Roll Hall of Fame</u> <u>Museum</u>, <u>The Lowline</u> (underground park in New York City) and <u>New</u> <u>York Public Radio</u>.
- E. Gibbs Managing Director
  - Has an M.A. in environmental policy design at <u>Lehigh University</u> (Bethlehem, Pennsylvania). Previously worked with <u>WeWork</u> (real estate company), as well as <u>Phone2Action</u> (digital services for progressive organizations) where she developed partnerships with <u>Patagonia</u> (outdoor clothing and gear) and <u>Ben & Jerry's</u> (very progressive ice cream company). Learned about Headcount at <u>March for Our Lives</u> in D.C (anti-Second Amendment organization).
- T. Bramlette Senior Director of Partnerships and Marketing

- Hosted fundraisers for the <u>Love Hope Strength Foundation</u> (a rock and roll cancer organization).
- M. Farrell Director of Artist Relations
  - "Executed a number of record-breaking impact campaigns including Ariana Grande's #thankunextgen and David Dobrik's (Youtuber) Tesla giveaway."
- K. Edmondson Field Director
  - Has a B.A. in political science and American studies from <u>Dickinson</u> <u>College</u> (Carlisle, Pennsylvania). (Worked with a nonprofit and political campaigns, not specifically named).
- T. Vickery Director of Voter Engagement
  - "...develops and leads voter engagement campaigns, such as Headcount's annual partnership with <u>National Voter Registration Day</u>, the March 24, 2018 <u>March for Our Lives</u> (an organization client of CAA) and <u>Road to Change Bus Tour</u>, and our 2020 Make Your Vote Count Campaign.
- J. Huntsman Art Director
  - Worked with <u>Sony Music</u> in Chicago as a marketing assistant and graphic designer.
- W. Bell Director of Partnerships and Events
  - Has a B.S. from <u>Newhouse School at Syracuse University</u> (Syracuse, New York).
- K. Raines Major Gifts Director
  - No specific background detail provided.
- S. Frankel Manager, Communications and Marketing
  - Has a degree in marketing and international business from <u>Penn State</u> <u>University</u>.
- K. Vassallo Field Operations Manager and Artist Liason
  - Has a bachelors in advertising and marketing communications from the <u>Fashion Institute of Technology</u> (New York City, New York).
- H. White Controller

0

- No specific background detail provided
- M. Howard Artist Relations Manager
  - Has a BFA in music theatre from <u>Western Kentucky University</u> (Bowling Green, Kentucky). Was previously a live performer.
- B. Boyd Artist Relations Manager
  - Has an M.S. in media management from <u>The New School</u> (New York City, New York).
  - S. Webb Events and Partnerships Manager
    - No specific background detail provided.
- J. Geskin Digital Partnerships Coordinator
  - Has a B.A. in cognitive science from <u>University of California, Berkeley</u> (Berkeley, CA).
- o S. Weill Administrative and Financial Associate
  - No specific background detail provided.
- B. Bacchus Artist Relations and Field Operations Assistant
  - Has a degree in music business from <u>Loyola University</u> (Chicago, Illinois).
- T. Sheppard Election Research Associate

- In the process of obtaining a masters in political management from George Washington University (Washington, D.C.). Has worked with LGBTQ activism.
- A. McBain Democracy Fellow
  - Majoring in politics and minoring in history at <u>College of Arts and Science</u> <u>at New York University</u> (New York City, New York). Serves as executive editor at the Undergraduate Law Review at NYU. Is a member of <u>GenVote at NYU</u> (progressive voter engagement club), and is a digital polling monitor with <u>Common Cause NY</u> (progressive organization). Served as an intern for <u>Hakeem Jeffries</u> (Democrat) and as a campaign fellow for <u>Adem Bunkeddeko</u> (Democrat).
- S. D'Arcangelo Director of Cannabis Voter Project
  - Tries to motivate people to go to the polls by informing them about cannabis policy.Previously was a writer and online editor for <u>Relix</u> <u>Magazine</u> (music magazine) and <u>Offbeat Magazine</u> (music magazine), and also a staff writer for <u>Marijuana Policy Project</u> (marijuana policy reform organization). Has a B.A. in history from <u>The New School</u>.
- G. Sarafan Training Technician
  - Has degrees in political science and art history from <u>Binghamton</u> <u>University</u> (Binghamton, New York) and a J.D. from <u>Brooklyn Law School</u> (New York City, New York).
- J. Hartel Training Coordinator
  - Has a degree in art history from <u>University of California, Santa Barbara</u> (Santa Barbara, California).
- Partners at Headcount (link)

Note - July 29, 2021, Partner's page features Headcount volunteers in front of Ben & Jerry's, a very left-leaning company.

- Festivals (as of August 16, 2021 link)
  - <u>Afro Punk, Bonnaroo, Camp Bisco, Firefly Music Festival, Hangout Fest, High Sierra Music Festival, Lockn', Lollapalooza, Newport Folk Festival, Summer Camp Music Festival, Sweetwater Festival, The Peach</u>
- Venues and Promoters (as of August 16, 2021):
  - A few examples House of Blues (Boston, Massachusetts), Irving Plaza (New York City), The Regent (Los Angeles, California), The Wiltern (Los Angeles, California)
- Corporate partners (as of August 16, 2021 link)
  - <u>Aerie</u> (clothing company owned by American Eagle), <u>American Eagle</u> (clothing company), <u>ascap</u> (American society of composers, authors and publishers), Atlantic Records, <u>Ben & Jerry's</u> (ice cream company), <u>Ciroc</u> <u>Vodka</u>, Commando, <u>D'Angelico New York</u> (guitar company), <u>Facebook</u>, <u>Go Puff</u> (home delivery service), <u>GrubHub</u> (food delivery service), <u>Lively</u> (connecting fans with artists), MTV (owned by ViacomCBS), <u>Participant</u> <u>Media</u> (propaganda media), <u>Saks Fifth Avenue</u> (high end clothing company), <u>Soundcloud</u> (audio distribution platform), <u>Spotify</u> (streaming service), <u>Tanger Outlet</u> (real estate company that invests in shopping centers), <u>Thinsters</u> (cookies), <u>Tony's Chocolonely</u> (chocolate company), <u>Wilbar Group</u> (pool installation company)
- Supporting organizations (as of August 16, 2021):

- <u>Marijuana Policy Project, The Ally Coalition</u> (LGBTQ advocacy), <u>Norml</u> (marijuana advocacy), <u>Reverb</u> (music gear store), <u>Stamp Stampede</u> ("stamp money out of politics," founded by Ben and Jerry's co-founder), <u>Wear Your Music</u> (jewelry), <u>Drug Policy Alliance</u> (reduce drug crime policy), <u>Glaad</u> (LGBTQ advocacy), <u>We're Hear for You</u> (hearing loss awareness), <u>DoSomething.org</u> (progressive youth organization), <u>Black Girls Vote</u> (voter advocacy), <u>WhyHunger</u> (food advocacy), <u>Democracy Works</u> (tools for voters/election data/support for election officials), <u>Bonnaroo Works Fund</u> (funding for mostly progressive organizations), <u>National Voter Registration Day</u>, Plus1, <u>Rock the Vote</u> (progressive voter engagement organization), <u>Fair Elections Center</u> (voting rights), <u>Farm Aid</u> (farming awareness), <u>Event and Arena Marketing Conference</u>, <u>NAACP</u> (black advocacy), <u>One Campaign</u> (poverty awareness in Africa), Vote Latino, <u>We Are Foundation</u> (voter engagement), <u>US Census Bureau</u> (US public data collection), <u>Black Voters Matter</u> (voter advocacy)
- Media and Technology Partners (as of August 16, 2021)
  - <u>Betches</u> (blog geared towards women), <u>DoStuff</u> (entertainment networking company), <u>Rolling Stone</u> (media outlet), <u>Phantasy Tour</u> (follow bands), <u>Festworld Magazine</u> (music festival magazine), <u>Jambands</u> (media outlet), <u>Sirius Satellite Radio</u> (media broadcasting service), <u>#IVoted</u>, <u>Jambase</u> (live music database), <u>Eventbrite</u> (event management website), Osiris, <u>Masterclass</u> (online classes), <u>Live4Live Music</u> (media outlet), <u>Smooth Jams Jazz Radio TV</u> (music channel), <u>DoNYC</u> (a branch of DoStuff), <u>Ranker</u> (ranking digital media platform), <u>WDST</u> (Radio Woodstock based in Woodstock, New York), <u>Phone2Action</u> (digital services for progressive organizations), Fans.com (nonexistent?), <u>LivexLive</u> (music streaming company), <u>Nugs.net</u> (concert recording database)
- Community partners (as of August 16, 2021)
  - <u>Black Aids Institute</u> (end HIV in black communities), <u>Ella Baker Center for Human Rights</u> ("organize with Black, Brown, and low-income people to build power and prosperity in our communities"), <u>Take A Leap Foundation</u> ("free programs and workshops and other resources in an effort to maximize personal and professional success"), <u>Equity and</u> <u>Transformation Chicago</u> (black advocacy organization), <u>Brooklyn</u> <u>Academy of Music</u> (Brooklyn, New York), Vote KC, Ahmadiyya Muslim Women Auxiliary USA (no website? <u>External link</u>, a branch of <u>Ahmadiyya</u> <u>Muslim Community</u>), <u>Claim Our Space Now</u> (progressive organization), <u>Legal Services for Prisoners with Children</u>, <u>NYC Office of the</u> <u>Public</u> (government position, first in line to become mayor if mayor is unavailable), <u>I Can't Breathe Chattanooga</u> ("bring equity to Black and Brown communities, our goal is to dismantle systemic issues at their roots.."), <u>African American Tobacco Control Leadership Council</u>, <u>Contra Costa County Delta Sigma Theta Sorority Inc.</u> (black sorority)
- "United we vote" campaign
  - "Headcount stands for solidarity with Americans that exercise their right to assemble in the fight against systemic racism, or any injustice or inequality. These principles are nonpartisan and inherently un-American."

- Provides QR code document to be printed and distributed. The code directs the public to a link to register to vote.
- "Vote with pride" identity voter registration campaign (<u>link</u>). "Your vote protects the LGBTQ+ community."
  - Partners (as of August 16, 2021)
    - Friends of the Mission Aids Walk Los Angeles 2020, The Ali Forney Center (New York City, New York), <u>Ally Coalition</u> ("brings together brands, bands and fans in the fight for LGBTQ Equality"), <u>Bobo's</u> (food company), <u>Capital Pride Alliance</u> (Washington, D.C.), <u>Grindr</u> (dating app), HER, <u>Kirrin Finch</u> (high end clothing company), <u>National Black Justice</u> <u>Coalition</u> ("end racism, homophobia, and LGBTQ/SGL bias and stigma"), NCLR, <u>National Center for Transgender Equality</u> (Washington, D.C.), <u>National LGBTQ Task Force</u> (Washington, D.C. and Miami, Florida), <u>PFLAG</u> (LGBTQ advocacy)
- Issues and Candidates page
  - "If you're looking for more information on candidates and representatives, check out our favorite non-partisan voter guides below." <u>Vote Smart</u> (formerly called Project Vote Smart), <u>Vote 411</u> Voter Guide (hosted by <u>League of Women Voters</u>), <u>Voterly</u>, <u>Know Your Vote</u>, <u>Campus Election</u> <u>Engagement Project</u> (student voter engagement organization), <u>TheSkimm Issue</u> <u>Guide</u> (progressive media outlet)
- Blog posts
  - Blog posts tend to focus on identity, specifically gender and sexual orientation.
  - Blog post titles:
    - "<u>State legislation affecting trans youth</u>," "<u>Women-owned record stores</u>," "<u>Women-led mental health resources</u>"
- Financial details
  - o 990s (note filed under the name Head Count Inc.)
    - Fiscal year ending December 2019
      - Total revenue: \$2,389,270
      - No grants given
    - Fiscal year ending December 2018
      - Total revenue: \$2,239,810
      - No grants given
    - Fiscal year ending December 2017
      - Total revenue: \$820,231
      - No grants given
    - Fiscal year ending December 2016
      - Total revenue: \$1,432,637
      - Grants given
        - Rock and Roll Hall of Fame \$5,000
        - New York Public Radio \$5,000
    - Fiscal year ending December 2015
      - Total revenue: \$1,808,264
    - Fiscal year ending December 2014
      - Total revenue: \$783,076

- Grants given
  - <u>Upbeat Academy Foundation</u> (after school music program)
     \$25,268
  - Rock and Roll Hall of Fame \$5,000
- Fiscal year ending December 2013
- Total revenue: \$366,993
- Fiscal year ending December 2012
  - Total revenue: \$819,900
  - Fiscal year ending December 2011
    - Total revenue: \$235,888

### Students Learn Students Vote Coalition (SLSV)

<u>Website</u> - <u>Facebook</u> - <u>Twitter</u> - <u>Instagram</u> Located in Washington, D.C.

- Connection with voter engagement organizations and foundation
   organizations
  - Is partnered with Rock the Vote, National Voter Registration Day, I am a voter, League of Women Voters and Democracy Works.
  - Campus Vote Project played a critical role in creating Students Learn Students Vote
  - Is partnered with Alliance for Youth Organizing (also known as Alliance for Youth Action) and many of its affiliates.
  - Partnered with Campus Vote Project and Alliance for Youth Organizing to promote +1 the Vote, a project of ViacomCBS.
  - An employee of Students Learn Students Vote (M. Wolf) formerly worked with Democracy Works. A member of SLSV's executive committee (N. Costa) formerly worked with Democracy Works.
  - Serves as an advising partner to Civic Alliance, a project of Creative Artists Agency (CAA)
- Progressive angles
  - Partners are largely progressive organizations (not one coservative-oriented organization is a partner)
  - Staff has largely progressive backgrounds
  - Works with Alliance for Youth Action and many of its affiliates.
  - Social media
    - "Environmental social justice. You can't have one without the other." Progressive terminology. (April 22, 2021, <u>link</u>)
    - Appears to be promoting voting rights for undocumented people? (Facebook, March 31, 2021, <u>link</u>)
    - Tweeted a graphic showcasing the Women's March logo (October 4, 2021, link)
- General information
  - Largest nonpartisan network in the US dedicated to increasing student voter participation.
  - Project of <u>National Conference on Citizenship</u> (NCoC)

- Has over 400 partners, including non-profits, government entities, businesses and student groups, working with almost 2,000 campuses in all 50 states.
- Launched in early 2016. SLSV was developed by the nonprofit organization <u>Young Invincibles</u> (progressive youth organization), and is now a project of National Conference on Citizenship, a Congressionally chartered nonprofit dedicated to strengthening civic life in America.
  - Note, <u>Matt Singer</u>, former executive director of progressive organization Bus Federation (now known as <u>Alliance for Youth Organizing</u>), and also founder of <u>National Voter Registration Day</u>, was a former board chair of <u>Young Invincibles</u>.
- In an official video published by SLSV on April 17, 2020, these progressive organizations are noted to have helped launch SLSV: <u>Rock the Vote</u> (progressive voter engagement organization), <u>Young Invincibles</u> (progressive youth organization), <u>Network of Schools of Public Policy</u>, <u>Affairs</u>, and <u>Administration</u> (NASPA "We promote the ideal of public service globally"), <u>Democracy Works</u> (tools for voters/election data/support for election officials), <u>Alliance for Youth</u> <u>Organizing</u> (progressive youth organization), <u>Student PIRGs</u> (public interest research groups), <u>Campus Vote Project</u> (progressive voter engagement organization)
- Its vision includes that "every student has easy and equal access to participate in every election, facilitated and encouraged by their institutions of higher education."
- Is a racist organization by focusing on minority groups above all else to prove it is "anti-racist," as the organization stated, "We know that it's not enough to simply claim we're not racist, we must actively be anti-racist. Alongside and contradictory to a representative democracy, white supremacy, antiblackness and xenophobia is woven into the fabric of our nation... our work advances anti-racist ideas, actions, policies and systems."
- Statement from SLSV in regards to being "nonpartisan" "We're not about partisan politics or turning potential voters for one party only, we focus our time and energy on supporting all voters, unconditionally."
- Refers website users to <u>VoterFriendlyCampus.org</u> (a website hosted by Fair Elections Center and NASPA) for voting information, which then promotes Rock the Vote and <u>Turbovote</u> (voting information platform, a project of <u>Democracy</u> <u>Works</u>).
- Donation transaction service Uses <u>Nonprofit Soapbox</u>, a service provider to nonprofits.
- "Our Work"
  - o Ask Every Student link
    - A project of the National Resource Consortium on Full Student Voter Participation. It provides insight and a toolkit to assist with voter participation on campuses.
    - An official <u>video</u> published by SLSV on April 17, 2020 about Ask every student.
    - Partners
      - Ask Every Student committee organizations (as of September 7, 2021 <u>link</u>)

- <u>All in Campus Democracy Challenge</u> (youth voter engagement organization, a project of <u>Civic Nation</u>), <u>Campus Vote Project</u> (progressive voter engagement organization), <u>Network of Schools of Public Policy</u>, <u>Affairs</u>, and <u>Administration</u> (NASPA - "We promote the ideal of public service globally"), SLSV
- Ask Every Student partner organizations (as of September 7, 2021 <u>link</u>)
  - The Andrew Goodman Foundation (progressive youth organization), <u>Democracy Works</u> (tools for voters/election data/support for election officials), <u>Student PIRGs</u> (public interest research groups), Hillel International, <u>Tennessee Campus Democracy Network</u> (youth civic engagement organization), <u>Aliento Education Fund</u> ("organization that is DACA, undocumented, and youth-led," based in Arizona), <u>Campus Compact North Carolina</u> (progressive youth engagement organization), <u>LeadMN</u> ("College students connecting for change" in Minnesota), <u>Scholars Strategy Network</u> ("improve policy and strengthen democracy"), <u>Maine Students Vote</u> (youth voter engagement)
- List of 170+ campuses Ask Every Vote is connected with

   Link
- o +1 the Polls (also known as +1 the Vote) link
  - A project of Viacom International, specifically MTV
  - Partners
    - SLSV, Alliance for Youth Organizing, Campus Vote Project
  - NOTE: Read more about +1 the Polls and +1 the Vote under Campus Vote Project's programs below.
  - "MTV Launches 2020 '+1thevote' Campaign to Mobilize Millennial, Gen Z." November 20, 201. <u>VOANews.com</u>.
- Campus Takeover of Civic Holidays <u>link</u>
  - Directs to the website CivicHolidays.org, a vague website promoting civic activity geared about voter engagement.
  - Partner organizations
    - <u>National Voter Registration Day</u> (a project of Nonprofit Vote), <u>National Voter Education Week</u> (a project hosted by SLSV and its parent organization National Conference on Citizenship), <u>Vote</u> <u>Early Day</u> (voter engagement project, founded by MTV which is owned by ViacomCBS), <u>Election Hero Day</u> (a project of National Conference on Citizenship)
- National Voter Education Week link
  - A project collaboration between Students Learn Students Vote and its parent organization National Conference on Citizenship.
- Post election gathering -<u>link</u>
- Committees (not all committee groups are listed)
  - Affinity Groups (as of September 22, 2021 <u>link</u>)

- Groups based on identity, primarily race and gender, are offered for students to connect. Only students who identify with the group are asked to join.
  - Black affinity group
  - Asian American Pacific Islander affinity group
  - Latina/Latino/Latinx affinity group
  - LGBTQ+ affinity group
  - Disability affinity group
  - Women and gender non-binary affinity group
- Faculty Network for Student Voting Rights <u>link</u>
  - An initiative under <u>Scholars Strategy Network</u> ("improve policy and strengthen democracy")
  - Steering committee <u>link</u>
    - Names and affiliated universities listed, no background information provided.
  - State networks (<u>link</u>)
    - Provides student voting advice for Pennsylvania (associated with University of Pittsburgh) and North Carolina
      - North Carolina information refers to a <u>presentation</u> put together by Campus Compact and Power the Polls (a poll worker recruitment effort hosted by Fair Elections Center)
- Student Voting Network
  - Hosted by Campus Vote Project, must submit application to join. Link
  - Resources
    - Refers to content composed by Campus Vote Project, Lawyers' Committee for Civil Rights Under Law, Democracy Works, Institute for Democracy and Higher Education at Tuft's University, NYU's Brennan Center for Law and Justice, etc.
- Team at Students Learn Students Vote (as of June 4, 2021 link)

# Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, staff frequently changes, so check the website for an up-to-date listing.

- Clarissa Unger Director
  - Prior to founding SLSV, she served as the development coordinator for the <u>Robert J. Dole Institute of Politics</u> at the <u>University of Kansas</u> (Lawrence, Kansas) where she promoted civic and democratic engagement on campus. Has a masters in public administration and a BA in political science and international studies from the University of Kansas, as well as a masters in comparative european politics from <u>Trinity College</u> in Dublin, Ireland.
  - In an <u>interview</u> Unger noted she was a state coordinator for <u>Students for</u> Barack Obama.
- M. Corrente Deputy Director
  - Previously was an Elections Coordinator for the Orange County FL Supervisor of Elections Office. Before that she served as the associate director at the <u>Rollins College Center for Leadership and Community</u> <u>Engagement</u> (Winter Park, Florida). Received a BA in English from <u>Bates</u> <u>College</u> (Lewiston, Maine) and an MA in educational leadership from the <u>University of Central Florida</u> (Orlando, Florida).

- K. Quintin Partnerships Manager
  - Previously was programs manager at <u>Asian and Pacific Islander Vote</u> (APIAVote). Also held the position of executive director of the <u>East Coast</u> <u>Asian American Student Union</u> and served on the board of advisers for <u>Southeast Regional Conference for Asian American Leaders</u>.
- E. Zerbe Special Projects Director
  - Previously was the director of <u>RISE to Vote</u>, a progressive program that partners with sports teams and athletes to promote civic engagement. Also worked for the <u>Funders' Committee for Civic Participation</u> (influence election policy) and <u>Lawyers' Committee for Civil Rights</u>. He is a co-founder of <u>MOVE Texas</u> (progressive organization, an affiliate of <u>Alliance for Youth Action</u>, a progressive youth organization) and worked in the office of State Representative <u>Ruth Jones McClendon</u> (Democrat). Graduated from <u>University of Texas at San Antonio</u> (San Antonio, Texas).
- M. Wolf Social Designer
  - Past work includes developing <u>Democracy Works</u>' Votes and Ballots (tools for voters/election data/support for election officials), and building a region-wide coalition of college student activists and organizers in Baltimore. Graduated from <u>Maryland Institute College of Arts</u> (Baltimore, Maryland).
- Z. Williamson Coalition Coordinator
  - Previously served as deputy press secretary for a Louisiana gubernatorial campaign. Graduated from Louisiana State University (Baton Rouge, Louisiana) with emphasis in political communication. Served as president of Geaux Vote LSU, as an Andrew Goodman Foundation (progressive youth organization) Vote Anywhere Ambassador, as LSU student government's director of communications and a government fellow in Louisiana government.
- C. Linero-Lopez Ask Every Student Manager
  - She previously worked for the <u>Feminist Majority Foundation</u> (progressive organization). She also conducted academic research in Iowa, was a legislative assistant in the New York legislature, worked with various NGOs, political campaigns and corporations in Pennsylvania, Afghanistan, Liberia, Tennessee, Massachusetts, Illinois and South Africa. She graduated from <u>Williams College</u> in Williamstown, Massachusetts.
- M. Trombly Grants and Developer Coordinator
  - Previously worked on the operations teams for several campaigns through the 2020 cycle. She worked on the operations teams for both <u>Kirstin Gillibrand</u>'s (Democrat) and <u>Elizabeth Warren</u>'s (Democrat) campaigns for president. Studied gender and sexuality studies at <u>Bates</u> <u>College</u> in Lewiston, Maine.
- D. Fersh Director of Communications
  - Previously worked at <u>Laurel Strategies</u> (communications firm) where he developed and implemented communication strategies for leaders in technology finance and philanthropy. He also taught English to children and adults in Spain. Graduated from <u>Syracuse University</u> (Syracuse, New York) with a BS in broadcast journalism with a minor in Spanish.

 Executive committee at Students Learn Students Vote (as of August 15, 2021 - <u>link</u>)

### Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, executive committees frequently change, so check the website for an up-to-date listing.

- Mike Dean Executive Director at <u>LeadMN</u> ("College students connecting for change")
- J. Fulkerson Director at <u>Leadership and Civic Engagement, East Tennessee</u> <u>State University</u> (Jackson City, Tennessee)
- Dr. T. Platt Associate director and director of honors program at <u>Clark Atlanta</u> <u>University</u> (Atlanta, Georgia) (formerly was on SLSV's advisor board)
   *View former executive committee members at this link.*
- Advisory Board at Students Learn Students Vote (as of June 4, 2021 - link)

## Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, advisory boards frequently change, so check the website for an up-to-date listing.

- C. Brown <u>National Urban League of Young Professionals</u> (a project of <u>National</u> <u>Urban League</u> - "Enabling African Americans and other underserved urban residents to secure economic self-reliance, parity, power and civil rights")
- S. Canales Student, <u>Cuyahoga Community College</u> (Cleveland, Ohio)
- R. Clay Southeast regional manager of <u>Campus Vote Project</u>
- N. Costa Election data project manager, <u>Democracy Works</u> (tools for voters/election data/support for election officials)
- N. Harrop President and campaign coordinator, <u>Florida PIRG Students at UCF</u>
- D. Kaushik Vice president of external affairs, <u>Carnegie Mellon University</u> Graduate Student Assembly (Pittsburgh, Pennsylvania)
- M. McCormick Director, <u>Maine Students Vote</u> (youth voter engagement organization)
- D. McMillan Program coordinator, <u>All in Campus Democracy Challenge</u> (youth voter engagement organization, a project of <u>Civic Nation</u>)
- P. Patel Director of civic and campus engagement, <u>University of Chicago</u>, <u>Institute of Politics</u>
- o J. Patino Director of education and external affairs, Aliento Education Fund
- S. Perlman Student, <u>Boston College Law School</u> (Newton, Massachusetts) and <u>Tufts University</u> (Somerville, Massachusetts)
- J. Ronan <u>Center for Youth Political Participation at Rutgers University New</u> <u>Brunswick</u>
- o D. Trinh Institute for Democracy and Higher Education, Tufts University
- P. Valdez <u>University of Arizona</u> (Tucson, Arizona)
- Partners at Students Learn Students Vote (link)
  - Colleges/universities (as of August 18, 2021 link)
    - <u>Agnes Scott College</u> (private women's liberal arts college in Decatur, Georgia), <u>Alabama A&M University</u> (public historically black land-grant university in Normal, Alabama), <u>Allegany College of Maryland</u> (community college in Cumberland, Maryland), <u>Appalachian State University</u> (public university in Boone, North Carolina), <u>Arizona State University</u> (public university in Phoenix, Arizona), <u>Arkansas Tech University</u> (public

university in Russellville, Arkansas), Augsburg University (private Christian university in Minneapolis, Minnesota), Austin Community College District (community college network in Austin, Texas), Baltimore Collegetown (network of colleges and universities in Baltimore, Marvland), Bard College (liberal arts college in Hudson, New York), Barry University (private Catholic university in Miami Shores, Florida), Bates College (private liberal arts college in Lewiston, Maine), Baylor University (private Christian university in Waco, Texas), Belmont University (private Christian university in Nashville, Tennessee), Bellarmine University (private Catholic university in Louisville, Kentucky), Binghamton University (public university in New York), Bowdoin College (private liberal arts college in Brunswick, Maine), Bowling Green State University (public university in Bowling Green, Ohio), Brandeis University (private university in Waltham, Massachusetts), Bryn Athyn College (private Christian liberal arts college in Bryn Athyn, Pennsylvania), Bryn Mawr College (women's liberal arts college in Bryn Mawr, Pennsylvania), Carlow University (private Catholic university in Pittsburgh, Pennsylvania), Carnegie Mellon University (private university in Pittsburgh, Pennsylvania), Cedar Crest College (private women's liberal arts college in Allentown, Pennsylvania), Central Lakes College (community college in Brainerd, Minnesota), Centre College (private liberal arts college in Danville, Kentucky), Chapman University (private university in Orange, California), Clark Atlanta University (private Christian historically black university in Atlanta, Georgia), Clemson University (public land-grant university in Clemson, South Carolina), Colby College (private liberal arts college in Waterville, Maine), Columbia College Chicago (private college in Chicago, Illinois), Columbia State Community College (public community college in Columbia, Tennessee), Cuyahoga Community College (public community college in Cuyahoga County, Ohio), Dalton State College (public college in Dalton, Georgia), Drew University (private university in Madison, New Jersey), Duquesne University (private Catholic university in Pittsburgh, Pennsylvania), East Carolina University (public university in Greenville, North Carolina), East Tennessee State University (public university in Johnson City, Tennessee), Everett Community College (community college in Everett, Washington), Fayetteville State University (historically black public university), Fort Hays State University (public university in Hays, Kansas), Frostburg State University (public university in Frostburg, Maryland), George Washington University (private university in Washington, D.C.), Georgia State University (public university in Atlanta, Georgia), Grand Valley State University (public university in Allendale, Michigan), Gustavus Adolphus College (private liberal arts college in St. Peter, Minnesota), Harvard University (private university in Cambridge, Massachusetts), Henry Ford College (public community college in Dearborn, Michigan), Illinois State University (public university in Normal, Illinois), Independence Community College (public college in Independence, Kansas), Indiana University, Bloomington (public university in Bloomington, Indiana), Indiana University, South Bend

(public university in South Bend, Indiana), Inver Hills Community College (public community college in Inver Grove Heights, Minnesota), James Madison University (public university in Harrisonburg, Virginia), Johns Hopkins University (private university in Baltimore, Maryland), Johnson C. Smith University (private historically black university in Charlotte, North Carolina), Kapi'olani Community College (community college in Honolulu, Hawaii), Kean University (public university in Union and Hillside, New Jersey), Kennebec Valley Community College (public community college in Fairfield, Maine), Kent State University (public university in Kent, Ohio), La Salle University (private Catholic university in Philadelphia, Pennsylvania), Lincoln University, Pennsylvania (public historically black university near Oxford, Pennsylvania), Loyola University Maryland (private Jesuit liberal arts university in Baltimore, Maryland), Maryland Institute College of Art (private art and design college in Baltimore. Marvland). Marvwood University (Catholic liberal arts university in Scranton, Pennsylvania), McKendree University (private university in Lebanon, Illinois), Metropolitan State University of Denver (public university in Denver, Colorado), Miami Dade College (public college in Miami, Florida), Michigan State University (public land-grant university in East Lansing, Michigan), Middle Tennessee State University (public university in Murfreesboro, Tennessee), Middlebury College (private liberal arts college in Middlebury, Vermont), Middlesex College (public community college in Edison, New Jersey), Mount Saint Mary's University Los Angeles (private Catholic university primarily for women in Los Angeles, California), New Jersey City University (public university in Jersey City, New Jersey), Northampton Community College (public community college in Pennsylvania), Northern Arizona University (public university in Flagstaff, Arizona), Pace University (private university in New York), Pacific University Oregon (private university in Forest Grove, Oregon), Pellissippi State Community College (public community college in Hardin Valley, Tennessee), Pennsylvania State University (public landgrant university in Pennsylvania), Piedmont Virginia Community College (public community college in Charlottesville, Virginia), Purdue University (public land-grant university in West Lafayette, Indiana), Queens University of Charlotte (private university in Charlotte, North Carolina), Ramapo College of New Jersey (public liberal arts college in Mahwah, New Jersey), Ringling College of Art and Design (private college in Sarasota, Florida), Rollins College (private liberal arts college in Winter Park, Florida), Rutgers University, New Brunswick (public research university in New Brunswick, New Jersey), Ryerson University (public university in Toronto, Canada), Saint Mary's College of California (private Catholic college in Moraga, California), San Jose State University (public university in San Jose, California), San Juan College (public community college in Farmington, New Mexico), Shippensburg University (public university in Shippensburg, Pennsylvania), Simpson College (Christian liberal arts college in Indianola, Iowa), Stetson University (private university in Florida), Stony Brook University (public university in Stony Brook, New York), Suffolk University (private university in Boston,

Massachusetts), State University of New York at Albany (public university in Albany, New York), Susquehanna University (private university in Selinsgrove, Pennsylvania), Texas A&M International University (public university in Laredo, Texas), Texas A&M University - Central Texas (public university in Killeen, Texas), The College of New Jersey (public university in Ewing, New Jersey), The Ohio State University (public landgrant university in Columbus, Ohio), The University of Michigan, Ann Arbor (public university in Ann Arbor, Michigan), Towson University (public university in Towson, Maryland), Tufts University (private university in Massachusetts), University of California, Riverside (public land-grant university in Riverside, California), University of Central Arkansas (public university in Conway, Arkansas), University of Chicago (private university in Chicago, Illinois), University of Florida (public landgrant university in Gainesville, Florida), University of Illinois Chicago (public university in Chicago, Illinois), University of Iowa (public university in Iowa City, Iowa), University of La Verne (private university in La Verne, California), University of Maine (public land-grant university in Orono, Maine), University of Mary Washington (public university in Fredericksburg, Virginia), University of Maryland, College Park (public land-grant university in College Park, Maryland), University of Massachusetts Dartmouth (public university in Dartmouth, Massachusetts), University of Michigan Dearborn (public university in Dearborn, Michigan), University of Mount Union (private university in Alliance, Ohio), University of Nevada, Las Vegas (public land-grant university in Paradise, Nevada), University of Nevada, Reno (public landgrant university in Reno, Nevada), University of North Carolina at Greensboro (public university in Greensboro, North Carolina), University of North Carolina at Pembroke (public university in Pembroke, North Carolina), University of Northern Iowa (public university in Cedar Falls, Iowa), University of Oklahoma (public university in Norman, Oklahoma), University of Pennsylvania (private university in Philadelphia, Pennsylvania), University of Pittsburgh (public university in Pittsburgh, Pennsylvania), University of San Diego (private Catholic university in San Diego, California), University of San Francisco (private Jesuit university in San Francisco, California), University of South Carolina Upstate (public university in Valley Falls, South Carolina), University of the District of Columbia (public historically black land-grant university in Washington, D.C.), University of Virginia at Wise (public liberal arts college in Wise, Virginia), University of Wisconsin, Madison (public land-grant university in Madison, Wisconsin), Virginia Commonwealth University (public university in Richmond, Virginia), Virginia Tech (public land-grant university in Virginia), Virginia Wesleyan University (private university in Virginia Beach, Virginia), State University of New York at Oswego (public college in Oswego, New York), Warren Wilson College (private liberal arts college in Swannanona, North Carolina), Washington & Jefferson College (private liberal arts college in Washington, Pennsylvania), Weber State University (public university in Ogden, Utah), Western Carolina University

(public university in Cullowhee, North Carolina), <u>Wichita State University</u> (public university in Wichita, Kansas)

• National nonprofits (as of August 20, 2021 - link)

A Band of Voters ("We are the voter revolution"), All in Campus Democracy Challenge (vouth voter engagement organization, a project of Civic Nation), Alliance for Youth Organizing (progressive youth organization), American Democracy Project (youth civic engagement project, a project of American Association of State Colleges and Universities), American Political Science Association (APSA), Asian Americans and Pacific Islander Vote (APIAVote), Association of American Colleges and Universities (AAC&U), Black Girls Vote, Bridge Alliance ("helping Americans right, left and center find ways to heal our divides"), California State Student Association (CSSA), California Public Interest Group (CALPIRG), Campus Election Engagement Project (student voter engagement organization). Campus Vote Project (a project of Fair Elections Center), Children's Defense Fund – Texas (progressive indoctrination of children), Center for Information and Research on Civic Learning and Engagement (aka CIRCLE, a civic engagement project hosted by Tufts University), Civic Nation ("building grassroots movements to change the world"), Common Cause Education Fund, Count US IN (climate change awareness), Day on Democracy (schools should have "civic days" on election days), Democracy Works (tools for voters/election data/support for election officials), Emgage ("Empowering engaged Muslim Americans"), Every Vote Counts ("A celebration of democracy," a project of Global Citizen), Fair Elections Center (voting rights), Feminist Campus (progressive women's organization), Generation Progress (profressive organization for young people), Hillel International ("The largest Jewish campus organization in the world"). I am a voter (voter engagement organization), Ideas42 (progressive organization), Ignite (training women to run for office), Institute for Democracy and Higher Education at Jonathan M. Tisch College of Civic Life at Tufts University, IssueVoter (voter engagement), Jewish Electorate Institute (Jewish voter engagement organization), Mi Familia Vota (anti-Trump Latino organization), National Association of the Advancement of Colored People (NAACP) Youth and College (black progressive organization), National Conference on Citizenship (civic engagement organization), National Urban League Young Professionals (a project of National Urban League), National Voter Corps (mobilizes volunteers to assist voting organizations nationwide), North Carolina Public Interest Research Group (NCPIRG Education Fund - "we speak out for a healthier, safer world"), Network of Schools of Public Policy, Affairs, and Administration (NASPA - "We promote the ideal of public service globally"), New Voters (youth voter engagement organization), Nonprofit VOTE (election information for nonprofits), Party at the Mailbox (sends swag directly to home to improve voter turnout, a project of Black Girls Vote and National Conference on Citizenship), Planned Parenthood Federation of America (PPFA - abortion service), Project Pericles (organization that connects with universities and colleges to promote civic engagement), Religious

Action Center of Reform Judaism (progressive Jewish organization), Rise (fighting for free college, students' basic needs and every student's vote). Rock the Vote (progressive voter engagement organization), Scholars Strategy Network ("improve policy and strengthen democracy"), Science Rising (Union of Concerned Scientists - "fighting for science, justice and equity in our democracy"), Students Vote 2020 (student voter engagement organization), The Civics Center (voter and civic engagement organization), The National Vote at Home Institute (election policy organization), Turn Up Activism (progressive youth activist organization), United States Student Association (USSA), Up to Us (youth education organization about fiscal policy), Vote Early Day (voter engagement project, founded by MTV which is owned by ViacomCBS), Vote for Astra (youth voter engagement organization), Vote16 USA (lower voting age to 16), When We All Vote (voter engagement organization, founded by Michelle Obama). Vote HBCU (mobilize voters at historically black colleges and universities), YMCA Youth and Government (a branch of community center YMCA), Young Invincibles (progressive youth organization), Youth Action March (anti-Trump youth group)

- State-based nonprofits (as of August 20, 2021 <u>link</u>)
  - Aliento Education Fund ("organization that is DACA, undocumented, and youth-led," based in Arizona), Arizona Students' Association, Baltimore Collegetown (network of colleges and universities in Baltimore, Maryland), California Campus Compact (pogressive youth engagement organization), Civic Nebraska (community organization), CivicTN (voter engagement organization in Tennessee), Democracy North Carolina (progressive election policy organization), Engage Miami (progressive voter engagement organization, an affiliate of Alliance for Youth Action), Forward Montana (progressive organization, an affiliate of Alliance for Youth Action, a progressive youth organization), Foundation for California Community Colleges, Georgia Shift (progressive voter engagement), Georgia Youth Poll Worker Project (recruiting college age poll workers), Hillel of Metro Detroit (Jewish campus organization), Iowa and Minnesota Campus Compact ("educate students for civic and social responsibility"), Kansas Civic Engagement Table (voter engagement organization), LeadMN ("College students connecting for change" in Minnesota), League of Women Voters of Maryland, League of Women Voters of Texas, Loud Light (progressive voter engagement organization, a partner of Alliance for Youth Action, a progressive youth organization), Louisiana Vote (voter engagement organization), Maine Students Vote (youth voter engagement organization), Michigan Voices ("build civic engagement capacity in progressive nonprofit groups that are led by and engage people of color"), Minnesota Youth Collective (progressive voter engagement organization, an affiliate of Alliance for Youth Action, a progressive youth organization), Mississippi Votes (progressive voter engagement organization, a partner of Alliance for Youth Action, a progressive youth organization), MOVE Texas (progressive organization, an affiliate of Alliance for Youth Action, a progressive youth organization), Nebraska Civic Engagement Table ("power and engage all Nebraskans"),

New Era Colorado (progressive youth voter engagement organization, an affiliate of Alliance for Youth Action, a progressive youth organization), New Georgia Project (progressive voter engagement organization), New York Public Interest Research Group (NYPIRG), NextUp (formerly known as Oregon Bus Project - progressive voter rights organization, an affiliate of Alliance for Youth Action, a progressive youth organization), New Jersey Public Interest Research Group (NJPIRG), North Carolina Asian Americans Together (Asian voter engagement organization, a partner of Alliance for Youth Action), Campus Compact North Carolina (progressive youth engagement organization), Ohio Campus Compact ("educate students for civic and social responsibility"), Oregon Student Foundation ("fighting for affordable and accessible education for all Oregonians"), PRO Georgia (member of State Voices Network - progressive civic engagement group), Rabble Mill (progressive youth organization), Southern Vision Alliance (progressive organization). Stanford Hillel (Jewish campus organization), Texas Hillel Foundation (Jewish campus organization), University of Wisconsin Hillel Foundation (Jewish campus organization), Washington Student Association, Youth Action March (no website, "amplify youth voices and connect youth with political and service organizations doing good in the world")

- Student organizations (as of August 20, 2021 <u>link</u>)
  - <u>Boston Votes Coalition</u> (a branch of <u>All In Campus Democracy</u> <u>Challenge</u>), <u>Harvard Votes Challenge</u> (a project of Harvard Kennedy School)
- Local community group (as of August 20, 2021 <u>link</u>)
  - Note organizations that have been listed in other categories already are not listed here.
  - <u>#BaltimoreVotes</u>
- Civic tech (as of August 20, 2021 <u>link</u>)
  - <u>ActiVote</u> (app that gives election information), <u>BallotReady</u> (voting information), <u>Democracy Works</u> (tools for voters/election data/support for election officials), <u>Issue Voter</u> (share opinion on policy with representatives), <u>Rock the Vote</u> (progressive voter engagement organization)
- Company (as of August 20, 2021 <u>link</u>)
  - <u>Creative Artists Agency Foundation</u> (aka CAA Foundation, philanthropy branch of Creative Artists Agency), <u>Tennessee Campus Democracy</u> <u>Network</u> (civic engagement organization)
- Elections office (as of August 20, 2021 <u>link</u>)
  - <u>California Secretary of State's Office</u>, <u>Douglas County Clerk's Office</u> (Castle Rock, Colorado), <u>Michigan Department of State</u>, <u>Office of the</u> <u>Denver Clerk and Recorder</u>
- Philanthropic partner (as of August 20, 2021 link)
  - CAA Foundation, Foundation for California Community Colleges
- Magazine (as of August 20, 2021 <u>link</u>)
  - Washington Monthly
- Research Center (as of August 20, 2021 <u>link</u>)

- <u>The Rutgers Center for Minority Serving Institutions</u> (a project of Rutgers University in New Brunswick, New Jersey)
- 2020 Annual Report (<u>link</u>)
  - In an opening message written by SLSV's president focuses on trending progressive political topics, not ideal for a "nonpartisan" organization involved in voter engagement - "We faced a global pandemic that to-date has taken the lives of millions and personally affected many of us. We watched as George Floyd, Breonna Taylor, Ahmad Arbury and so many others were murdered at the hands of police brutality and white supremacy. We saw the effects of misinformation and disinformation and the real consequences they have on democracy."
  - In 2020, SLSV's team size tripled.
  - SLSV provides partners and institutions strategic direction, connections, funding and resources.
  - Moving to NCoC (<u>National Conference on Citizenship</u>) allowed SLSV to become a fiscally sponsored project and to reposition itself within the broader civic engagement space.
  - Is waiting for the <u>Institute for Democracy and Higher Education</u> (IDHE) at the <u>Tisch College at Tufts University</u> to release data from the National Study of Learning, Voting and Engagement (NSLVE) in the fall of 2021 to learn about its role in "electoral impact."
  - In 2020 SLSV expanded from three full time employees to eight full time employees, and also hired communications consultants.
  - Added an executive committee
  - Programs that were implemented by SLSV, or worked on jointly with partners (not all programs are listed, read about all of its programs in its <u>2020 Annual</u> <u>Report</u>)
    - Ask Every Student a program for colleges and universities to scale, apply and implement voter registration strategies that reach every student on campus.
    - +1 the Polls, a program that protected or placed new early voting sites, election day polling places, ballot drop boxes, and/or satellite voting offices. Worked with <u>Alliance for Youth Organizing</u>.
      - Provided resources (tool kits, webinars, communication support and office hours) to campus partners.
      - Committee partners: <u>Alliance for Youth Organizing</u> (progressive youth organization), <u>Campus Vote Project</u>, <u>MTV</u> (owned by <u>ViacomCBS</u>)
    - Campus Takeover (<u>National Voter Registration Day</u>, aka NVRD)
      - NVRD has a partnership with Alliance for Youth Organizing. Campus Takeover tool kit was provided to campuses, dispersed \$50,000 in small grants to support NVRD events on over 100 campuses.
    - National Voter Registration Week
    - Launched by SLSV, has a steering committee of 16 organizations.
       <u>Vote Early Day</u> 2020 (voter engagement project, founded by MTV which is owned by ViacomCBS)
      - Served as a steering committee member

- SLSV supported more than 30 democracy summits.
- SLSV recruited poll workers. The Student Election Worker Recruitment Working Group grew to 88 members. It coordinated with <u>Power the Polls</u>, an organization that recruits poll workers.
- o "We created resources to support partner needs"
  - "Both the pandemic and the summer's historic movement for Black lives.." You mean the rioting and destruction that primarily took place in struggling communities?
  - "We created resources to support partner needs while addressing systemic racism."
  - Webinars on digital tools, digital organizing and Georgia runoff resources.
- Funding
  - "This year we raised and subgranted out the largest amount in SLSV history. In total, we distributed over 250 grants, disbursing over \$1.7 million across the SLSV coalition."
  - Focused on California by giving \$8,000 to 16 recipients through the California Voter Summit Awards.
- Worked with <u>Forward Montana Foundation</u> (an affiliate of the <u>Alliance for Youth</u> <u>Organizing</u>, a progressive youth organization)
- Through a partnership with <u>CAA Foundation</u> and <u>Co.Protect</u>, SLSV received 10,000 "I am a voter." branded masks.
- **Received \$2.9 million in grants**, donations and event registrations. Spent \$1 million on operational expenses. Spent \$1.6 million on subgrants.

#### Campus Vote Project

Website - Facebook - Twitter - Instagram

A project of Fair Elections Center, located in Washington, D.C.

- Connection with voter engagement organizations and foundation organizations
  - Is partnered with Rock the Vote, National Voter Registration Day, Students Learn Students Vote
  - A representative of Campus Vote Project (R. Clay) serves on the executive committee of Students Learn Students Vote
  - Partnered with Alliance for Youth Organizing and ViacomCBS (specifically MTV and Comedy Central) to promote +1 the Polls.
  - An employee of Nonprofit Vote (D. Lombardi) formerly worked with Campus Vote Project
  - Promotes League of Women Voters' voter information platform Vote411.org.
- Progressive angles
  - Staff has largely progressive backgrounds.

- Played a critical role in developing Students Learn Students Vote, a progressive student voter engagement organization.
- 0
- General information
  - A project of Fair Elections Project
  - Promoted discussion about reproductive justice and latina/x voters
  - Promoted #StopAsianHate, shared graphic with statistics about blacks and asians
  - Promoted podcast "HBCU's contemporary trends in black academica: Solidarity and Justice"
  - In 2016 it partnered with <u>National Association of Student Personnel</u> <u>Administrators</u> (NASPA) to launch the inaugural Voter Friendly Campus Program to help institutions implement a democratic engagement plan. Campus Vote Project played a critical role in creating the <u>Students Learn Students Vote</u> <u>Coalition</u> in 2016, now composed of over 350 partners dedicated to increase student voting.
  - 2018 Expanded work in 6 core states Florida, Michigan, North Carolina, Ohio, Pennsylvania and Virginia. Democracy Fellows were placed in these states and shared important information about what would be on the ballot. Campus Vote Project also supported 9 statewide student voter summits across the country to engage students, faculty and administrators.
  - Uses Rock the Vote's embedded voter registration form on its website.
- Programs (as of August 20, 2021 link)
  - Legacy Initiative (link)
    - Focuses on historically black colleges and universities to uplift the voting rate of black students
  - Democracy Fellows
    - Launched in 2014. Funds are provided to student leaders for "democratic engagement."
    - Participants motivate other students, faculty and administrators to take part in nonpartisan "democratic engagement." They talk about registering to vote, educate them on election laws, as well as what's on the ballot and that students on campus are ready to engage with democracy.
    - Paid, part time and on campus
  - Student Voting Network (link)
    - Connects students across the country to learn from each other and share best practices. All students doing voting or democratic engagement work are invited to join.
  - +1 the Vote (link)
    - Note, this is actually a project launched by <u>ViacomCBS</u> (specifically MTV), and partnered with Campus Vote Project
    - Encourages first time voters to register to vote
    - <u>MTV</u> and <u>Comedy Central</u> are founding partners of Power the Polls
    - <u>Vote Early Day</u> (voter engagement project, founded by MTV which is owned by ViacomCBS)
    - +1 the Vote partnered with <u>Alliance for Youth Organizing</u> (progressive youth organization), Campus Vote Project and <u>Students Learn Students</u> Vote - they organized the first national effort to place and protect polling

sites on college campuses through a new student grant program called <u>Poll Defenders</u>.

- MTV's +1 the Vote have joined forces with the nonprofit organization <u>Trans Lifeline</u> to create a new youth micro-grant program that will support over 250 individuals in changing their legal name and updating their government ID documents to reflect their gender identity so they can vote and participate in our democracy.
- 2020 Prom Challenge partnered with <u>When We All Vote</u> (voter engagement organization, founded by <u>Michelle Obama</u>) to think of voter registration ideas for prom night
- Leaders for Change
  - Young people advancing voter access in their communities.
- +1 the Shows
  - MTV and Comedy Central started the Civic Storylines Toolkit, which helps creatives integrate messages about voting into their content. At <u>ViacomCBS</u>, this content was inserted into shows like <u>Black Ink Crew</u> and <u>Love & Hip Hop</u>.
- Partners of +1 the Vote
  - <u>Students Learn Students Vote</u>, <u>When We All Vote</u> (voter engagement organization founded by <u>Michelle Obama</u>), <u>Democracy Works</u> (tools for voters/election data/support for election officials), <u>Alliance for Youth Organizing</u>, <u>Campus Vote</u> <u>Project</u>, <u>Headcount</u> (progressive voter engagement organization), <u>CAA Foundation</u>, <u>Trans Lifeline</u>
- Worked with
  - <u>MTV</u> (owned by ViacomCBS), <u>Comedy Central</u> (owned by ViacomCBS), <u>Paramount Network</u> (owned by ViacomCBS), <u>Smithsonian Channel</u> (owned by ViacomCBS), <u>Pop TV</u> (owned by ViacomCBS), <u>CMT</u> (owned by ViacomVBS), VH1 (owned by ViacomCBS), <u>TV Land</u> (owned by ViacomCBS), <u>Logo</u> (owned by ViacomCBS)
- A project of <u>Viacom International</u> (ViacomCBS Networks International)
- "MTV Launches 2020 '+1thevote' Campaign to Mobilize Millennial, Gen Z." November 20, 201. VOANews.com.
- Resources (link)
  - Student Resources
    - Strategies to raise awareness of upcoming elections
      - Encourage to spur excitement by hosting forums that encourage "productive political dialogue," host debates between all candidates running for a local or state office, host a lunch special with speakers, like local leaders, who have issue expertise, organize campus-wide election rallies (invite candidates, speakers, community guests), etc. (Note, when assessing the backgrounds of the staff and the groups CVP follows on social media, as well as knowing the general atmosphere on college campuses, it is assumed only progressive topics are likely to be permitted to be discussed)

- Encourages to create a flyer how local government affects students (*likely conservative topics will be ignored*)
- Work with other student groups to distribute information about elections (based on assessing partners of Students Learn Students Vote, a project of Campus Vote Project, it appears progressive groups are likely to be contacted, conservative groups will be ignored)
- Encourages to provide students with nonpartisan ballot guides such as vote411.org from League of Women Voters (a biased voter engagement organization that pushes progressive policy) and <u>Ballotready.com</u>.
- Administrator and Faculty Resources
  - For faculty and staff who wish to encourage voter engagement to students
  - Short term goal example "By 2020, the institution will incorporate civic learning and democratic engagement into 25% of courses." (sounds like a way to promote progressive politics in class)
  - Encourages discussion about diversity, equity and inclusion
  - Suggests giving students assignment credit for voter participation work (bribery?)
- Staff at Campus Vote Project (as of August 21, 2021 link)

## Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, staff frequently changes, so check the website for an up-to-date listing.

- Michael Burns National Director
  - Spent over five years working in electoral politics before law school, including two years as the executive director of the <u>Fairfax County</u> <u>Democratic Committee</u> (Virginia). Has a J.D. from the <u>Catholic University</u> <u>of America</u> (Washington, D.C.) and a B.S. in political science with a minor in history from <u>Longwood University</u> (Farmville, Virginia).
- R. Ahmed Deputy Director
  - Serves as an elected official on the Prince George's County School Board (Maryland). She previously worked with <u>America Reads/America Counts</u> (tutor program for preschool and elementary school students) and <u>New</u> <u>American Leaders</u> (recruit immigrant Americans to run for office).
- K. Zafar Communications Director
  - Received a B.S. in evolution and ecology, with minors in political science and women's gender and sexuality studies. She worked as a naturalist for the Columbus and Franklin County Metro Parks and as a community marketing and special events manager for Cameron Mitchell Restaurants. She is involved with local nonprofits aimed at addressing environmental justice issues, as well as race and socio-economic equity.
- R. Clay Southwest Regional Manager
  - Has a B.A. in political science and a B.A. in women's studies from <u>Appalachian State University</u> (Boone, North Carolina). Worked two years for <u>Ignite NC</u> (progressive organization).
- K. Phebillo Curriculum and Research Coordinator
  - Served as the graduate program coordinator of <u>TX Votes</u> (voter engagement organization) for five years. She has an MA in

communication, culture and technology from <u>Georgetown University</u> (Washington, D.C.) and a B.A. in communication from <u>Indiana Tech</u> (Fort Wayne, Indiana). She is a communications candidate at <u>University of</u> <u>Texas at Austin</u>. She previously worked as a journalist and high school teacher, and also worked as a trainer for Travis County Volunteer Deputy Registrar Office.

- D. Sellers National HBCU Manager
  - Served as a member of the <u>Children's Defense Fund</u> New Abolitionist Association, the Cleveland Community Police and the National Association for the Advancement of Colored People (NAACP) Greater Cleveland Branch. He previously served as the Ohio State Coordinator for Campus Vote Project from 2017-2021.
- C. Black Pennsylvania Coordinator
  - Earned a B.A. in political science from <u>Shippensburg University</u> (Shippensburg, Pennsylvania) and a master of science in project management from <u>Harrisburg University of Science and Technology</u> (Harrisburg, Pennsylvania).
- C. Malone Georgia State Coordinator
  - Has a B.A. in political science with a double major in international affairs and African diaspora studies from <u>Kennesaw State University</u> (Georgia). Served as the political awareness and involvement chair for the Sigma Epsilon chapter of <u>Delta Sigma Theta Sorority</u>, Inc. (historically African American sorority). Focused on the African American community.
- M. Doane Virginia State Coordinator
  - Double majored in political science and international studies with a concentration in Latin America from <u>Virginia Commonwealth University</u> (Richmond, Virginia). She created the first nonpartisan VCU Votes Coalition. She worked with <u>Central Virginia Sanctuary Network</u> (progressive organization) to provide support for migrant communities. Passionate about "intersectional solidarity work, dismantling systems of oppression."
- A. Crosby Ohio State Coordinator
  - Earned a B.A. in sociology and English from <u>Case Western Reserve</u> <u>University</u> (Cleveland, Ohio). She worked with the <u>Leonard Gelfand</u> <u>STEM Center</u> (at Case Western Reserve University), the Center for Civic Engagement and Learning, and the <u>Children's Defense Fund's</u> New Abolitionist Association.
- B. Avery Texas State Coordinator
  - An educator, political strategist and community organizer. Has a degree in leadership and administration from <u>Texas A&M University-Commerce</u> (Commerce, Texas). Describes her children as being "very woke" (a statement meaning they are progressive).
- K. Hansen Wisconsin State Coordinator
  - Worked with <u>Wisconsin Muslim Civic Alliance</u>, and the <u>American Civil</u> <u>Liberties Union (ACLU) of Wisconsin</u>. Has a B.A. in philosophy, politics and economics from <u>Carroll University</u> (Waukesha, Wisconsin).
- M. Spicer Florida State Coordinator.

- Has a degree in political science and international studies from <u>University</u> of Florida (Gainesville, Florida).
- K. A. Gardner North Carolina State Coordinator
  - Has a B.A. in biology from <u>Washington University</u> (private university in St. Louis, Missouri) and a Ph.D. in cell biology from <u>Duke University</u> (private university in Durham, North Carolina). Previously worked as an assistant professor of biology, ran for Congress as a Democrat in Alabama in 2020.
- S. Adelson National Manager of Redistricting Fellows
  - Previously was the coordinator of the Center for <u>Civic Justice at Stony</u> <u>Brook University</u>. Has a B.S. in political science and an M.A. in higher education administration from <u>Stony Brook University</u> (public university in Stony Brook, New York).
- Student advisory board 2020 (as of August 22, 2021 link)

# Note: Partial descriptions are listed, visit this <u>link</u> for full descriptions. Also, advisory boards frequently change, so check the website for an up-to-date listing.

- No background information of advisors provided
- Universities and colleges represented: Middle Tennessee State University, Harvard University, Bowie State University, University of Oklahoma, Clark Atlanta University, University of Pittsburgh, University of Wisconsin-Madison, Rutgers University-Camden, South Carolina State University, University of Redlands, Brown University, Northern Virginia Community College, Emory University, University of North Carolina, University of Texas Austin, Howard University, Cleveland State University, University of Detroit Mercy, University of Florida
- Democracy Fellows 2021
  - o <u>Link</u>

### Other Organizations to take note of

#### **Power The Polls**

Website - Facebook - Twitter - Instagram

- Encouraged people to be poll workers. Promoted Black Lives Matter. Started with BLM color scheme.
- A part of <u>WorkElections.com</u>, project of Fair Elections Center

#### WorkElections.com

<u>Website</u>

• A project of Fair Elections Center, which also hosts Campus Vote Project.

- "Fair Elections Center wishes to acknowledge the technical and research support of the following organizations: Development Seed and Democracy Works"
- Does not state Power the Polls is one of its projects on its website
- Fair Elections Center re-tweeting its policy director and senior counsel repeatedly? Unprofessional and appears to be led by her.

### **Civic Alliance**

Website - Twitter

Civic Alliance is an organization founded by Democracy Works and Creative Artists Agency (CAA, a very left-leaning talent agency) that is advised by prominent voter engagement organizations and partners with corporations and businesses to "strengthen our democracy."

- General information
  - o Integrates corporations with progressive voter engagement organizations
  - Missions
    - "Launched in January 2020 by the CAA Foundation and Democracy Works (tools for voters/election data/support for election officials), the Civic Alliance is a non-partisan coalition of companies that strengthens our democracy by encouraging civic participation and supporting safe, accessible and trusted elections."
    - "We believe every American should have a voice in our democracy and with the Black executives and leaders at the helm of this movement - in our nonpartisan commitment to equality and democracy."
  - Provides tools, resources, experts, networking, best practices, "civic concierge" services (tailored, personalized support), and media and campaign activities.
  - Mentioned statistics: "54% of Americans agreed that they trust CEOs more than politicians when it comes to taking action to protect and uphold democracy."
- Top managers
  - Natalie Tran, co-founder, Executive Director of CAA Foundation
  - Mike Ward, co-founder, VP Voter Engagement of Democracy Works (tools for voters/election data/support for election officials)
  - Steven Levine, director, co-founder of <u>Meteorite</u> (social-impact firm)
- Handbook ("Civic Storylines Toolkit: A guide for media companies and content creators" - link)
  - In its handbook, it emphasizes youth vote, latina/o/x vote, immigrant vote, women vote
  - Encourages schools to "feature identity-based student groups (Hillel, Muslim Student Association, ROTC, LGBTQ) registering voters."
  - Encourages to promote civic engagements in TV shows focused on identity
  - Partners who contributed to the handbook (as of September 4, 2021)
    - <u>Attn:</u> (media company based in Los Angeles, California), <u>Creative Artists</u> <u>Agency</u> (CAA), <u>Comedy Central</u> (TV channel owned by ViacomCBS), <u>MTV</u> (TV channel owned by ViacomCBS), <u>Spotify</u> (streaming service), <u>ViacomCBS</u> (media corporation)

- Civic Alliance Advising Partners (as of September 4, 2021 link)
  - Ad Council (progressive campaign consulting group), All in Together (women 0 leading change), BallotReady (election coverage), Ballotpedia (election coverage), Center for Information and Research on Civic Learning and Engagement (aka CIRCLE, a civic engagement project hosted by Tufts University), Civic Responsibility Project (consulting group that integrates progressive ideology with organizations and companies), Countable, DoSomething.org (progressive youth organization), ElectionDay.org (voting opportunities for employees, a project of Vote.org), Fair Elections Center (voting rights), HeadCount (progressive voter engagement organization), I am a voter (progressive voter engagement organization sponsored by CAA), League of Women Voters (progressive voter engagement organization), Made by US (civic engagement organizations partnering with history organizations), Motivote, National Conference on Citizenship (civic engagement organization), National Voter Registration Day, Nonprofit VOTE (election information for nonprofits), Points of Light (progressive volunteering organization started by George H. W. Bush), Action Button by Speakable, Students Learn Students Vote (progressive voter engagement organization), The Civics Center (voter and civic engagement organization), Time to Vote, Turbovote (voting information platform, a project of Democracy Works), US Census Bureau (official government agency), The National Vote at Home Institute (election policy organization), Vote Early Day (voter engagement project, founded by MTV which is owned by ViacomCBS). Vote Riders (assist voters with obtaining ID)
  - Also received support from Civic Responsibility Project and Democracy Fund
- Business partners
  - Noted corporate business partners (as of September 5, 2021 <u>link</u>)
    - Abercrombie & Fitch, AirBnB, Amazon, AMC Theatres, Best Buy, Capital One, Cisco, Deloitte, Estee Lauder, Facebook, Gap, Hilton, H&M, hp, iHeartMedia, Intel, LinkedIn, Macy's, McDonalds, Microsoft, Mondelez International, MTV (owned by ViacomCBS), Nordstrom, Paypal, Pepsico, Salesforce, Starbucks, Target, Uber, Unilever, United Airlines, Urban Outfitters
  - Other partners
    - 1800Flowers.com (flower delivery service), <u>1105 Media</u> (business consulting firm in Chatsworth, California), <u>1iota</u> (ticket sales for TV shows, i.e. MTV Music Awards, iHeartRadio Music Festival, The View, etc.), <u>1st</u> Dibs (high end online store), <u>2048 Ventures</u> (startup investment firm), <u>2911 Creative</u> (communications consulting firm for nonprofits), <u>32</u> Advisors (investment firm), <u>360PR</u> (PR agency), 50k, <u>62 Above</u> (creative digital branding agency in San Diego, California), <u>88 Acres</u> (food company), <u>A to Z Wineworks</u> (wine company in Dundee, Oregon), A Way with Dogs, A&B Printing and Mailing (Las Vegas, Nevada), <u>Ace of Air</u> (skincare products), <u>Acme General Corp</u> ("defense innovation"), <u>Ad</u> <u>Council</u> (progressive campaign consulting group), <u>Adam Shay CPA</u> (financial consulting firm), <u>Addapptation</u> (business app service), <u>Adrift</u> <u>Hospitality</u> (hotel company with locations in Washington and Oregon), <u>Advancing Synergy</u> (data collection service), <u>American Eagle Outfitters &</u> Aerie (clothing company), Aeris, <u>AeroFarms</u> (indoor agriculture company), <u>Aeris</u> (2000).

Aether, Agile Assets (software for transportation agencies), AICO Group LLC (business consulting firm), Air, AirCFO (financial services for startups), Aledade (consulting firm for healthcare providers), AlertMedia (communications service), Aliento Education Fund ("organization that is DACA, undocumented, and youth-led," based in Arizona), Allbirds (high end clothing company), All Good (skincare products), Allen & Gerritsen (creative branding agency in Boston and Philadelphia), Alliance Bernstein (investment firm), Allscripts (consulting firm for healthcare providers), Aloha Poke Co. (chain restaurant), AMPM Enterprises, Amalgamated Bank (union owned bank), AMC Networks (entertainment company), American Leadership Forum Silicon Valley (leadership and networking organization), American Sustainable Business Council ("we advocate for legislation that supports sustainability, equity, and justice"), American Tent (commercial event tents), Amerigo Education (study abroad at boarding high schools). Amicus Solar Cooperative (member-owned solar company cooperative), Ampathy (digital donation service), Amplify (educational company), Amply (digital fundraising tools), Andela (employee hiring service), Andros (data management service), Angel Medflight (air ambulance service), Anonymous Content (entertainment company), Antiva Biosciences (biopharmaceutical company), Anvyl (data management service), APCO Worldwide (global public affairs and communications consulting firm), Appdynamics (app service for businesses, a branch of Cisco), AQ, Arabella Advisors (progressive consulting group, founded by a former Clinton administration appointee), Arborview Capital (investment firm based in Maryland), Archetype Solutions Group (business consulting firm in Philadelphia, Pennsylvania), Ariel Gordon (jewelry company), Arise (customer support provider based in Miramar, Florida), Arrakis Therapeutics (drug development company for neurological disorders), Art4Art, Inc. (nonprofit to help artists), Artifact Uprising (customized printing service), The Ascendent Athlete (supporting athletes to advance social justice), Ascent (event planning company based in Los Angeles, California), Ask Media Group (websites to promote products/services), Aspiration (financial firm), Asurion (insurance for technology), Atlanta Hawks (basketball team based in Atlanta, Georgia), Atlas Obscura (online media site), AtlasGO (consulting firm for businesses), Atlassian (software development company), ATP Tour (tennis tour for men), Attn: (progressive media company), Avail (services for landlords), Avening Tech (technical support services), Ave., Avocado Green Mattress (bedding products, company based in California), Azavea (geospatial technology for civic and social impact), B is for Benefit (progressive business consulting firm), B Lab (progressive non-profit business consulting firm), Backdrop, Backbone, Backtrace (program error reporting service), Bad Robot (media production company), Eli Sokhn (film director and producer), Badger (skincare products), Baker McKenzie (legal service), Balanced Blends (pet food delivery service), Baldwin& (branding service), Bambu, Banting (insulin seller), Bark Box (dog products), Basic Health International (nonprofit to eliminate cervical cancer), Bates Cainelli (business consulting firm), The Baupost Group

(investment firm), <u>BCW</u> (communications agency), <u>Be Found Online</u> (digital marketing agency), <u>Bearaby</u> (blankets)... visit website to see full list of partners.

- Social media
  - On Twitter, follows Alliance for Youth Action, Black Voters Matter, Color of Change PAC, Social Change Fund United, BLK (exclusive app for black singles), Black Players Alliance of the USL → Question, why do you not follow any conservative oriented organizations?
- Resources
  - "A conversation with the founders of social-impact firm Meteorite." February 23, 2021. <u>Link</u>

#### **Civic Responsibility Project**

Website Twitter Instagram

Located in Washington, D.C.

- General information
  - On website "The Civic Responsibility Project is a 501(c)3 nonpartisan incubator and accelerator that supports nonprofits working with companies and business leaders to increase civic participation. We want to change the civic culture in the US by helping brands create and implement programs that get their employees and consumers actively engaged in our democracy."
  - Project of <u>New Venture Fund</u> (progressive consulting group)
- Partnerships
  - <u>866 Our Vote</u> (voter engagement organization administered by the <u>Lawyers'</u> <u>Committee for Civil Rights Under Law</u>), Democracy is Good for Business (nonexistent?), <u>Lam a Voter</u> (progressive voter engagement organization sponsored by CAA), National Voter Registration Day, Time to Vote, <u>The Voting</u> <u>Information Project</u> (a project of Democracy Works), <u>Pizza to the Polls</u>, <u>Power</u> <u>the Polls</u>, <u>Civic Alliance</u>, <u>Vote Early Day</u> (voter engagement project, founded by MTV which is owned by ViacomCBS)
- Social media
  - Very low social media following despite working with influential clients
  - Facebook page created April 27, 2021 no content yet
  - Twitter most recent posts are about companies receiving increased public support for defending faulty election processes (in their words, "supporting voter rights")

### Neutral organizations?

#### BallotReady

- BallotReady activates and empowers an empowered and informed electorate
- Founded by two University of Chicago classmates Alex Niemczewski and Aviva Rosman. Launched in 2015.

### Challenges to voter engagement organizations

- League of Women Voters voter registration efforts halted in Kansas after a law was implemented to penalize voter registration volunteers that may be perceived as election officials.
  - "Republicans threaten voter registration volunteers with crimes." Pew. August 11, 2021. <u>Link</u>.

### Conclusion

Modern voter engagement organizations, as they currently stand, are a threat to democracy as they target Democrat-majority areas and groups and ultimately increase voter turnout for the Democratic party while creating an illusion that they are non-partisan and non-discriminatory of Americans.

This should be a concern to Americans living outside of the Democrat-majority areas these groups focus on, as the people in their communities will not receive the same amount of voter engagement activity. Even non-Democrats in Democrat majority areas will likely not obtain voter education from these organizations because they will likely ignore conservative-oriented groups and organizations.

One option these organizations can do to correct the situation is to not push policy or pander to specific groups of people, and instead strictly focus on the subject of registering to vote for every American. They could also diversify their partner organizations to reach and relate to a broader spectrum of Americans. They should also stop using voter registration forms that harvest contact information for progressive organizations and simply direct the public to their state election offices.

A second option that could happen independently from these organizations is that conservativeoriented voter engagement organizations could prop up to fill the gap that progressive organizations have voided. However, these groups would not have as much influence since they would be outright rejected by sectors of influence, such as Hollywood and the majority of mainstream news channels.